

# A Consensus-based Checklist for Reporting of Survey Studies (CROSS)

## Running title- Checklist for Reporting of Survey Studies

Akash Sharma<sup>1,2, #</sup>, Minh Duc Nguyen Tran<sup>2,3, #</sup>, Tai Luu Lam Thang<sup>2,4</sup>, Nguyen Hai Nam<sup>2,5</sup>, Sze Jia Ng<sup>2,6</sup>, Kirellos Said Abbas<sup>2,7</sup>, Nguyen Tien Huy<sup>8,\*</sup>, Ana Marušić<sup>9</sup>, Christine L. Paul<sup>10</sup>, Janette Kwok<sup>11</sup>, Juntra Karbwang<sup>12</sup>, Chiara de Waure<sup>13</sup>, Frances J. Drummond<sup>14</sup>, Masahiro Hashizume<sup>15</sup>, Yoshiyuki Kizawa<sup>16</sup>, Erik Taal<sup>17</sup>, Joeri Vermeulen<sup>18,19</sup>, Gillian H.M. Lee<sup>20</sup>, Adam Gyedu<sup>21</sup>, Kien Gia To<sup>22</sup>, Martin L. Verra<sup>23</sup>, Évelyne M. Jacqz-Aigrain<sup>24</sup>, Wouter K.G. Leclercq<sup>25</sup>, Simo T. Salminen<sup>26</sup>, Cathy Donald Sherbourne<sup>27</sup>, Barbara Mintzes<sup>28</sup>, Sergi Lozano<sup>29</sup>, Ulrich S. Tran<sup>30</sup>, Mitsuaki Matsui<sup>31</sup>, Mohammad Karamouzian<sup>32,33</sup>

### Affiliations

<sup>1</sup>University College of Medical Sciences and Guru Teg Bahadur Hospital, Dilshad Garden, Delhi, India.

<sup>2</sup>Online Research Club ([www.onlineresearchclub.org](http://www.onlineresearchclub.org))

<sup>3</sup>Faculty of Medicine, University of Medicine and Pharmacy at Ho Chi Minh City, Vietnam.

<sup>4</sup>Department of Emergency, City's Children Hospital, Vietnam.

<sup>5</sup>Division of Hepato-Biliary-Pancreatic Surgery and Transplantation, Department of Surgery, Graduate School of Medicine, Kyoto University, Kyoto, Japan.

<sup>6</sup>School of Medical Sciences, Universiti Sains Malaysia, Kelantan, Malaysia.

<sup>7</sup>Faculty of Medicine, University of Alexandria, Egypt.

<sup>8</sup>Institute of Tropical Medicine (NEKKEN) and School of Tropical Medicine and Global Health, Nagasaki University, Nagasaki 852-8523, Japan.

<sup>9</sup>Department of Research in Biomedicine and Health, University of Split School of Medicine, Split Croatia

<sup>10</sup>School of Medicine and Public Health, University of Newcastle, Australia

<sup>11</sup>Division of Transplantation and Immunogenetics, Department of Pathology, Queen Mary Hospital Hong Kong

<sup>12</sup>School of Tropical Medicine and Global Health, Nagasaki University, Nagasaki 852-8523, Japan.

<sup>13</sup>Department of Medicine and Surgery, University of Perugia, Italy

<sup>14</sup>Cork Cancer at University College Cork, University College Cork, US

<sup>15</sup>Department of Global Health Policy, Graduate School of Medicine, The University of Tokyo, Tokyo, Japan

<sup>16</sup>Department of Palliative Medicine, Kobe University School of Medicine, Hyogo, Japan

<sup>17</sup>Faculty of Behavioural, Management and Social Sciences | Department of Psychology, Health & Technology Enschede, University of Twente, Netherlands

<sup>18</sup>Health, Biostatistics and Medical Informatics Research group, Vrije Universiteit Brussel (VUB), Brussels, Belgium

<sup>19</sup>Department of Health Care, Erasmus Brussels University of Applied Sciences and Arts, Brussels, Belgium

<sup>20</sup>Paediatric Dentistry and Orthodontics, Faculty of Dentistry, University of Hong Kong, Hong Kong

<sup>21</sup>Department of Surgery, School of Medicine and Dentistry, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana

<sup>22</sup>Faculty of Public Health, University of Medicine and Pharmacy at Ho Chi Minh City, Viet Nam

<sup>23</sup>Department of Physiotherapy, Bern University Hospital, Insel Group, Bern, Switzerland

<sup>24</sup>Hopital Robert-Debre AP-HP, Clinical Investigation Center, Paris, France

<sup>25</sup>Máxima Medical Center, Veldhoven, Department of Surgery, Veldhoven, the Netherlands

<sup>26</sup>Department of Social Psychology, University of Helsinki, Finland

<sup>27</sup>RAND, Santa Monica CA,, United States

<sup>28</sup>School of Pharmacy, Faculty of Medicine and Health and Charles Perkins Centre, The University of Sydney

<sup>29</sup>School of Economics, University of Barcelona, Barcelona, Spain

<sup>30</sup>Department of Cognition, Emotion, and Methods in Psychology, School of Psychology, University of Vienna, Vienna, Austria

<sup>31</sup>Nagasaki University School of Tropical Medicine and Global Health, Japan

<sup>32</sup>*School of Population and Public Health, University of British Columbia - Vancouver, BC, Canada*

<sup>33</sup>*HIV/STI Surveillance Research Center, and WHO Collaborating Center for HIV Surveillance, Institute for Futures Studies in Health, Kerman University of Medical Sciences, Kerman, Iran*

*#Authors equally contributed the study.*

*\*Correspondence to: Nguyen Tien Huy, School of Tropical Medicine and Global Health, Nagasaki University, Nagasaki 852-8523, Japan. (E-Mail: [tienhuy@nagasaki-u.ac.jp](mailto:tienhuy@nagasaki-u.ac.jp), Phone number: 81-95-819-7558, Fax: 81-95-819-7846)*

