Universitat de Barcelona

Tipometría / Tipografía

Material gráfico de exposición

Oriol Moret Viñals

Tipometría

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2006 • 2008 • 2010 • 2012 • 2014

Material gràfic de suport per a l'exposició de conceptes clau i curs històric de la tipometria. Versió amb espai per a anotacions de l'estudiant.

v05, 2014

Tipometria

Medida
Finalidades, usos, procedimientos, ámbitos de aplicación
Antropometría

El escrito
Caligrafía: instrumento, soporte, pauta

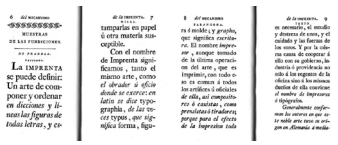
La medida tipográfica
Tipometría antes del siglo XVIII
Propuestas reformistas ilustradas
Sistemas métricos y tipométricos "universales"

Nuevas tecnologías y nuevas unidades métricas

01

02

Tipometría

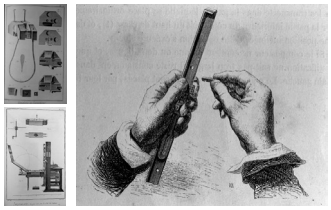


LA IMPRENTA se puede definir: Un arte de componer y ordenar en dicciones y líneas las figuras de todas letras, y es-

tamparlas en papel ú otra materia susceptible.

Con el nombre de Imprenta significamos, tanto el mismo arte, como *el obrador ú oficina donde se exerce: en latin se dice typographia, de las voces typos, que significa* forma, figu-

03



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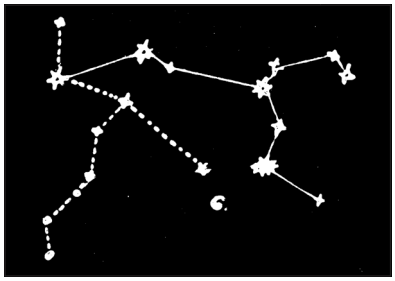
Medida

Apreciación
Valor
Cantidad
Proporción
División
Moderación
...

05



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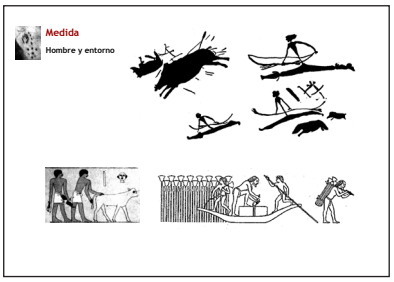

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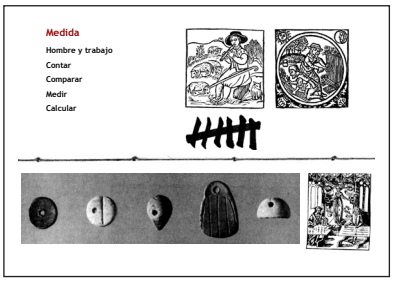

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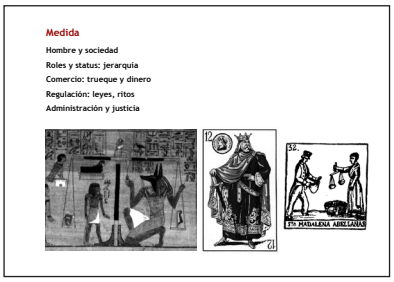

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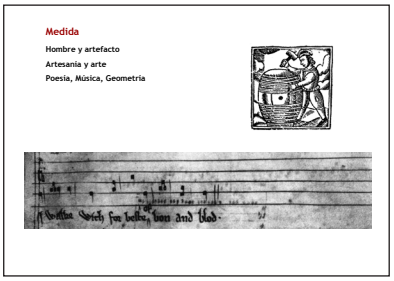

