



UNIVERSITAT DE  
BARCELONA

CRAI

Centre de Recursos per a  
l'Aprenentatge i la Investigació

# CRAI Projects Unit

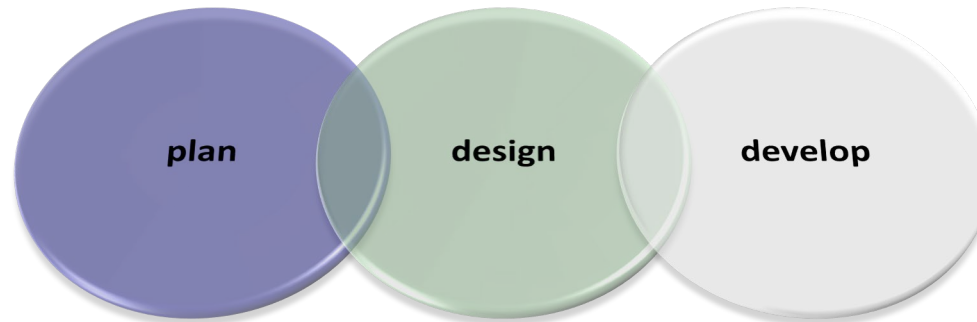


# Presentation

**The Projects Unit is a technical unit of the Learning and Research Resource Center.**

**Was created in 2004 as part of the general restructuring of the University of Barcelona.**

# Mission



**To plan, design and implement projects in accordance with the general mission and strategic and action plans of Resource Center, for the improvement, innovation and dissemination of the services offered to users.**



# Operation

Comprises :

**5 members**

## Temporary work groups

Including staff from the Projects Unit and libraries and other units of the CRAI and the University in general, depending on the project requirements.



# Functions

**To develop new projects,  
usually in the area of digital  
library services.**

**To coordinate and monitor  
existing projects.**



# Areas of activity

**New projects and  
prospective  
technological  
studies**

**Website**

**Marketing and  
communication in  
social networks**

**Repositories and  
digital collections**



# New projects and prospective technological studies

**New projects: configured according to the needs of users, the demands of the University and CRAI directors, and the requirements of cooperation frameworks.**

**Prospective technological studies: analysis, evaluation and application of ICTs to the services offered by the CRAI.**



## Website

**Editing and  
coordination of the  
CRAI website**





# Marketing and communication services

**Stable work group coordinated by the  
Projects Unit**

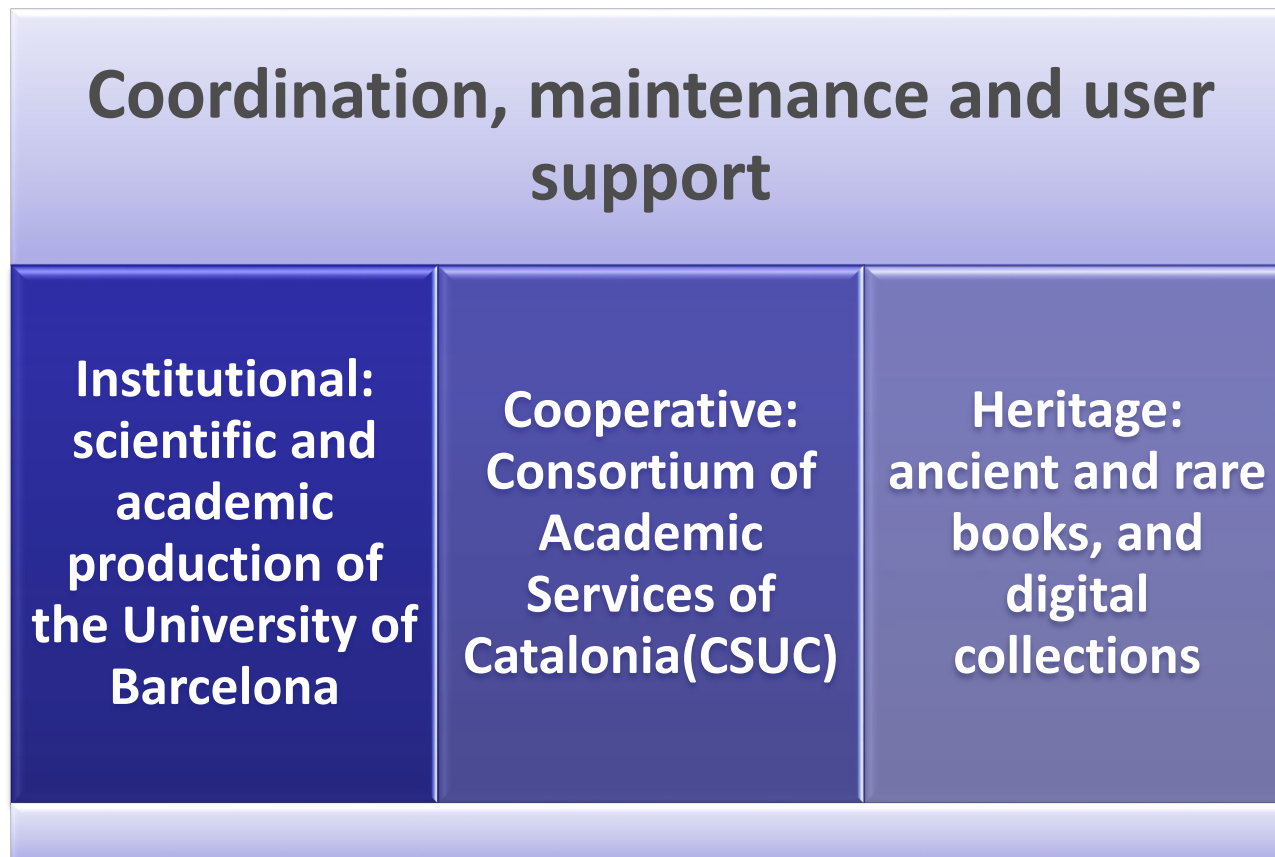
**Development  
of marketing  
campaigns  
according to  
the annual  
marketing  
plan**

**Coordination  
of CRAI social  
networks:  
blogs,  
Facebook,  
Twitter, etc.**

**Writing and  
distribution of  
CRAI news**



# Repositories and digital collections



# Institutional repositories



**UB Digital Repository  
of the University of  
Barcelona: publications  
based on teaching,  
research and institutional  
activities**

**RCUB**

Revistes científiques  
de la Universitat de Barcelona

**RCUB Portal  
(University of  
Barcelona Scientific  
Journals)**

# Cooperative repositories

PhD theses



Research documents



Learning materials



Catalan journals in open access



# Heritage repositories

Ancient and rare books (10th-19th century).  
Patrimonial Digital Library of the University  
of Barcelona (BiPaDi)



bipa  
di

BIBLIOTECA  
PATRIMONIAL  
DIGITAL

Digitized collections of images: photographs,  
maps, posters, etc.



**Thank you!**



**Has it been useful?**  
**Help us to improve it**  
**[bit.ly/2s05WCQ](https://bit.ly/2s05WCQ)**