## **Emails**

**AS:** [akaucms@gmail.com](mailto:akaucms@gmail.com) (ORCID: 0000-0002-6822-4946)  
**MNT:** [minhduc1298@gmail.com](mailto:minhduc1298@gmail.com) (ORCID: 0000-0002-9333-7539)  
**TLT:** [luulamthangtai0105@gmail.com](mailto:luulamthangtai0105@gmail.com) (ORCID: 0000-0003-1062-2463)  
**NNH:** [nguyenhainam@kuhp.kyoto-u.ac.jp](mailto:nguyenhainam@kuhp.kyoto-u.ac.jp) (ORCID 0000-0001-5184-6936)  
**NSJ:** [elaine-1\\_ng@outlook.com](mailto:elaine-1_ng@outlook.com) (ORCID: 0000-0001-5353-6499)  
**KSA:** [kirellossaid98@gmail.com](mailto:kirellossaid98@gmail.com) (ORCID: 0000-0003-0339-9339)  
**NTH:** [tienhuy@nagasaki-u.ac.jp](mailto:tienhuy@nagasaki-u.ac.jp) (ORCID: 0000-0002-9543-9440)  
**AM:** [ana.marusic@mefst.hr](mailto:ana.marusic@mefst.hr) (ORCID: 0000-0001-6272-0917)  
**CLP:** [chris.paul@newcastle.edu.au](mailto:chris.paul@newcastle.edu.au)  
**JK:** [kwoksy@ha.org.hk](mailto:kwoksy@ha.org.hk) (ORCID: 0000-0003-0038-1897)  
**JKB:** [karbwangj@nagasaki-u.ac.jp](mailto:karbwangj@nagasaki-u.ac.jp)  
**CDW:** [chiara.dewaure@unipg.it](mailto:chiara.dewaure@unipg.it) (ORCID: 0000-0002-4346-1494)  
**FJD:** [frances.drummond@ucc.ie](mailto:frances.drummond@ucc.ie)  
**MH:** [hashizume@m.u-tokyo.ac.jp](mailto:hashizume@m.u-tokyo.ac.jp) (ORCID: 0000-0003-4720-1750)  
**YK:** [kizawa@med.kobe-u.ac.jp](mailto:kizawa@med.kobe-u.ac.jp) (ORCID: 0000-0003-2456-5092)  
**EK:** [e.taal@utwente.nl](mailto:e.taal@utwente.nl) (ORCID: 0000-0002-9822-4488)  
**JV:** [joeri.vermeulen@ehb.be](mailto:joeri.vermeulen@ehb.be) (ORCID: 0000-0002-9568-3208)  
**GHL:** [lee.gillian@gmail.com](mailto:lee.gillian@gmail.com) (ORCID: 0000-0002-6192-4923)  
**AG:** [drgyedu@gmail.com](mailto:drgyedu@gmail.com) (ORCID: 0000-0002-4186-2403)  
**KGT:** [kiengiato@gmail.com](mailto:kiengiato@gmail.com) (ORCID: 0000-0001-5038-5584)  
**ML:** [martin.verra@insel.ch](mailto:martin.verra@insel.ch) (ORCID: 0000-0002-3933-8020)  
**EMJ:** [evelyne.jacqzaigrain@gmail.com](mailto:evelyne.jacqzaigrain@gmail.com) (ORCID: 0000-0002-4285-7067)  
**WKL:** [w.leclercq@mmc.nl](mailto:w.leclercq@mmc.nl) (ORCID: 0000-0003-1159-1857)  
**STS:** [simo.salminen@alumni.helsinki.fi](mailto:simo.salminen@alumni.helsinki.fi)  
**CDS:** [cathyd@rand.org](mailto:cathyd@rand.org)  
**BM:** [barbara.mintzes@sydney.edu.au](mailto:barbara.mintzes@sydney.edu.au) (ORCID: 0000-0002-8671-915X)  
**SL:** [slozanop@ub.edu](mailto:slozanop@ub.edu) (ORCID: 0000-0003-1895-9327)  
**UST:** [ulrich.tran@univie.ac.at](mailto:ulrich.tran@univie.ac.at) (ORCID: 0000-0002-6589-3167)  
**MM:** [mmatsui@nagasaki-u.ac.jp](mailto:mmatsui@nagasaki-u.ac.jp) (ORCID: 0000-0003-4075-1266)  
**MK:** [karamouzian.m@alumni.ubc.ca](mailto:karamouzian.m@alumni.ubc.ca) (ORCID: 0000-0002-5631-4469)

**Word count: 2416**

**Number of references: 35**

**Number of Tables: 1**

**Number of Figures: 1**

## **ABSTRACT**

### **Background**

Surveys are used to collect data for various purposes. Although many surveys are published in high-impact journals, there are few guidelines for authors to follow in the reporting of survey research results. Studies have followed various and often inconsistent approaches in conducting and reporting surveys.

### **Objective**

To develop a standard reporting checklist for survey studies to improve the quality of reporting of survey studies.

### **Design**

A three-round Delphi survey on an expert panel.

### **Participants**

A total of 24 experts in survey research studies who responded to our invitation.

### **Main Measures**

The development of Checklist for Reporting Of Survey Studies (CROSS) included five phases: i) planning; ii) drafting of checklist items; iii) consensus-building using the Delphi method; iv) dissemination of guidelines; and v) maintenance of guidelines. A 1 to 5 Likert scale was used for rating the items. A preset 70% agreement (70% of experts rating 4/5 or 5/5) was used for including an item in the final checklist. The first round of Delphi was conducted using the SurveyMonkey platform where experts could comment, modify items, or propose new items. Items that did not reach consensus were rerated in subsequent rounds.