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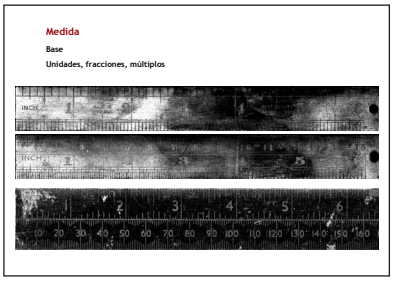

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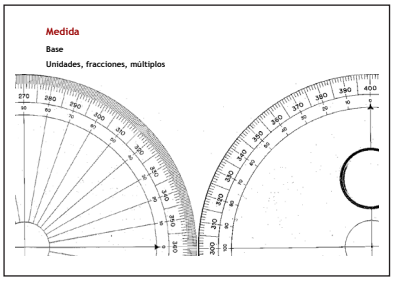

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Medida

Base

Unidades, fracciones, múltiplos

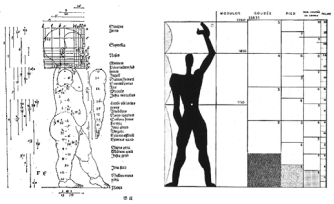
13

Antropometría

14

Antropometría

"Significación"



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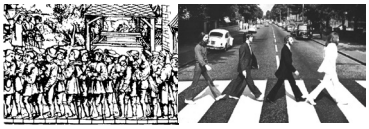
Antropometría

Pie, pulgada, dedo...

Medida "cualitativa" y patrón



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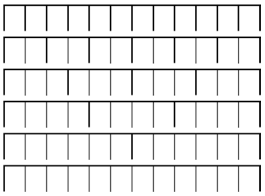
Antropometría

Bases



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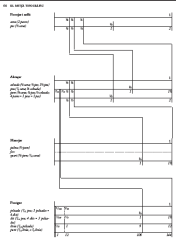

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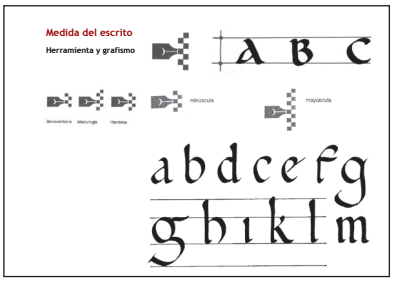

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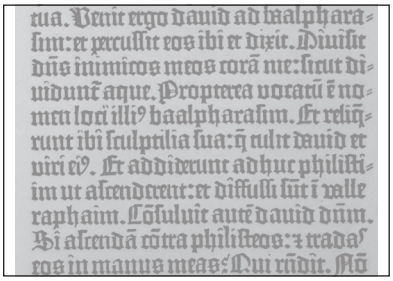

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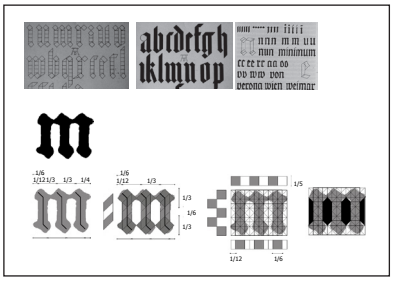

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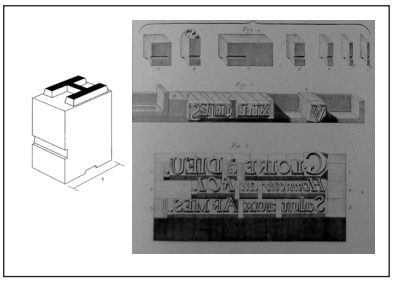

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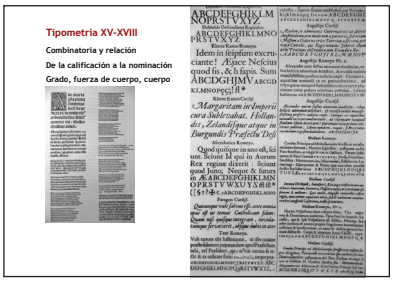

