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# "Let the data do the talking: Empirical modelling of survey-based expectations by means of genetic programming"

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### Abstract

In this study we use agents' expectations about the state of the economy to generate indicators of economic activity in twenty-six European countries grouped in five regions (Western, Eastern, and Southern Europe, and Baltic and Scandinavian countries). We apply a data-driven procedure based on evolutionary computation to transform survey variables in economic growth rates. In a first step, we design five independent experiments to derive the optimal combination of expectations that best replicates the evolution of economic growth in each region by means of genetic programming, limiting the integration schemes to the main mathematical operations. We then rank survey variables according to their performance in tracking economic activity, finding that agents' "perception about the overall economy compared to last year" is the survey variable with the highest predictive power. In a second step, we assess the out-of-sample forecast accuracy of the evolved indicators. Although we obtain different results across regions, Austria, Slovakia, Portugal, Lithuania and Sweden are the economies of each region that show the best forecast results. We also find evidence that the forecasting performance of the survey-based indicators improves during periods of higher growth.

JEL classification: C51, C55, C63, C83, C93.

*Keywords:* Economic indicators, Qualitative survey data, Expectations, Symbolic regression, Evolutionary algorithms, Genetic programming.

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# 1. Introduction

Agents' expectations about the state of the economy are instrumental for economic modelling. Business and consumer surveys, also known as tendency surveys, are directly addressed to economic agents as a means to measure their expectations. Respondents are asked about the expected direction of change of a wide range of variables (capital expenditures, private consumption, exports, imports, etc.). Accordingly, survey results provide important information about agents' economic expectations, allowing comparisons among different countries' business cycles. Additionally, survey results are available ahead of the publication of quantitative official data, which makes them very useful for monitoring the evolution of the economy.

The fact that survey-based expectations are qualitative in nature has centred research in the development of different approaches to transform survey responses into quantitative measures of agents' expectations. See Driver and Urga (2004), Nardo (2003) and Pesaran and Weale (2006) for a review of methods for the quantification of survey results. Recent developments in empirical modelling have allowed to develop conversion approaches based on evolutionary computation. This study extends previous research by Claveria et al. (2016), who proposed an evolutionary-based two-step procedure to generate estimates of economic growth. The authors derived preliminary building blocks defined as simple combinations of survey variables, and then linearly combined the functions to generate estimates of economic growth in Central and Eastern European economies, finding that the forecasting performance of evolved survey-based indicators could be improved by designing ad-hoc quantification procedures for countries with similar characteristics.

These findings have led us to use evolutionary computation to generate indicators of economic growth that combine different survey variables of 26 European countries grouped into five major European regions (Western, Eastern, and Southern Europe, and Baltic and Scandinavian countries). First, we design five independent experiments that link survey expectations to economic growth, limiting the preliminary functions to the main mathematical operations with the aim of facilitating the implementation of the economic indicators. Once we obtain the optimal combination of survey variables that best replicates the evolution of economic activity in each region, we rank the expectations according to the relative weight of each one in the evolved indicators. In a second step,

we assess the out-of-sample forecast accuracy of the obtained economic indicators country by country.

Some of the features of empirical modelling are particularly indicated to deal with the problem at hand. First, empirical modelling is especially suitable for finding patterns in large data sets with little or no prior information about the system. Second, empirical modelling allows us to simultaneously evolve both the structure and the parameters of the model without imposing any assumptions regarding agents' expectations. In a recent study, Lahiri and Zhao (2015) found significant improvements in the forecasting performance of quantified expectations when relaxing the assumptions of quantification methods of qualitative survey data.

The empirical modelling approach applied in this research is based on symbolic regression (SR) via genetic programming (GP), which was developed by Koza (1992). While SR is a modelling approach characterised by the search of the space of mathematical expressions that best fit a given dataset, GP is a soft computing search technique for problem-solving (Cramer, 1985). GP is based on the implementation of genetic algorithms (GAs), which are a specific type of evolutionary algorithm (EA). Evolutionary computation can be regarded as a subfield of artificial intelligence, and is being increasingly applied to automated problem solving in economics.

