BiD: textos universitaris de biblioteconomia i documentació: The outlook of a scientific editor

Jordi Ardanuy
jordi_ardanuy@ub.edu
The journal BiD

• **Scope:** Library and Information Science (Open Access)

• **Publishers:**
  - Facultat de Biblioteconomia i Documentació de la UB / Departament de Biblioteconomia, Documentació i Comunicació audiovisual
  - Estudis de Ciències de la Informació i de la Comunicació de la UOC.

• **Editorial policy:**
  - Double blind external evaluation
  - 2 issues/year (June and December) only in electronic version (HTML)
  - Papers in Catalan and usually in another language
  - It does not have either article submission charges or article processing charges
• Contents

➢ two origins:
  ► monographic part, with one or more coordinators
  ► Articles rebuts sense sol·licitud

➢ two different professional profiles:
  ► Academic
  ► Practitioner
Double orientation: divergence

- The most popular articles (from practitioners) are cited less often.
- The most cited articles (from scholars) are not so read.
Scholars

- Lack of difficulty in the scientific editing process
  - They are well acquainted with the process and they strive to achieve the acceptance of the papers
  - Little interest after acceptance, except for the date of publication
  - What is offered to the author: a journal indexed in Scopus and Emerging Sources Citation Index del Web of Science.
- When authors are reviewers (referees), they are very critical
Practitioners

• Difficulties in the scientific editing process
  ► They are not well acquainted with the process and it is necessary to give many indications
  ► There is a higher interest in the publication and dissemination process

• What is offered to the practitioner?
  ► They have other means to be heard; conferences, blogs, social networks, ...

• They work very hard as reviewers, but the lack of experience makes it necessary to give them many instructions and they are not so critical.
Clear objectives

What is the target audience?
Coherence

• What kind of public do we have/want?
  ► Scholar essentially?
  ► Practitioner as well?
  ► Perhaps, even general public (“high culture” magazines)

• Scope of the journal?
  ► Regional?
  ► Multiregional?
  ► International?
  ► A mixture?
Coherence

International academic journal

• In English
• Concentration of publications (fusions, ...)
• Reduced number of top quality papers
• Topics of general relevance for the discipline
• Funding largely from the authors
Coherence

Professional and scholarly scope (regional o multiregional)

• Papers in vernacular languages
• Interest for concrete and close experiences
• Possibility of publishing topics that are not *trending topic*, without external funding, of little scientific impact, ...
• Funding from institutions, firms, and readers: *It is necessary to convince of the usefulness of the journal*