### **Key Results**

The primary items included in CROSS were: Title and abstract; Introduction (i.e., background and purpose/aim); Methods (i.e., study design, data collection methods, sample characteristics, survey administration, study preparation, ethical considerations, and statistical analysis); Results (i.e., respondent characteristics, descriptive results, and main findings); Discussion (i.e., limitations, interpretations, and generalizability); and other sections (i.e., role of funding source, conflict of interest, and acknowledgements). Items such as, questionnaire description, multiple participation, modes of survey administration and nonresponse rate were also included in the checklist.

### **Conclusions**

CROSS has the potential to improve the transparency, reproducibility, and reporting quality of survey studies.

**Keywords:** Checklist, Surveys and Questionnaires, Delphi Technique

## **INTRODUCTION**

A survey is a list of questions aiming to extract a set of desired data or opinions from a particular group of people [1]. Surveys can be administered quicker than some other methods of data gathering and facilitate data collection from a large number of participants. Numerous questions can be included in a survey that allow for increased flexibility evaluation of several research areas, such as analysis of risk factors, treatment outcomes, disease trends, cost-effectiveness of care, and quality of life. Surveys can be conducted by phone, mail, face-to-face, or online using web-based software and applications. Online surveys can help reduce or prevent geographical dependence and increase the validity, reliability, and statistical power of the studies. Moreover, online surveys facilitate rapid survey administration as well as data collection and analysis [2]. Surveys are frequently used in a variety of research areas. For example, a PubMed search of the key word “survey” on January 7, 2021 generated over 1,519,000 results. These studies are used for a number of purposes, including but not limited to opinion polls, trend analyses, evaluation of policies, and measuring the prevalence of diseases [3-12]. Although surveys are commonly used in high-impact journals, comprehensive reporting guidelines for survey research are limited [13, 14] and substantial variabilities and inconsistencies can be identified in the reporting of survey studies. Indeed, different studies have presented multifarious patterns of survey designs and reported results in various non-systematic ways [15-17].

Evidence-based tools developed by experts could help to streamline particular procedures allowing authors to create reproducible and higher quality studies [18-20]. Research studies that have transparent and accurate reporting may be more reliable and could have a more significant impact on their potential audience [19]. However, that is often not the case when it comes to reporting research findings. For example, Moher et al. (2010) reported that although over 63,000

new studies are published in PubMed on a monthly basis, many publications face the problem of inadequate reporting. Given the lack of standardization and poor quality of reporting, the Enhancing the QUALity and Transparency Of health Research (EQUATOR) network was created to help researchers publish high-impact health research [20]. Different important guidelines for various types of research studies have been created and are listed on the EQUATOR website. The list includes but is not limited to the Consolidated Standards of Reporting Trials (CONSORT) for randomized control trial, Strengthening the Reporting of Observational studies in Epidemiology (STROBE) for observational studies, and Preferred Reporting Items for Systemic Reviews and Meta-analyses (PRISMA) for systematic reviews and meta-analyses. The introduction of PRISMA checklist in 2009, led to a substantial increase in the quality of the systemic reviews and is a good example of how poor reporting, biases, and unsatisfactory results can be significantly improved by implementing and following a validated reporting guideline [21].

**In the same line,** SURGE [22] and CHERRIES [23] are frequently recommended as guidelines for reporting of non-web and web-based surveys. However, a report by Tarek et al., found that many items of both SURGE and CHERRIES guidelines (e.g., development, description, and testing of the questionnaire, advertisement, and administration of the questionnaire, sample representativeness, response rates, informed consent, statistical analysis) had been missed by authors. The authors therefore concluded that there was the need to produce a single universal guideline for standard quality-reporting of survey research studies. Moreover, these guidelines lack a structured approach for the development of guidelines. CHERRIES which was developed in 2004, lacks a comprehensive literature review and the Delphi exercise. These steps are crucial in developing guidelines as they help identify potential gaps and opinions of the different experts

in the field [20, 24]. While the SURGE checklist used a literature review for generation of their items, it also lacks the Delphi exercise and is limited to only self-administered postal surveys. There is also no information about the experts involved in the development of these checklists. SURGE's limited citations since its publication suggests that it not commonly used by authors. Furthermore, since the development of these guidelines (SURGE and CHERRIES), there has been limited improvement in reporting of surveys. For example, Alvin et al. reviewed 102 surveys in top nephrology journals and found that the quality of surveys was suboptimal and highlighted the need for new reporting guidelines to improve the reporting quality and increase transparency [25]. Similarly, Prasad et al. found significant heterogeneity in reporting of radiology surveys published in major radiology journals and suggested the need for guidelines to increase the homogeneity and generalizability of survey results [26]. Mark et al. also found several deficiencies in survey methodologies and reporting practices and suggested a need for establishing minimum reporting standards for survey studies [27]. Similar concerns regarding the qualities of surveys have been raised in other medical fields [28-33].

Considering all this, there is a need for a single comprehensive tool that can be used as a standard reporting checklist for survey research to address significant discrepancies in the reporting of survey studies [13,25-28,31-32]. The purpose of this study was to develop a universal checklist for both web and non-web-based surveys. Firstly, we established a workgroup to search the literature for potential items that can be included in our checklist. Secondly, we collected the information about experts in the field of survey research and sent them an invitation letter via email. Lastly, we conducted three rounds of rating by the Delphi method.

## **METHODS**

Our study was performed from January 2018 to December 2019 using the Delphi method. This method is encouraged for use in scientific research as a feasible and reliable method to reach final consensus among experts [34]. The process of checklist development included five phases: i) planning; ii) drafting of checklist items; iii) consensus building using the Delphi method; iv) dissemination of guidelines; and v) update of guidelines.