The main aim of this study is twofold. On the one hand, we implement GP to find the optimal combinations of survey expectations to forecast economic growth at a regional level, restricting the integration schemes to the main four mathematical operations so as to obtain easily replicable expressions. This allows us to rank survey variables according to their predictive capacity. On the other hand, we assess the forecasting performance of the evolved economic indicators in each country and compare it to a benchmark model.

The structure of the paper is as follows. The next section reviews the existing literature. In Section 3 we present the methodological approach, describing the data and the experimental set-up. Empirical results are provided in Section 4. Finally, conclusions are drawn in Section 5.

#### 2. Literature review

Economic expectations have been widely studied (Pesaran, 1987; Visco, 1984; Wren-Lewis, 1986). Tendency surveys ask respondents whether they expect a variable to rise, to remain constant, or to fall. The relationship between quantitative data and survey results was first formalised by Anderson (1952), who regressed the actual average percentage change of an aggregate variable on the percentage of respondents expecting a variable to rise and to fall. Carlson and Parkin (1975) developed the theoretical framework for quantifying survey expectations by assuming that respondents report a variable to go up if the mean of their subjective probability distribution lies above a threshold level, also known as indifference interval (Theil, 1952).

This relationship has been also explored by matching individual responses with firm-by-firm realisations, both empirically (Lahiri and Zhao, 2015; Lui et al., 2011a, b; Mitchell et al., 2002, 2005a, b; Mokinski et al., 2015; Müller, 2010; Zimmermann, 1997), and experimentally by means of Monte Carlo simulations (Claveria et al., 2006; Nardo, 2003). Common (1985) used experimental expectations to test the rational expectations hypothesis. Simulation experiments have also been used to assess the forecasting performance of different quantification methods of survey expectations (Claveria, 2010; Löffler, 1999; Nardo and Cabeza-Gutés, 1999; Terai, 2009).

The link between survey expectations and quantitative data at the aggregate level has been further and widely investigated (Abberger, 2007; Balcombe, 1996; Batchelor, 1981, 1982, 1986; Bennett, 1984; Bergström, 1995; Berk, 1999; Białowolski, 2016; Bovi, 2016; Breitung and Schmeling, 2013; Claveria et al., 2007; Franses et al., 2011; Ghonghadze and Lux, 2012; Graff, 2010; Guizzardi and Stacchini, 2015; Lahiri and Teigland, 1987; Martinsen et al., 2014; Mittnik and Zadrozny, 2005; Nolte and Pohlmeier, 2007; Paloviita, 2006; Pesaran, 1985; Robinzonov et al., 2012; Seitz, 1988; Smith and McAleer, 1995; Vermeulen, 2014). These studies use a wide range of econometric techniques, but none of them assesses the relationship between both types of data by means of evolutionary methods.

In this study we fill this gap by linking survey data and economic growth by means of evolutionary computation. This approach is based on the implementation of GAs, which adopt Darwinian principles of the theory of natural selection in the context of expensive optimisation (Fogel et al., 1966). GAs are the most common type of EA, and were initially proposed by Holland (1975). GP allows the model structure to vary during the evolution, which makes it particularly indicated for non-linear and empirical modelling. See Banzhaf et al. (2008), Dabhi and Chaudhary (2015) and Poli et al. (2010) for a review of the state of the art in GP.

Most economic applications of evolutionary computing are in finance (Chen and Kuo, 2002; Fogel, 2006; Goldberg, 1989). GAs have been used to predict the financial failure of firms (Acosta-González and Fernández, 2014), to explain the 2008 financial crisis (Acosta-González et al., 2012), to model exchange rates (Lawrenz and Westerhoff, 2003), to evaluate the convergence to the rational expectations equilibrium (Maschek, 2010), to optimize the signals generated by technical trading tools (Thinyane and Millin, 2011), to forecast stock price trends in Taiwan (Wei, 2013), etc. See Drake and Marks (2002) for a review of the applications of GAs in financial forecasting.