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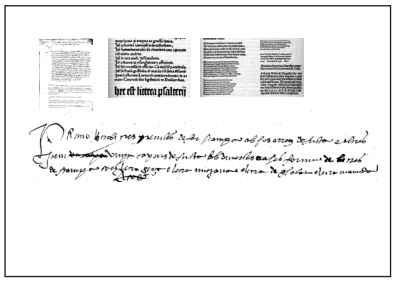

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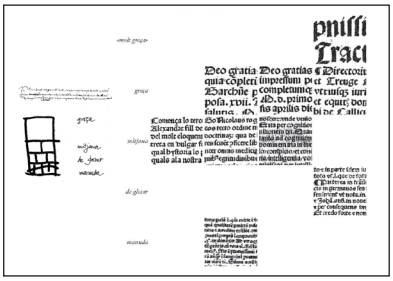

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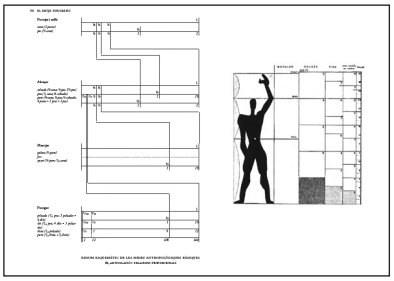

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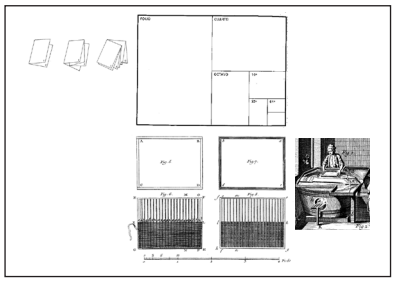

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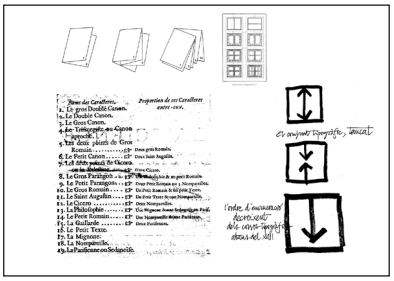

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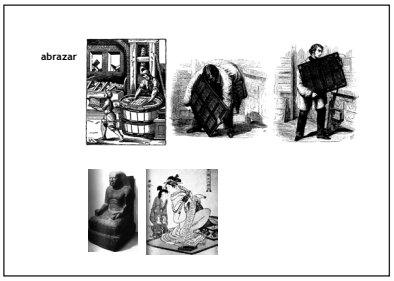

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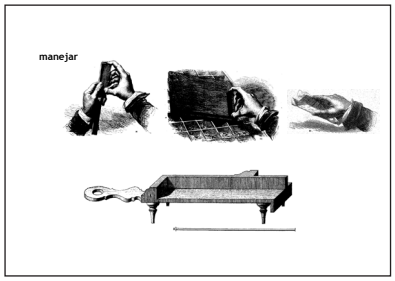

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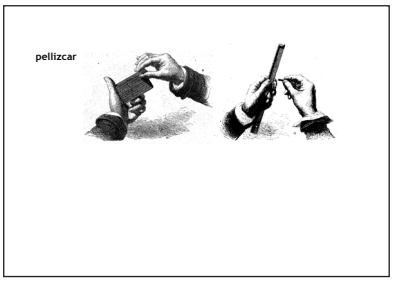

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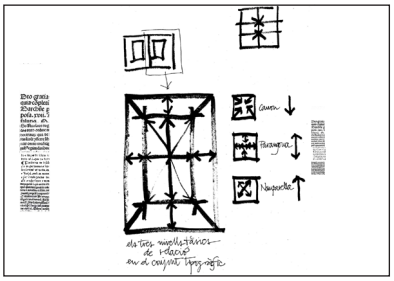