### **Planning phase**

In the planning phase, we established a workgroup, secured resources, reviewed the existing reporting guidelines, and drafted the plan and timeline of our project. To facilitate the development of CROSS, a reporting checklist workgroup was set up. This workgroup was formed by seven members from five countries. The expert panel were identified by searching original survey-based studies published between January 2004 and December 2016. The experts were selected based on their number of high-impact and highly-cited publications using survey research methodologies. Furthermore, members of the EQUATOR Network and contributors to PRISMA checklist were involved. Panel members' information, such as current affiliation, email address, and number of surveys studies involved in were collected through their ResearchGate profiles (See Supplement 1). Lastly, a list of potential panel members were created and an invitation letter was e-mailed to every expert to inquire about their interest in participating in our study. Consenting experts received a follow-up e-mail with a detailed explanation of our the research objectives and the Delphi approach.

### **Drafting the checklist**

This process generated a list of potential items that could be included in the checklist. This procedure included searching the literature for potential items to be considered for inclusion in the checklist, establishing a checklist based on those potential items, and revising the checklist.



First, we conducted a literature review to identify survey studies published in major medical journals and extracted relevant information for drafting our potential checklist items (See supplement 2 for a sample search strategy). Second, we searched the EQUATOR Network for previously published checklists for reporting of survey studies. Third, three teams of two researchers independently extracted the potential items that could be included in our checklist. Lastly, our group members worked together to revise the checklist and remove any duplicates (Figure 1). We discussed the importance and relevance of each potential item and compared each of them to the selected literature.

### **Consensus phase using the Delphi method**

The first round of Delphi was conducted using SurveyMonkey (SurveyMonkey Inc., San Mateo, California, USA; [www.surveymonkey.com](http://www.surveymonkey.com)). An email was sent to the expert panel containing information about the Delphi process, the timeline of each Delphi phase, and a detailed overview of the project. A 1 to 5 Likert scale was used for rating items from 1 (strongly disagree) to 5 (strongly agree). Experts were also encouraged to provide their comments, modify items, or propose a new items that they felt was necessary to be included in the checklist. Nonresponding experts were sent weekly follow-up reminders. Items that did not reach consensus were rerated in the second round along with the modified or newly added items. The main objectives of the first round were to determine unnecessary items and identify incomplete items in the survey checklist. A preset 70% agreement (70% experts rating 4/5 or 5/5) was used as a cut-off for including an item in the final checklist [35]. Items that did not reach the 70% agreement threshold, were adjusted according to experts' feedback and redistributed to the panelists for round 2. In the second round, we included items that did not reach consensus in round one. In this round, experts were also provided with their round one scoring so that they could modify or

preserve their previous responses. Lastly, a third round of Delphi was launched to solve any disagreements about the inclusion of items that did not reach consensus in the second round.

## **RESULTS**

A total of 24 experts with a median (Q1, Q3) of 20 (15.75, 31) years of research experience participated in our study. Overall, 24 items were selected in their original form in the first round, and 27 items were reviewed in the second round. Out of these 27 items, 10 items were merged into five, and 11 items were modified based on experts' comments. In the the second round, 24 experts participated and 18 items were finally included. Overall, 18 experts responded in the third round and only one additional item was included in this round.

All details regarding the percentage agreement and mean and standard deviation (SD) of items included in the checklist are presented in Table 1. CROSS contains 19 sections with 40 different items including, Title and abstract (sections 1); Introduction (sections 2 and 3); Methods (sections 4-10); Results (sections 11-13); Discussion (section 14-16); and other items (sections 17-19). Please see supplement 3 for the final checklist.

## **DISCUSSION**

The development of CROSS is the result of a literature review and Delphi process which involved international experts with significant expertise in development and implementation of survey-related research. CROSS includes both evidenced-informed and expert consensus-based items which are intended to serve as a tool that helps improve the quality of survey studies.

The detailed descriptions of the methods and procedures in developing this guideline are provided in this paper so that the quality of the checklist can be assessed by other scholars. Our Delphi respondent members were made up of a panel of experts with backgrounds in different disciplines. We also spent a considerable amount of time researching and debating the potential

items to be included in our checklist. During the Delphi process, the agreement of each potential item was rated by participants according to a five-point Likert scale. Although, the entire process was conducted electronically, we gathered data and feedback from the participants via email instead of conducting Skype or face-to-face discussions as suggested by the EQUATOR network [13].

In comparison to the CHERRIES or SURGE checklists, CROSS provides a single comprehensive tool which is organized according to the typical primary sections required for peer-reviewed publications. It also aids researchers in developing a comprehensive research protocol prior to conducting a survey. The introduction provides a clear overview of the aim of the survey. In the methods section, our checklist provides a very detailed explanation of initiating and development of the survey, including study design, data collection methods, sample size calculation, survey administration, study preparation, ethical considerations, and statistical analysis. The results' section of CROSS describes the respondent characteristics followed by the descriptive and main results; issues that are not discussed in CHERRIES and SURGE checklists. Also, our checklist can be used in all types of survey-based studies (i.e., both non-web-based and web-based surveys). New items were added to our checklist to address the gaps in available tools. For example, in item 10b, we included reports of any modification of variables. This can help the researchers to justify and the readers to understand why there was a need to modify the variables. In item 11b, we encourage researchers to state the reasons for non-participation at each stage. Publishing these reasons can be useful for future researchers intending to conduct a similar survey. Finally, we have added components related to limitations, interpretation, and generalizability of study results to the discussion section, which are an important effort in

increasing transparency and external validity, but were missing in previous checklist (i.e., CHERRIES and SURGE).