Regarding GP, Vasilakis et al. (2013) proposed a GP-based technique to predict returns in the trading of the euro/dollar exchange rate. GP has also been applied to to model short-term capital flows (Yu et al., 2004), to forecast exchange rates (Álvarez-Díaz and Álvarez, 2005), and for stock price forecasting (Chen et al., 2008; Kaboudan, 2000; Larkin and Ryan, 2008; Wilson and Banzhaf, 2009). Wilson and Banzhaf (2009) compared a developmental co-evolutionary GP approach to standard linear GP for interday stock prices prediction. Alexandridis et al. (2017) have recently compared the forecasting performance of GP in the context of weather derivatives pricing with other state-of-the-art machine learning algorithms and classic linear approaches, finding that non-linear methods outperform the alternative linear models significantly.

Up until now there have been very few applications of GP in macroeconomics. The first GP application is that of Koza (1992), who developed GP to find the best single computer program to implement SR. The author used GP to reassess the exchange equation, relating the price level, gross national product, money supply, and the velocity of money. More recent macroeconomic applications of GP have been used with forecasting purposes (Chen et al., 2010; Duda and Szydło, 2011). Ferreria (2011) developed a version of GP known as gene expression programming (GEP). Recently, Peng et al. (2014) proposed an improved GEP algorithm especially suitable for dealing with SR problems. Gandomi and Roke (2015) compared the forecasting performance of artificial neural network models to that of GEP techniques.

SR is an empirical modelling technique used to construct regression models (form linear regression to radial basis functions, support vector machines, kriging, etc.). Given a predetermined set of operations and functions, SR searches appropriate models from the space of all possible mathematical expressions that best fit the data. Zelinka et al. (2005) introduced analytical programming in order to synthesise suitable solutions in SR.

Given its versatility, SR has been increasingly used in different areas (Barmpalexis et al., 2011; Cai et al., 2006; Can and Heavey, 2011; Ceperic et al., 2014; Sarradj and Geyer, 2014; Vladislavleva et al., 2010; Wu et al., 2008; Yang et al., 2015; Yao and Lin, 2009; Zameer et al., 2017), but there have been very few SR applications in macroeconomics. Claveria et al. (2016) implemented SR via GP to derive a set of building blocks used to estimate economic activity. Kľúčik (2012) used SR to estimate total exports and imports to Slovakia. Kotanchek et al. (2010) implemented SR via GP to predict economic activity. By means of SR, Kronberger et al. (2011) identified interactions between economic indicators in order to estimate the evolution of prices in the US. The authors suggested using SR for the exploration of variable interplay when approaching complex modelling tasks, as it provides a quick overview of the most relevant interactions and can help to identify new unknown links between variables.

In this study we design five independent SR experiments and apply GP in order to find the optimal combinations of survey expectations that best fit the actual evolution of economic activity.

# 3 Data and Methodology

In this study we use SR via GP to formalize the optimal interactions between survey variables that best allow to predict economic growth, restricting them to the main mathematical operations (addition, subtraction, multiplication, and division). In order to do so, we need to combine two types of information: qualitative survey expectations and quantitative official statistics from 2000:Q2 to 2016:Q3. Regarding the former, we make use of survey data on expectations from the World Economic Survey (WES) carried out by the Ifo Institute for Economic Research. As a proxy of economic activity we use the year-on-year growth rates of the Gross Domestic Product (GDP) retrieved from the Organisation for **Economic** Co-operation and Development (OECD) (https://data.oecd.org/gdp/quarterly-gdp.htm#indicator-chart).