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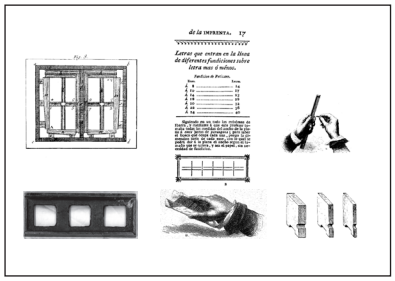

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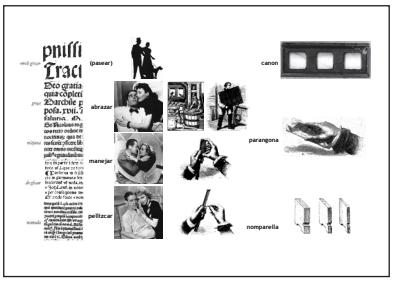

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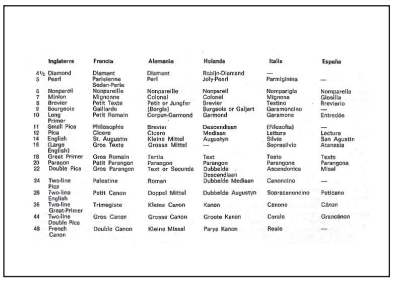

	Inglaterra	Francia	Alemania	Holanda	Italia	España
4½	Diamond	Diamant	Diamant	Robijn-Diamond	—	—
5	Pearl	Parisienne	Perl	Joly-Pearl	Parmigiana	—
		Sedan-Perle				
6	Nonpareil	Nonpareille	Nonpareille	Nonpareil	Nonpariglia	Nonparella
7	Minion	Mignonne	Colonel	Colonel	Mignona	Gloulla
8	Brevier	Petit Texte	Petit or Angifer	Brevier	Testino	Breviario
9	Bourgeois	Gaillarde	(Borgia)	Burgeois or Galjart	Garamoncino	—
10	Long	Petit Romain	Corpin-Garmond	Garmond	Garamone	Entredós
	Primer					
11	Small Pica	Philosophie	Brevier	Descendean	(Filosofia)	—
12	Pica	Cicero	Cicero	Mediaan	Lettura	Lectura
14	English	St. Augustin	Kleine Mittel	Augustyn	Silvio	San Agustin
16	(Large English)	Gros Texte	Grosse Mittel	—	Soprasilvio	Atanasia
18	Great Primer	Gros Romain	Tertia	Text	Testo	Texto
20	Paragon	Petit Parangon	Parangon	Parangon	Parangone	Parangona
22	Double Pica	Gros Parangon	Text or Secunda	Dubbelde Descendean	Ascendonica	Misal
24	Two-line Pica	Palestine	Roman	Dubbelde Mediaan	Canoncino	—
26	Two-line English	Petit Canon	Doppel Mittel	Dubbelde Augustyn	Soprasanoncino	Petitcano
36	Two-line Great-Primer	Trimegiste	Kleine Canon	Kanon	Canone	Cánon
44	Two-line Double Pica	Gros Canon	Grosse Canon	Groote Kanon	Corale	Grandeson
48	French Canon	Double Canon	Kleine Missal	Parya Kanon	Reale	—

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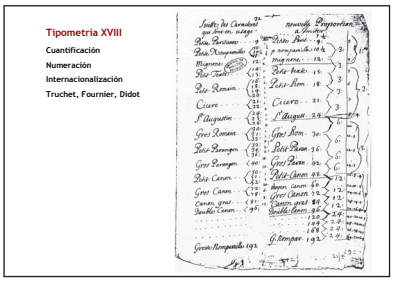

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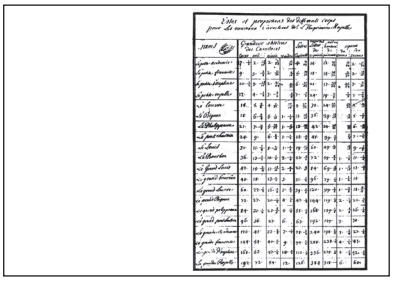