### **Dissemination and maintenance of the checklist**

Following the consensus phase, we will publish our checklist statement together with a detailed Explanation and Elaboration (E&E) document in which an in-depth explanation of the scientific rationale for each recommendation will be provided. To disseminate our final checklist widely, we aim to promote it in various journals, make it easily available on multiple websites including EQUATOR, and disseminate it through presentations at relevant conferences if necessary. We will also use social media to reach certain demographics also the key persons in research organizations who are regularly conducting surveys in different specialties. We also aim to seek endorsement of CROSS by journal editors, professional societies, and researchers, and to collect feedback from scholars about their experience.

Taking comments, critics and suggestion from experts for revising and correcting our guidelines will help maintain the relevance of the checklist. Lastly, we are planning on publishing CROSS in several non-English languages to increase its accessibility across the scientific community.

### **Limitations**

We acknowledge the limitations of our study. First, the use of the Delphi consensus method may involve some subjectivity in interpreting experts' responses and suggestions. Second, we lost to follow-up 6 of the experts. Nonetheless, we think our checklist could improve the quality of the reporting of survey studies. Similar to other reporting checklists, CROSS requires to be re-evaluated and revised overtime to ensure it remains relevant and up-to-date with evolving research methodologies of survey studies. We therefore welcome feedback, comments, critiques, and suggestions for improvement from the research community.

## **Conclusions**

We think CROSS has the potential to be a beneficial resource to researchers who are designing and conducting survey studies. Following CROSS before and during the survey administration, could assist researchers to ensure their surveys are sufficiently reliable, reproducible, and transparent.

## **Conflict of Interest**

The authors declare no conflict of interest.

## **Contributions**

NTH is the generator of the idea, supervised and helped in writing, reviewing, mediating Delphi process; AS participated in making a draft of guidelines, mediating Delphi process, analysis of results, writing and process validation; TLT helped in making a draft of guidelines, analysis; MNT helped in drafting checklist, mediating Delphi process; NNH, NSJ, KSA, and MK helped in writing, mediating Delphi; JK, CLP, JKB, CDW, FJD, MH, YK, EK, JV, GHL, AG, KGT, ML, EMJ, WKL, STS, CDS, BM, SL, UST, and MK – helped in the rating of items in Delphi rounds and reviewing the manuscript.

## **Funding**

None.

## **Acknowledgments**

We are thankful to Dr. David Moher (Ottawa Hospital Research Institute, Canada) for his contribution in rating and development of the checklist. We are also grateful to Obaida Istanbuly (Keele University, United Kingdom) and Omar Diab (Private Dental Practice, Jordan) for their contribution in the earlier phases of the project.

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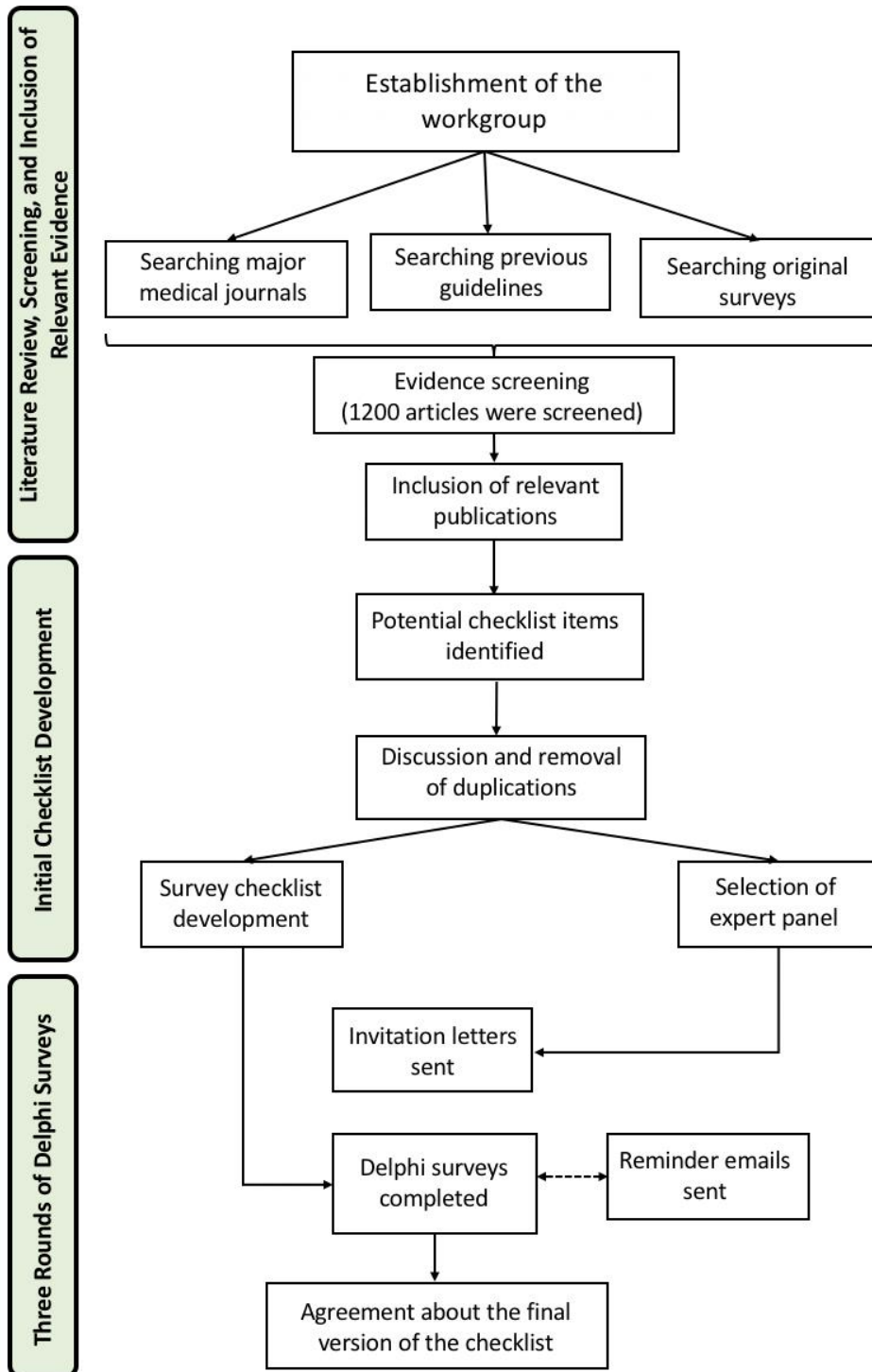
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Figure 1. Different stages of developing the checklist