The analysis is carried out for 26 European economies grouped in five regions based on the criteria used for statistical processing purposes by the United Nations Statistics Division. As a result, Austria, Belgium, France, Germany, Ireland, the Netherlands and the United Kingdom (UK) are grouped as Western Europe (1); Bulgaria, the Czech Republic, Hungary, Poland, Romania and the Slovak Republic as Eastern Europe (2); Croatia, Greece, Italy, Portugal, Slovenia and Spain as Southern Europe (3); Estonia,

Latvia and Lithuania as the Baltic countries (4); Denmark, Finland, Norway and Sweden as the Scandinavian countries (5).

In Table 1 we present the twelve survey variables used in the study, denoted as  $x_{it}$ , where i refers to each country and t to the time period. Survey variables can be divided in judgements, perceptions and expectations, depending on whether they refer to the expected value in the present, in the present compared to last year, or for the next six months. See Kudymowa et al. (2013), Hutson et al. (2014), and Garnitz et al. (2015) for an appraisal of the WES data.

Table 1. Survey variables

| Judgements            | Overall economy      | $X1_{it}$  |
|-----------------------|----------------------|------------|
| Present               | Capital expenditures | $X2_{it}$  |
| Economic situation    | Private consumption  | $X3_{it}$  |
| Perceptions           | Overall economy      | $X4_{it}$  |
| Compared to last year | Capital expenditures | $X5_{it}$  |
| Economic situation    | Private consumption  | $X6_{it}$  |
| Expectations          | Overall economy      | $X7_{it}$  |
| For the next 6 months | Capital expenditures | $X8_{it}$  |
| Economic situation    | Private consumption  | $X9_{it}$  |
| Foreign trade volume  | Volume of exports    | $X10_{it}$ |
|                       | Volume of imports    | $X11_{it}$ |
|                       | Trade balance        | $X12_{it}$ |
|                       |                      | ••         |

By means of GP we evolve a symbolic expression for each region combining the different survey variables for each country until a stopping criterion is reached. Regarding this criterion, it can either be a predetermined value of the fitness function or a given number of generations. As there is a trade-off between accuracy and simplicity, we have chosen a maximum number of 50 generations as as stopping criterion. In Table 2 we summarize the steps for implementing the experiment in each of the regions.

**Table 2.** GP implementation – Steps

| 1. Creation of an initial population of programs | 50,000                     |
|--|----------------------------|
| 2. Evaluation of fitness for each program        | Mean absolute error (MAE)  |
| 3. Selection of a reproduction strategy          | Tournament method (size 3) |
| 4. Application of genetic operators              | Mutation probability 0.25  |
| 5. Determination of constants                    | Automatically generated    |
| 6. Creation of a new population                  | Max. generations 150       |

Genetic operators (crossover and mutation) are applied to the parents selected on the basis of the fitness function. Crossover consists on the recombination of randomly chosen parts of parents, while mutation on randomly altering a part of a parent. Consequently, the fitness of the population increases generation after generation. The output of this process is a set with the best individual functions from all generations for each region. In this study we have used the open source Distributed Evolutionary Algorithms Package (DEAP) framework implemented in Python (Fortin et al., 2012; Gong et al., 2015).

# 4 Results

In this section we first present the output of the different experiments that were undertaken for each region (R=1, 2, 3, 4, 5) for the in-sample period (2000:Q2 to 2014:Q1). The output,  $y_{R,it}$ , is the evolved expression for each region, and can be seen as the optimal combination of survey variables for each set of countries. Second, we compute the relative frequency with which each survey variable appears in the symbolic economic indicators to determine which survey variables play a major role in tracking the evolution of the economy. Finally, we analyse the predictive performance of the proposed economic indicators in an out-of-sample forecasting comparison. The following evolved symbolic expressions can be regarded as survey-based indicators for each region:

$$\hat{y}_{1,it} = \frac{(X1_{it} + X3_{it} + X4_{it} + X5_{it} - 10)X4_{it}}{6X4_{it} - 5} \tag{1}$$

