TIPS FOR POWERPOINT PRESENTATIONS
EXCEPT when highlighting, texts should be in **lower-case**

- Use titles for each slide
- Follow the human eye-tract
- Top left: for key information
- Bottom right: not such important info
- Avoid misspellings
- No more than 7 lines
Justification

- No justification to both left and right
- Place text where most effective
- If possible, one line = one idea
Highlighting...

- If CONTRAST is overused, *it loses* effectivity
- Avoid using green and yellow to contrast
- Don’t use twinkling or flashes, or use them moderately
Color

- Don’t overuse colors

- **Red and blue** on the same slide are not ideal

- Same as for **green** and black.

- Avoid using **more than four colors** on the same slide

- Use different intensities of the same color

- Avoid flashy loud colors in the background
Common how-tos so as to use audio/video in your PPT presentations

- **Add a narration** to your PPT presentation
- **Add several audiofiles** to your PPT presentation
- **Embed videos** to your PPT presentation
- **Make a video** using PPT slides and your voice with Windows Movie Maker (you need to convert your ppt to video) [link](http://www.youtube.com/watch?v=0WEzvanbnJs&)
- Microsoft Producer for PowerPoint ([from ppt to video](http://www.youtube.com/watch?v=0WEzvanbnJs&))
- Remember: there is no need to add transitions or video effects to your PPT presentations
Prezi

- Very fashionable and eye-catching
- Careful with the overuse of effects
- Non-linear presentations
- See a comparison between PPT and Prezi
Canva is the new Prezi

And much more elegant and versatile!
Sources

- Remember to always acknowledge the sources used, including images.
- Use APA citing conventions.
- You may want to protect your presentation with a Creative Commons License.