**Table 1. Percentage agreement and mean score with standard deviation of the items in different rounds**

Section/topic	Item	Item description	Item Included after which round of Delphi (Round 1/Round 2/ Round 3)	Agreement in round 1 (%)	Agreement in round 2 (%)	Agreement in round 3 (%)
				Mean score* ±Standard deviation	Mean score ± Standard deviation	Mean score ± Standard deviation
<b>Title and abstract</b>						
Title and abstract	1a	State the word “survey” along with a commonly used term in title or abstract to introduce the study’s design. Provide an informative summary in the abstract, covering background, objectives, methods, findings/results, interpretation/discussion, and conclusions.	Round 1	86.3% 4.23 ± 0.69	-	-
	1b		Round 2	95.6% 4.70 ± 0.56	95.4%	-
<b>Introduction</b>						
Background	2	Provide a background about the rationale of study, what has been previously done, and why this survey is needed.	Round 2	87.5% 4.42 ± 0.83	95.4%	-
Purpose/aim	3	Identify specific purposes, aims, goals, or objectives of the study.	Round 1	95.65% 4.78 ± 0.52	-	-
<b>Methods</b>						
Study design	4	Specify the study design in the methods section with a commonly used term (e.g., cross-sectional or longitudinal).	Round 2	86.9% 4.26 ± 0.96	86.3%	-
	5a	Describe the questionnaire (e.g., number of sections, number of questions, number and names of instruments used).	Round 2	75% 3.88 ± 0.99	77.2%	-
Data collection methods	1	Describe all questionnaire instruments that were used in the survey to measure particular concepts. Report target population, reported validity and reliability information, scoring/classification procedure, and reference links (if any).	Round 2	78.2% 4.00 ± 1.04	72.7% 4.055±0.96	-
	5c	Provide information on pretesting of the questionnaire, if performed (in the article or in an online supplement). Report the method of pretesting, number of times questionnaire was pre-tested, number and demographics of participants used for pretesting, and the level of similarity of demographics between pre-testing participants and sample population.	Round 2	79.1% 4.08 ± 0.83	86.3%	-

Sample characteristics	5d	Questionnaire if possible, should be fully provided (in the article, or as appendices or as an online supplement).	Round 2	83.3% 4.25 ± 0.85	77.2%	-
	6a	Describe the study population (i.e., background, locations, eligibility criteria for participant inclusion in survey, exclusion criteria).	Round 1	95.5% 4.74 ± 0.69	-	-
	6b	Describe the sampling techniques used (e.g., single stage or multistage sampling, simple random sampling, stratified sampling, cluster sampling, convenience sampling). Specify the locations of sample participants whenever clustered sampling was applied.	Round 1	95.8% 4.54 ± 0.72	-	-
	6c	Provide information on sample size, along with details of sample size calculation.	Round 1	83.3% 4.42 ± 0.88	-	-
Survey administration	6d	Describe how representative the sample is of the study population (or target population if possible), particularly for population-based surveys.	Round 1	83.3% 4.21 ± 0.83	-	-
	7a	Provide information on modes of questionnaire administration, including the type and number of contacts, the location where the survey was conducted (e.g., outpatient room or by use of online tools, such as SurveyMonkey).	Round 2	91.6% 4.33 ± 0.64	86.3% 4.33±0.61	-
	7b	Provide information of survey's time frame, such as periods of recruitment, exposure, and follow-up days.	Round 1	100% 4.13 ± 0.85	-	-
Study preparation	7c	Provide information on the entry process: >For non-web-based surveys, provide approaches to minimize human error in data entry. >For web-based surveys, provide approaches to prevent "multiple participation" of participants.	Round 2	79.1% 4.52 ± 0.51	90.9%	-
	8	Describe any preparation process before conducting the survey (e.g., interviewers' training process, advertising the survey).	Round 3	58.3% 3.63 ± 0.93	61.1% 3.83±0.78	77.7% 3.83±0.85
Ethical considerations	9a	Provide information on ethical approval for the survey if obtained, including informed consent, institutional review board [IRB] approval, Helsinki declaration, and good clinical practice [GCP] declaration (as appropriate).	Round 2	91.3% 4.61 ± 0.89	72.7% 4±1.31	-
	9c	Provide information about survey anonymity and confidentiality and describe what mechanisms were used to protect unauthorized access.	Round 1	83.3% 4.25 ± 1.07	-	-
Statistical	10a	Describe statistical methods and analytical approach.	Round 1	95.8%	-	-