$$\hat{y}_{2,it} = \frac{1}{10} \left[ X3_{it} (X10_{it} - 1) - \frac{1}{100} \left[ \frac{X3_{it}}{\frac{1}{10} \left[ \frac{(X10_{it} + 1) - (X4_{it} - 5)(X3_{it} + 1)}{X10_{it}} - 1 \right] - 1} \right]$$
 (2)

$$\hat{y}_{3,it} = \frac{X1_{it} - 5}{0.5X11_{it}} + \frac{1}{10} (3X1_{it} + X9_{it} + X11_{it} - 1)$$
(3)

$$\hat{y}_{4,it} = \frac{1}{10} \left[ 5 + \frac{X2_{it}}{\frac{X6_{it}}{5} - 1 + X4_{it} + X5_{it} - X12_{it}} \right] \frac{X2_{it}}{10} + \frac{X4_{it}}{0.5}$$
(4)

$$\hat{y}_{5,it} = \frac{1}{10} \left| X4_{it} + \frac{X3_{it}X4_{it}}{10} - 7 + \left(X3_{it} + X4_{it}\right) \frac{X11_{it}}{10} + X3_{it} \right|$$
 (5)

In Table 3 we the compute the relative weight of each survey variable in the evolved indicators.

**Table 3.** Relative frequency of survey variables

| Region             | $X1_{it}$ | $X2_{it}$ | $X3_{it}$ | $X4_{it}$ | $X5_{it}$ | $X6_{it}$ | $X7_{it}$ | $X8_{it}$ | $X9_{it}$ | X10 <sub>it</sub> | $X11_{it}$ | X12 <sub>it</sub> |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------------|------------|-------------------|
| 1                  | 1         | 0         | 1         | 1         | 1         | 0         | 0         | 0         | 0         | 0                 | 0          | 0                 |
| 2                  | 0         | 0         | 1         | 1         | 0         | 0         | 0         | 0         | 0         | 1                 | 0          | 0                 |
| 3                  | 1         | 0         | 0         | 1         | 0         | 0         | 0         | 0         | 1         | 0                 | 1          | 0                 |
| 4                  | 0         | 1         | 0         | 1         | 1         | 1         | 0         | 0         | 0         | 0                 | 0          | 0                 |
| 5                  | 0         | 0         | 1         | 1         | 0         | 0         | 0         | 0         | 0         | 0                 | 1          | 0                 |
| Total              | 2         | 1         | 3         | 5         | 2         | 1         | 0         | 0         | 1         | 1                 | 2          | 1                 |
| Relative freq. (%) | 40        | 20        | 60        | 100       | 40        | 20        | 0         | 0         | 20        | 20                | 40         | 20                |

Note: Region 1 stands for Western Europe, 2 for Eastern Europe, 3 for Southern Europe, 4 for Baltic countries, 5 for Scandinavian countries.

We can observe that variable  $X4_{ii}$  (perception of the overall economic situation compared to last year) is by far the variable that more frequently appears in the symbolic expressions, being present in all five evolved indicators. The second most frequent variables is  $X3_{ii}$ , which refers to the judgement about the present situation of private consumption. The expectations about the future are the variables with a lower weight, being  $X7_{ii}$  and  $X8_{ii}$  (expectations for the next six months about the overall economy and capital expenditures respectively) the only variables that do not appear in any of the regions.

Next, we analyse the predictive performance of these evolved economic indicators in an out-of-sample forecasting comparison for the period 2014:Q2 to 2016:Q3. With this aim we compute several measures of prediction accuracy. First, the mean absolute error (MAE), the root mean square error (RMSE), and the mean absolute percentage error (MAPE) in order to assess the predictive content in terms of forecast accuracy. Second, we compute the mean absolute scaled error (MASE) and the percentage of periods with lower absolute error (PLAE) to compare the forecasting performance to a baseline model.

