Until relatively recently, we accepted that everything we saw in a photograph was true. We know now, of course, that this is not always the case. Most of us are aware of how photographs can be digitally altered, or ‘retouched’ and it can be fun to do ourselves. But when retouching is used for commercial purposes – to alter a model’s appearance in a magazine advertisement, for example – many people feel cheated. The now common practice of photo manipulation to change features such as skin complexion, body shape or hair colour makes a lot of people angry.
People are aware → everybody knows

Nothing dishonest about it → it is acceptable, it is ok.

**Speaker 1:** *people know it’s happening ... Everyone knows that retouching goes on, so there’s nothing dishonest about it.*

**Speaker 1**

It’s part of our lives today, isn’t it? No one’s really hiding anything – people know it’s happening. When I buy a magazine and look at the photos of celebs and models, I know full well that they’ve been digitally altered. People can’t look *that* perfect, can they! And surely, it’s not just me. Everyone knows that retouching goes on, so there’s nothing dishonest about it. As far as I’m concerned, it’s fine. People should *queixar-se* about something else!
Theirs refers to ‘celebrities’, ‘famous people’ (anaphoric reference)

‘have a right to’ → it’s only fair (‘only’ used for emphasis)

Speaker 2: I think it’s only fair … But we’ve all got a job to do. If theirs is to look good in magazines, then the more help [famous people] get the better.
A It can be dangerous.

B It is done in response to a demand.

C It does not improve a person’s appearance.

D It is acceptable because people are aware of it.

E It encourages people to become healthier.

F It is something celebrities have a right to.

G It used to be a lot worse than it is now.

H It is fine if it doesn’t go too far.

**Speaker 3:** that’s what people expect to see. Our readers don’t want to see models with black bags under their eyes because they had a late night! Or a spotty face! People have always liked to look at good-looking people in response to a demand \( \Rightarrow \) what people want to see

I know we’re seen as the bad guys here, but really, we’re only doing what our readers want. We’re producing the best-looking pictures that we can because that’s what people expect to see. So, if anyone, they’re the ones to blame. Our readers don’t want to see models with black bags under their eyes because they had a late night! Or a spotty face! And if we make an actor’s face a little slimmer – that’s not going to hurt anyone is it? People have always liked to look at good-looking people – think of all the film stars in the past. And quite honestly, if we’re talking about making people look good – maybe we should be talking about banning make-up!
Speaker 4: I don’t object to a bit of retouching here and there, but frankly some of the pictures are so unrealistic ... Magazine artists need to limit themselves and accept that they can’t go over the top and change people’s appearance to the point that they no longer look human.

To go too far / go over the top (passar-se) ≠ a bit of (moderately)
A. It can be dangerous.
B. It is done in response to a demand.
C. It does not improve a person’s appearance.
D. It is acceptable because people are aware of it.
E. It encourages people to become healthier.
F. It is something celebrities have a right to.
G. It used to be a lot worse than it is now.
H. It is fine if it doesn’t go too far.

Speaker 5: all the eating disorders that young kids are suffering from ... Photo manipulation simply makes it all worse and puts young people at risk.

Eating disorders → type of illness (i.e. anorexia, bulimia)

Speaker 5
For me, it's all about the fact that most people today are obsessed with appearance and how we all look. There's something in the newspapers nearly every day about all the eating disorders that young kids are suffering from, and why is that? Because many of them want to look like the people they see in the magazines. Photo manipulation simply makes it all worse and puts young people at risk. I'm well aware that the magazines want to sell more copies – it's a business for them. But I think they should behave more responsibly.

Notice the preposition.
Notice the collocation.
‘well’ is used here for emphasis.