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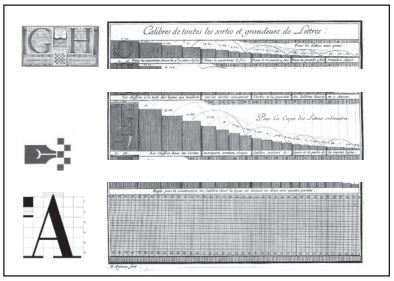

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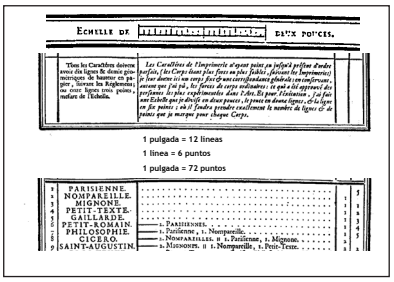

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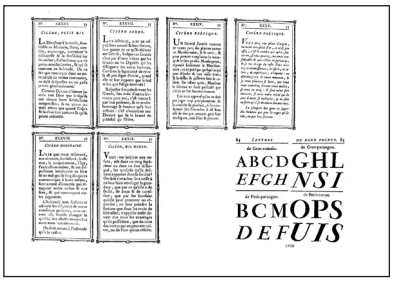

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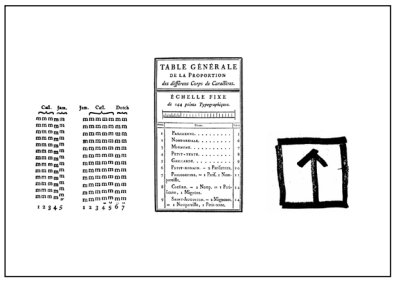

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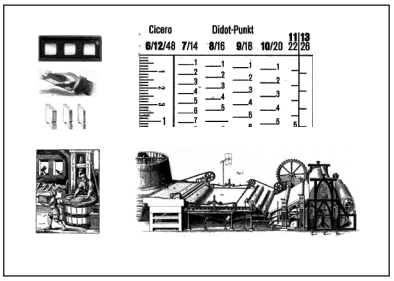

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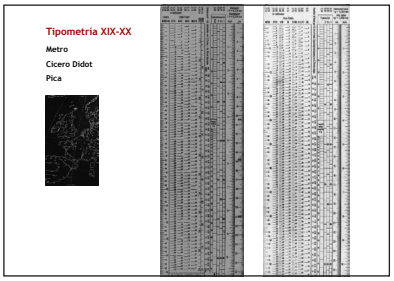

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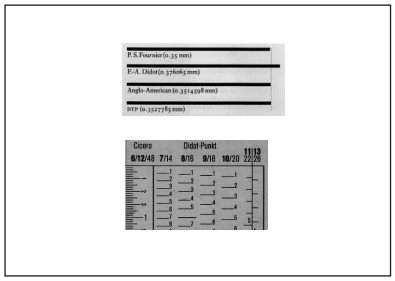

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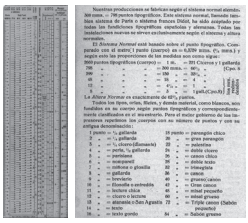
Conversión
Reducción



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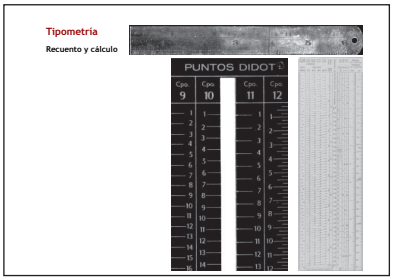
Tipometría
Recuento y cálculo



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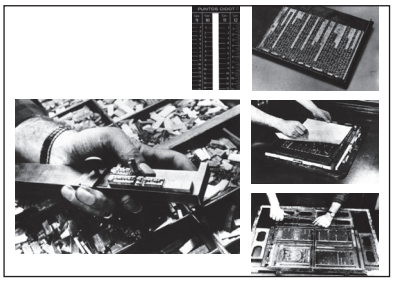