Let us denote  $y_t$  as the actual value, and  $\hat{y}_t$  as forecast at period t, t=1,...,n. Forecast errors can then be defined as  $e_t = y_t - \hat{y}_t$ . We have two competing models A and B, where A refers to the forecasting model under evaluation and B stands for benchmark model. Given that there is a delay of more than a quarter between the publication of official quantitative data with regard to survey data, in this study we use two-step ahead naïve forecasts as a baseline. The MASE can then be obtained as the mean of the absolute value of the scaled error  $q_t$ :

MASE = mean 
$$|q_t|$$
 where  $q_t = e_t / \left( \sum_{t=3}^n |y_t - y_{t-2}| / n - 1 \right)$  (6)

The MASE, proposed by Hyndman and Koehler (2006), allows to scale the forecast errors by the mean absolute in-sample errors obtained with a benchmark model. This statistic presents several advantages over other forecast accuracy measures. On the one hand, it is independent of the scale of the data. On the other hand, it is easy to interpret: values less than one indicate that the average prediction computed with the benchmark model is worse than the estimates obtained with the proposed method.

With the aim of finding an easy to interpret measure to compare the forecast accuracy between two models, Claveria et al. (2015) proposed the PLAE statistic, which is also a dimensionless measure. The PLAE is based on the CJ statistic proposed by Cowles and Jones (1937) for testing market efficiency and the 'percent better' measure proposed by Makridakis and Hibon (2000) to compare the forecast accuracy of the models to a random walk. The PLAE consists on a ratio that calculates the proportion of periods in which the model under evaluation obtains a lower absolute forecasting error than the benchmark model:

$$PLAE = \frac{\sum_{t=1}^{n} \lambda_{t}}{n} \text{ where } \lambda_{t} = \begin{cases} 1 & \text{if } |e_{t,A}| < |e_{t,B}| \\ 0 & \text{otherwise} \end{cases}$$
 (7)

In Table 4 we summarise the information of the different forecast accuracy measures. The best forecasting performance is obtained for Austria and the UK in Western Europe, for Slovakia in Eastern Europe, for Portugal and Spain in Southern Europe, for Lithuania in the Baltic countries, and for Sweden in the Scandinavian countries. If we average the results by region, we obtain the best results for the Baltic and the Scandinavian countries. These results are in line with those of Claveria et al. (2017), who in a similar experiment obtained the lowest MAE and RMSE values for Austria, Belgium, Bulgaria, Estonia, and Lithuania.

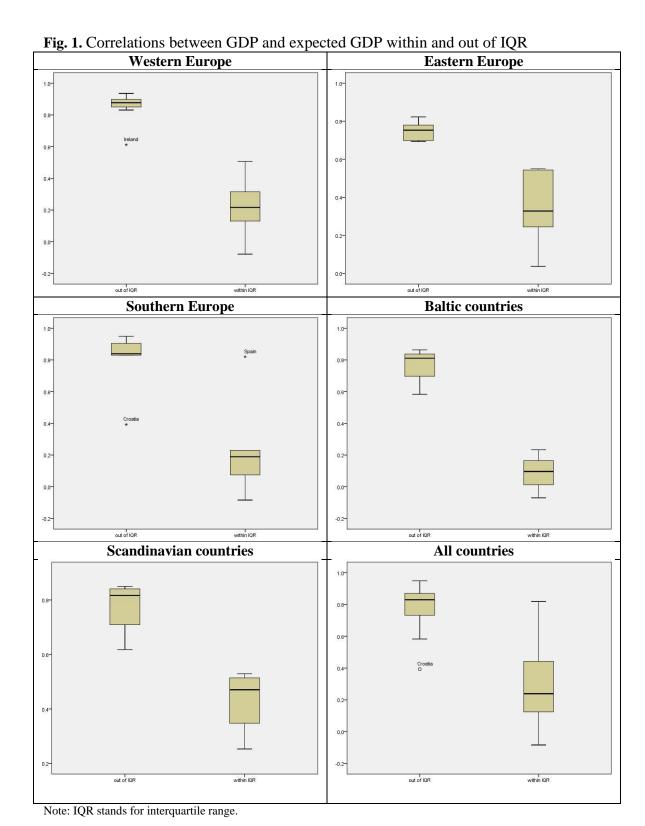
Table 4. Out-of-sample forecast accuracy

