

**CULTURE TALKS' ASSESSMENT RUBRIC**  
**Intercultural Communication Techniques-International Business (UB)**  
**Dra. Núria Vergés Bosch**

**DATE**

**NAMES**

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**From 0 to 10**

<b>CRITERIA</b>	<b>CULTURE</b>				
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>INTRODUCTION:</b> Effective introduction of the culture and its relevance. They get the attention and interest of the class. Context well introduced					
<b>DO'S AND DONT'S:</b> Clear, well and briefly explained what to do or not to do. Give some tips related to business situations					
<b>OTHER CULTURAL PARTICULARITIES:</b> Includes other cultural particularities related to non-verbal language, food, traditions...					
<b>CONCLUSIONS:</b> clear highlights and contributions, limitations, future research.					
<b>DEBATE:</b> There were enough questions and debate					
<b>QUALITY:</b> Well organized, easy to follow and coherent, few language mistakes, demonstrate well their knowledge on the culture					
<b>CREATIVITY AND TECHNOLOGIES:</b> A creative presentation, as well as an effective use of technologies for presentations (graphs,video, ppt...)					
<b>TIME MANAGEMENT AND RHYTHM:</b> Too quick, too slow, finished on time...					
<b>TOTAL</b>					

**What have we learnt? (knowledge and skills):**