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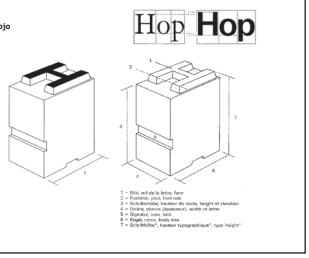
Cuerpo y ojo



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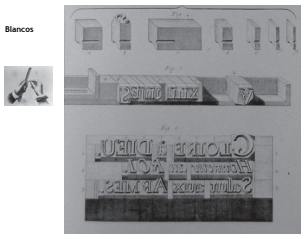
Blancos



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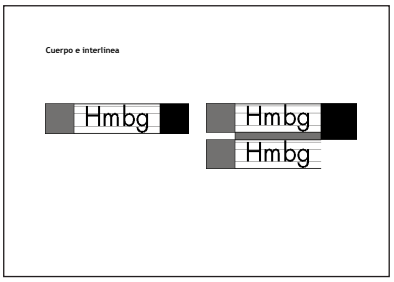

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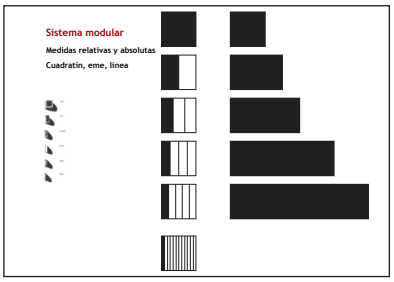

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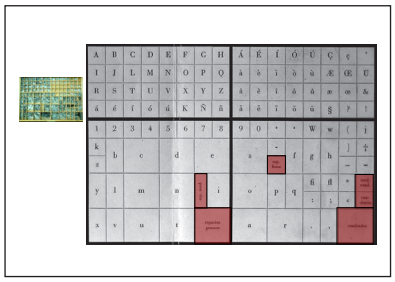

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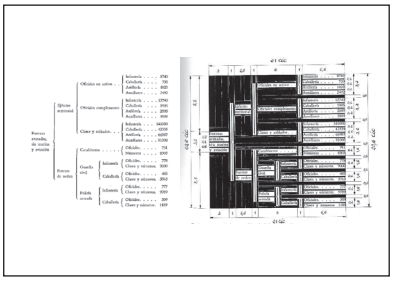

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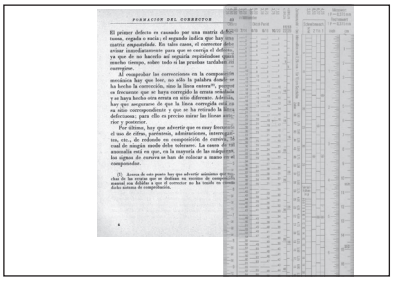

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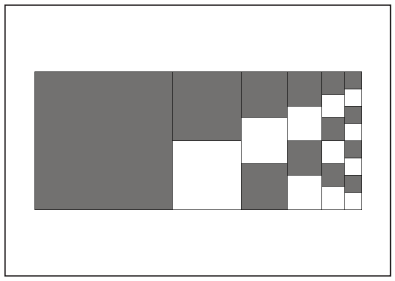

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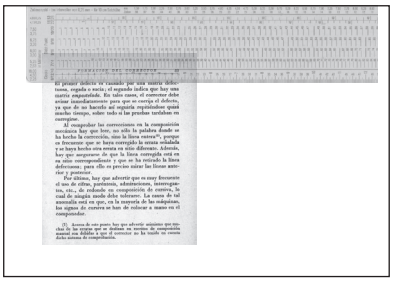

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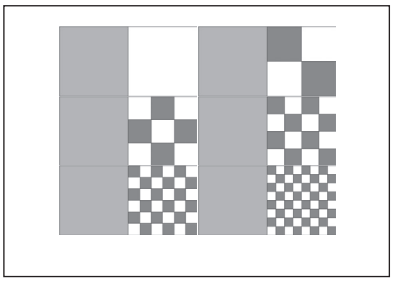