|                         | MAE    | RMSE   | MAPE  | MASE  | PLAE(%) |
|-------------------------|--------|--------|-------|-------|---------|
| Western Europe          | 2.554  | 3.140  | 0.761 | 0.972 | 21%     |
| Austria                 | 0.498  | 0.581  | 0.663 | 0.264 | 30%     |
| Belgium                 | 0.952  | 1.072  | 0.672 | 0.543 | 20%     |
| France                  | 0.818  | 0.926  | 0.918 | 0.492 | 20%     |
| Germany                 | 1.900  | 1.964  | 1.317 | 1.439 | 0%      |
| Ireland                 | 11.800 | 15.241 | 0.651 | 3.032 | 20%     |
| NL                      | 1.110  | 1.309  | 0.743 | 0.627 | 30%     |
| UK                      | 0.798  | 0.886  | 0.365 | 0.405 | 30%     |
| Eastern Europe          | 1.513  | 1.269  | 0.399 | 0.387 | 38%     |
| Bulgaria                | 1.188  | 1.295  | 0.481 | 0.374 | 30%     |
| Czechia                 | 3.146  | 1.469  | 0.402 | 0.442 | 70%     |
| Hungary                 | 1.323  | 1.596  | 0.722 | 0.655 | 10%     |
| Poland                  | 1.788  | 1.040  | 0.268 | 0.207 | 50%     |
| Romania                 | 1.415  | 1.602  | 0.357 | 0.497 | 20%     |
| Slovakia                | 0.220  | 0.613  | 0.165 | 0.144 | 50%     |
| Southern Europe         | 0.901  | 1.058  | 1.775 | 0.835 | 38%     |
| Croatia                 | 0.813  | 0.958  | 1.139 | 0.468 | 40%     |
| Greece                  | 1.051  | 1.356  | 4.551 | 1.465 | 50%     |
| Italy                   | 0.625  | 0.657  | 3.504 | 1.352 | 20%     |
| Portugal                | 0.542  | 0.731  | 0.556 | 0.631 | 60%     |
| Slovenia                | 1.213  | 1.352  | 0.512 | 0.514 | 20%     |
| Spain                   | 1.160  | 1.292  | 0.388 | 0.577 | 40%     |
| <b>Baltic countries</b> | 0.952  | 1.159  | 0.506 | 0.221 | 43%     |
| Estonia                 | 0.954  | 1.227  | 0.460 | 0.231 | 30%     |
| Latvia                  | 1.135  | 1.322  | 0.736 | 0.259 | 40%     |
| Lithuania               | 0.768  | 0.927  | 0.322 | 0.172 | 60%     |
| Scandinavian countries  | 0.900  | 1.068  | 0.738 | 0.491 | 35%     |
| Denmark                 | 0.646  | 0.822  | 0.809 | 0.524 | 40%     |
| Finland                 | 0.920  | 1.063  | 1.402 | 0.417 | 20%     |
| Norway                  | 1.469  | 1.615  | 0.595 | 0.791 | 20%     |
| Sweden                  | 0.566  | 0.771  | 0.144 | 0.231 | 60%     |

Notes: Mean for each group/region in bold. We have used Eurostat GDP data for Bulgaria, Romania and Croatia.

Finally, we compute the correlation between the evolution of GDP and the estimated growth derived from the evolved economic indicators, differentiating between those periods in which economic growth lies out or within the interquartile range (IQR) of the distribution in the European Union. The IQR, also known as midspread, is a measure of

statistical dispersion, obtained as the difference between upper and lower quartiles, Q3–Q1. By discriminating between these two states of growth, we can evaluate whether there are differences in the accuracy of the estimates of economic activity across regions. In Fig. 1 we present the boxplots for each region.



