CRAI Projects Unit
Presentation

The Projects Unit is a technical unit of the Learning and Research Resource Center. Was created in 2004 as part of the general restructuring of the University of Barcelona.
Mission

To plan, design and implement projects in accordance with the general mission and strategic and action plans of Resource Center, for the improvement, innovation and dissemination of the services offered to users.
Operation

Comprises:

- 5 members

Temporary work groups:
Including staff from the Projects Unit and libraries and other units of the CRAI and the University in general, depending on the project requirements.
Functions

To develop new projects, usually in the area of digital library services.

To coordinate and monitor existing projects.
Areas of activity

- New projects and prospective technological studies
- Website
- Marketing and communication in social networks
- Repositories and digital collections
New projects and prospective technological studies

New projects: configured according to the needs of users, the demands of the University and CRAI directors, and the requirements of cooperation frameworks.

Prospective technological studies: analysis, evaluation and application of ICTs to the services offered by the CRAI.
Website

Editing and coordination of the CRAI website
# Marketing and communication services

<table>
<thead>
<tr>
<th>Stable work group coordinated by the Projects Unit</th>
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<tbody>
<tr>
<td><strong>Development of marketing campaigns according to the annual marketing plan</strong></td>
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<tr>
<td><strong>Coordination of CRAI social networks: blogs, facebook, twitter, etc.</strong></td>
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<td><strong>Writing and distribution of CRAI news</strong></td>
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# Repositories and digital collections

<table>
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<th>Coordination, maintenance and user support</th>
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<td>Institutional: scientific and academic production of the University of Barcelona</td>
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<tr>
<td>Cooperative: Consortium of Academic Services of Catalonia (CSUC)</td>
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<tr>
<td>Heritage: ancient and rare books, and digital collections</td>
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Institutional repositories

UB Digital Repository of the University of Barcelona: publications based on teaching, research and institutional activities

RCUB Portal (University of Barcelona Scientific Journals)
Cooperative repositories

- PhD theses
- Research documents
- Learning materials
- Catalan journals in open access
Heritage repositories

Ancient and rare books (10th-19th century). Patrimonial Digital Library of the University of Barcelona (BiPaDi)

Digitized collections of images: photographs, maps, posters, etc.
Thank you!