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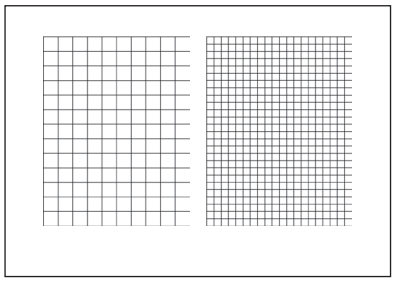

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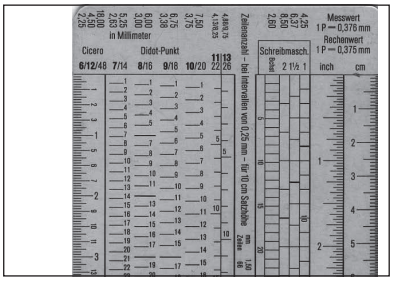

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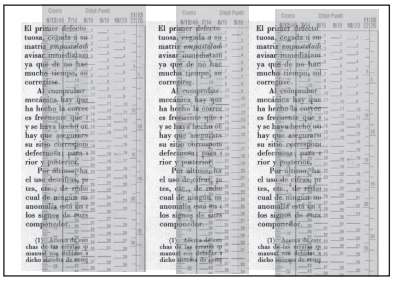

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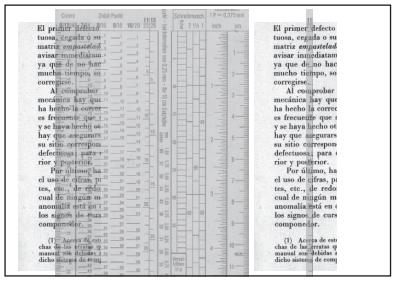

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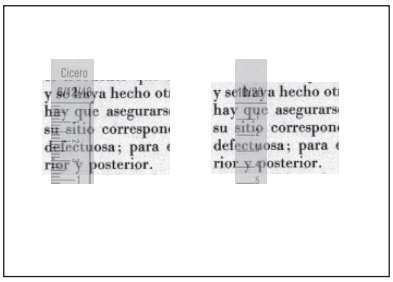

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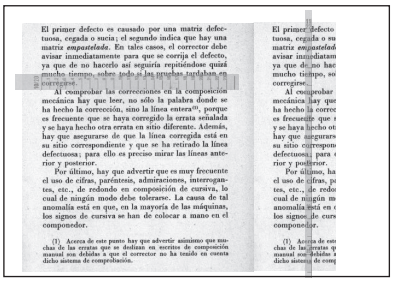

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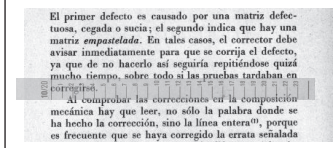

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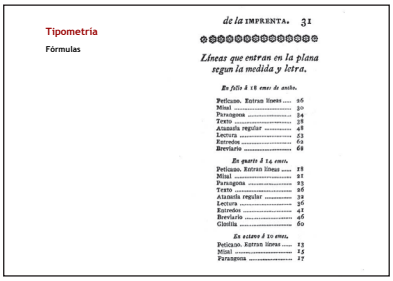

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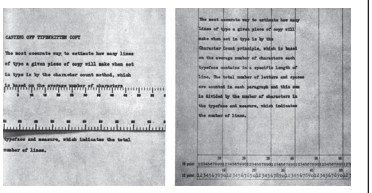

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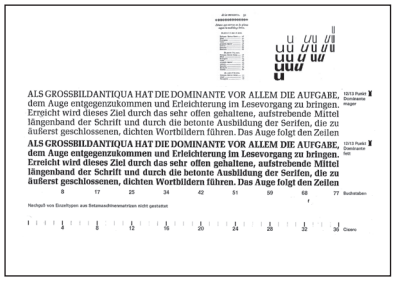