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In Fig. 1 we can observe that the highest correlations during periods of high growth rates are obtained in Western Europe, with the exception of Ireland. It can also be seen that in all regions the performance of the evolved indicators varies depending on the level of variability: during periods of average growth the correlation between estimates and actual values is lower than during periods of high growth rates. These results are in line with those obtained by Łyziak and Mackiewicz-Łyziak (2014), who found that the 2008 financial crisis period had led to a decrease in expectational errors in transition economies. As noted by Lee (1994), the differences between the actual values of a variable and quantified expectations may arise from three different sources: the measurement or conversion error due to the use of quantification methods, the expectational error due to the agents' limited ability to predict the movements of the actual variable, and the sampling errors. Since survey data are approximations of unobservable expectations, they inevitably entail a measurement error.

In this regard, there is no consensus in the literature about the usefulness of the information content of survey expectations. While some authors have found that quantified expectations fail to capture changes in the analysed quantitative variables (Breitung and Schmeling, 2013; Jonsson and Österholm, 2011, 2012; Lacová and Král, 2015; Lui et al., 2011a, b; Maag, 2009), Altug and Çakmakli (2016), Batchelor and Dua (1992, 1998), Batchelor and Orr (1988), Dees and Brinca (2013), Girardi (2014), Hansson et al. (2005), Ivaldi (1992); Jean-Baptiste (2012), Klein and Özmucur (2010), Leduc and Sill (2013), Lemmens et al. (2005), Müller (2009), Qiao et al. (2009) and Schmeling and Schrimpf (2011) have found evidence regarding the usefulness of survey expectations for economic modelling.

# **5** Conclusion

This paper proposes an empirical modelling approach to design survey-based economic indicators at a regional level. By means of SR via GP we find the optimal combination of survey variables that best tracks the evolution of the economic activity in twenty-six European countries grouped in five regions (Western Europe, Eastern Europe, Southern Europe, Baltic countries and Scandinavian countries). This data-driven approach based on evolutionary computation allows us to transform qualitative survey expectations into quantitative estimates of economic activity.

We have used survey variables regarding expectations about the economic situation from the World Economic Survey in order to find the most relevant interactions in each region. This exercise allows us to rank the expectations according to the relative weight of each one in the evolved economic indicators. Although results differ across regions, agents' "perception about the overall economy compared to the same time last year" is the best predictor of economic activity.

In a second step, we assess the out-of-sample forecast accuracy of the evolved survey-based indicators in each region. The best forecasting performance is obtained for Austria and the UK in Western Europe, for Slovakia in Eastern Europe, for Portugal in Southern Europe, for Lithuania in the Baltic countries, and for Sweden in the Scandinavian countries. At the regional level we obtain the best results for the Baltic and the Scandinavian countries.

Finally, we evaluate if there are differences in the accuracy of the estimates of economic activity across regions depending on the level of growth. We find that during periods of average growth rates the correlation between estimates and actual values is lower in all regions. The highest correlations during periods of high variability are obtained in Western Europe.

In spite of the novelty of the proposed approach, this research is not without limitations. On the one hand, given that we used a data-driven method, the evolved economic indicators are not grounded in any theoretical background. On the other hand, extending the analysis to other survey data would allow us to examine the extent of the similarities in the derived functional forms. Another issue left for further research is testing whether the implementation of alternative algorithms could improve the forecast accuracy of empirically generated quantitative estimates of expectations.

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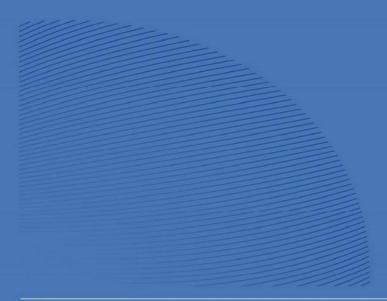
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