analysis		Report the statistical software that was used for data analysis.		4.58 ± 0.88		
	10b	Report any modification of variables used in the analysis, along with reference (if available).	Round 2	75% 4.00 ± 1.14	83.3% 4.16±0.71	-
	10c	Report details about how missing data was handled. Include rate of missing items, missing data mechanism (i.e., missing completely at random [MCAR], missing at random [MAR] or missing not at random [MNAR]) and methods used to deal with missing data (e.g., multiple imputation).	Round 2	96.6% 4.57 ± 0.73	77.2% 4.44±0.81	-
	10d	State how non-response error was addressed.	Round 2	70.8% 4.04 ± 0.91	77.2% 4.11±0.70	-
	10e	For longitudinal surveys, state how loss to follow-up was addressed.	Round 2	79.1% 4.08 ± 1.02	86.3% 4.44±0.62	-
	10f	Indicate whether any methods such as weighting of items or propensity scores have been used to adjust for non-representativeness of the sample.	Round 1	83.3% 4.17 ± 1.05		-
	10g	Describe any sensitivity analysis conducted.	Round 2	78.2% 3.96 ± 0.77	86.3%	-
<b>Results</b>						
	11a	Report numbers of individuals at each stage of the study. Consider using a flow diagram, if possible.	Round 1	95.4% 4.59 ± 0.59	-	-
	11b	Provide reasons for non-participation at each stage, if possible.	Round 1	77.2% 4.05 ± 0.84	-	-
Respondent characteristics	11c	Report response rate, present the definition of response rate or the formula used to calculate response rate.	Round 1	95.2% 4.33 ± 0.73	-	-
	11d	Provide information to define how unique visitors are determined. Report number of unique visitors along with relevant proportions (e.g., view proportion, participation proportion, completion proportion).	Round 1	77.2% 4.05 ± 0.84	-	-
Descriptive results	12	Provide characteristics of study participants, as well as information on potential confounders and assessed outcomes.	Round 1	95.2% 4.57 ± 0.6	-	-
	13a	Give unadjusted estimates and, if applicable, confounder-adjusted estimates along with 95% confidence intervals and p-values.	Round 1	77.2% 4.32 ± 0.84	-	-
Main findings	13b	For multivariable analysis, provide information on the model building process, model fit statistics, and model assumptions (as appropriate).	Round 1	90.9% 4.55 ± 0.8	-	-

	13c	Provide details about any sensitivity analysis performed. If there are considerable amount of missing data, report sensitivity analyses comparing the results of complete cases with that of the imputed dataset (if possible).	Round 2	81.8% 4.14 ± 0.83	77.2% 4.05±0.70	-
<b>Discussion</b>						
Limitations	14	Discuss the limitations of the study, considering sources of potential biases and imprecisions, such as non-representativeness of sample, study design, important uncontrolled confounders.	Round 1	95.4% 4.86 ± 0.47	-	-
Interpretations	15	Give a cautious overall interpretation of results, based on potential biases and imprecisions and suggest areas for future research.	Round 1	95.4% 4.59 ± 0.73	-	-
Generalizability	16	Discuss the external validity of the results.	Round 1	90.9% 4.45 ± 0.8	-	-
<b>Other sections</b>						
Role of the funding source	17	State whether any funding organization has had any roles in the survey's design, implementation, and analysis.	Round 1	100.0% 4.73 ± 0.46	-	-
Conflict of interest	18	Declare any potential conflict of interest.	Round 1	100.0% 4.77 ± 0.43	-	-
Acknowledgements	19	Provide names of organizations/persons that are acknowledged along with their contribution to the research.	Round 1	90.9% 4.41±0.67	-	-

\* Based on Likert scale rating from 1 (strongly disagree) to 5 (strongly agree); Items' scores were re-rated if major modifications were made in the previous round.

## Supplement 1. Information about experts included in the Delphi process

Name	Affiliation	Field of expertise	Years of experience	Number of surveys involved*
Christine L. Paul	University of Newcastle Faculty of Medicine and Health Sciences, Priority Research Centre for Health Behaviour, Callaghan, Australia	Behavioural science	20	40
Janette Kwok	Queen Mary Hospital Hong Kong, Department of Pathology, Hong Kong, China	Transplantation, population genetics,	25	10
Juntra Karbwang	Nagasaki University, Department of Clinical Product Development, Nagasaki, Japan	Clinical Pharmacology	50	Not reported
Chiara de Waure	Universita degli Studi di Perugia, Perugia, Italy	Epidemiology, Public Health, Health Technology Assessment	11	18
Frances J. Drummond	University College Cork, Cancer Research @ UCC, Cork, Ireland	Cancer research	15	14
Masahiro Hashizume	Nagasaki University, Institute of Tropical Medicine, Nagasaki, Japan	Environmental Epidemiology	20	Not reported
Yoshiyuki Kizawa	Kobe University School of Medicine, Kobe, Japan	Palliative Medicine	29	40
Erik Taal	University of Twente, Department of Psychology, Health and Technology, Enschede, Netherlands	Health psychology	37	25
Joeri Vermeulen	Vrije Universiteit Brussel (VUB), Brussels Belgium and Erasmus Brussels University of Applied Sciences and Arts, Brussels, Belgium	Public Health & Midwifery	20	10
Gillian H.M. Lee	Faculty of Dentistry, The University of Hong Kong, Pokfulam, Hong Kong	Paediatric Dentistry	15	10
Adam Gyedu	Kwame Nkrumah University of Science and Technology, Department of Surgery, Kumasi, Ghana	Surgery	13	10
Kien Gia To	University of Medicine and Pharmacy at Ho Chi Minh City, Faculty of Public Health, Ho Chi Minh City, Viet Nam	Public Health	17	40
Martin L. Verra	UniversitätsSpital Bern, Department of Physiotherapy, Bern, Switzerland	Physiotherapy	34	Not reported
Évelyne M. Jacqz-Aigrain	Hopital Robert-Debre AP-HP, Department of Pediatric Pharmacology and Pharmacogenetics, Paris, France	Paediatric Pharmacology	30	8

Wouter KG Leclercq	Máxima Medical Center, Veldhoven, Department of Surgery, Veldhoven, Netherlands	General surgery	16	20
Simo T. Salminen	Tyoterveyslaitos, Helsinki, Finland	Occupational safety	32	15
Cathy Donald Sherbourne	RAND, Santa Monica, USA	Health Services Research	43	37
Barbara Mintzes	The University of Sydney, Charles Perkins Centre, Sydney, Australia	Pharmaceutical policy	20	5
Sergi Lozano	School of Economics, University of Barcelona, Barcelona, Spain	Behavioural sciences	20	Not reported
Ulrich S. Tran	University of Vienna, School of Psychology, Department of Cognition, Emotion, and Methods in Psychology, Vienna, Austria	Methods in Psychology	15	50
Ana Marušić	University of Split School of Medicine, Croatia	Evidence-based Medicine	30	20
Matsui Mitsuaki	Nagasaki University School of Tropical Medicine and Global Health, Japan	Global Health, Reproductive Health	30	15
Mohammad Karamouzian	School of Population and Public Health, University of British Columbia, Vancouver, BC, Canada	Public Health & Epidemiology	10	20
David Moher	Ottawa Hospital Research Institute, Canada	Clinical Epidemiology	36	PRISMA and Consort guidelines

\*Self-reported by the expert panel members.