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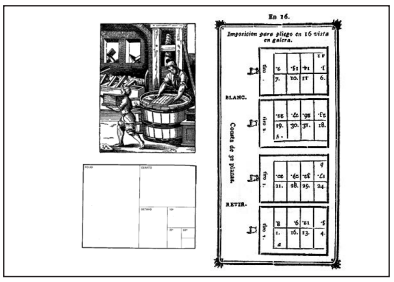

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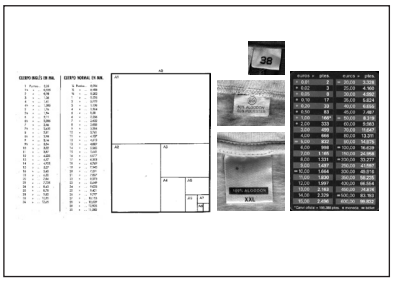

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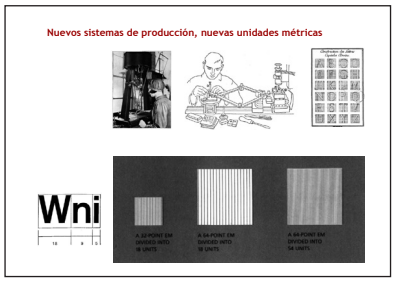

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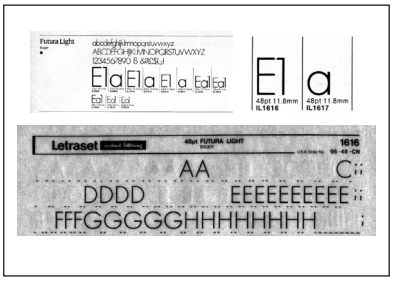

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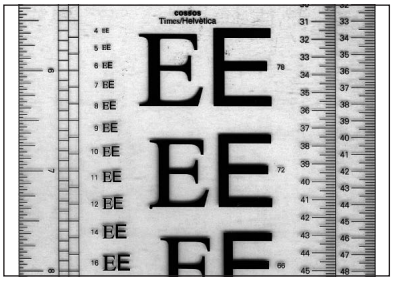

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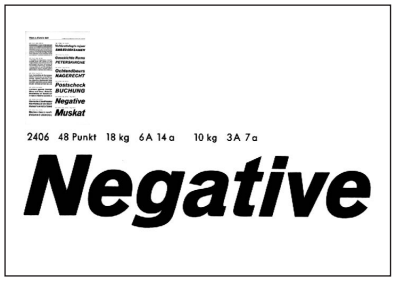

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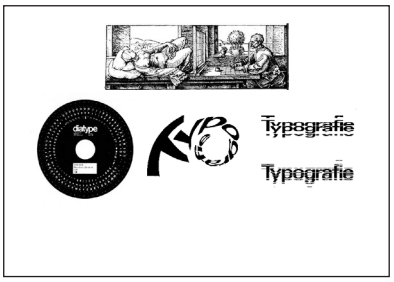

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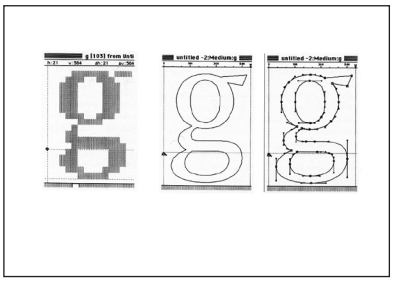

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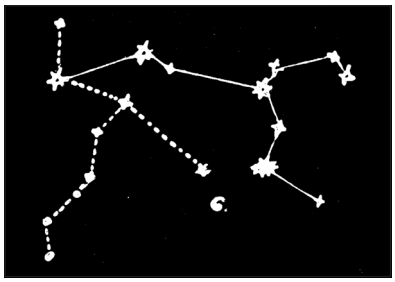

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