## Supplement 2. Sample PubMed search strategy

1. (("web-based"[Title/Abstract] OR "online")[ Title/Abstract]) AND (("survey\*" [ Title/Abstract] OR "questionnaire\*" [ Title/Abstract])
2. (survey[Title/Abstract] or questionnaire[Title/Abstract]) AND ("Cancer Journal for Clinicians"[Journal] OR "The Lancet Oncology"[Journal] OR "New England Journal of Medicine"[Journal] OR "The Lancet"[Journal] OR "The Lancet Neurology"[Journal] OR "The Lancet Infectious Diseases"[Journal] OR "Nature Medicine"[Journal] OR "Nano Today"[Journal] OR "Cancer Cell"[Journal] OR "Alzheimer's and Dementia"[Journal] OR "Immunity"[Journal] OR "Journal of the American College of Cardiology"[Journal] OR "Journal of Experimental Medicine"[Journal] OR "Annual Review of Clinical Psychology"[Journal] OR "Journal of Clinical Investigation"[Journal] OR "Genome Research"[Journal] OR "Journal of Clinical Oncology"[Journal] OR "Archives of General Psychiatry"[Journal] OR "Molecular Systems Biology"[Journal] OR "Molecular Psychiatry"[Journal] OR "Circulation"[Journal] OR "Science Translational Medicine"[Journal] OR "European Heart Journal"[Journal] OR "Journal of the National Cancer Institute"[Journal] OR "European Urology"[Journal] OR "American Journal of Psychiatry"[Journal] OR "Gut"[Journal] OR "Journal of the American Medical Association"[Journal] OR "Journal of Allergy and Clinical Immunology"[Journal] OR "Gastroenterology"[Journal] OR "Annals of Neurology"[Journal] OR "American Journal of Human Genetics"[Journal] OR "American Journal of Respiratory and Critical Care Medicine"[Journal] OR "Brain; a journal of neurology"[Journal] OR "Hepatology"[Journal] OR "Circulation Research"[Journal] OR "Journal of the American Society of Nephrology : JASN"[Journal] OR "Molecular Aspects of Medicine"[Journal] OR "Acta Neuropathologica"[Journal] OR "World Psychiatry"[Journal] OR "Diabetes Care"[Journal] OR "Annals of Internal Medicine"[Journal] OR "Journal of Hepatology"[Journal] OR "Journal of Cell Biology"[Journal] OR "Clinical Infectious Diseases"[Journal] OR "Cancer Research"[Journal] OR "EMBO Journal"[Journal] OR "Annals of the Rheumatic Diseases"[Journal] OR "JAMA Internal Medicine"[Journal] OR "Blood"[Journal] OR "British Medical Journal" [Journal])
3. (survey\* [Title/Abstract ] or questionnaire\* [Title/Abstract]) AND (recommendation [Title/Abstract] OR reporting [Title/Abstract] OR quality [Title/Abstract])
4. 1 OR 2 OR 3
5. Limit to Humans and Observational Studies



### Supplement 3: Checklist for Reporting Of Survey Studies (CROSS)

Section/topic	Item	Item description	Reported on page #
<b>Title and abstract</b>			
Title and abstract	1a	State the word “survey” along with a commonly used term in title or abstract to introduce the study’s design.	
	1b	Provide an informative summary in the abstract, covering background, objectives, methods, findings/results, interpretation/discussion, and conclusions.	
<b>Introduction</b>			
Background	2	Provide a background about the rationale of study, what has been previously done, and why this survey is needed.	
Purpose/aim	3	Identify specific purposes, aims, goals, or objectives of the study.	
<b>Methods</b>			
Study design	4	Specify the study design in the methods section with a commonly used term (e.g., cross-sectional or longitudinal).	
	5a	Describe the questionnaire (e.g., number of sections, number of questions, number and names of instruments used).	
Data collection methods	5b	Describe all questionnaire instruments that were used in the survey to measure particular concepts. Report target population, reported validity and reliability information, scoring/classification procedure, and reference links (if any).	
	5c	Provide information on pretesting of the questionnaire, if performed (in the article or in an online supplement). Report the method of pretesting, number of times questionnaire was pre-tested, number and demographics of participants used for pretesting, and the level of similarity of demographics between pre-testing participants and sample population.	
	5d	Questionnaire if possible, should be fully provided (in the article, or as appendices or as an online supplement).	
	6a	Describe the study population (i.e., background, locations, eligibility criteria for participant inclusion in survey, exclusion criteria).	
Sample characteristics	6b	Describe the sampling techniques used (e.g., single stage or multistage sampling, simple random sampling, stratified sampling, cluster sampling, convenience sampling). Specify the locations of sample participants whenever clustered sampling was applied.	
	6c	Provide information on sample size, along with details of sample size calculation.	
	6d	Describe how representative the sample is of the study population (or target population if possible), particularly for population-based surveys.	
Survey administration	7a	Provide information on modes of questionnaire administration, including the type and number of contacts, the location where the survey was conducted (e.g., outpatient room or by use of online tools, such as SurveyMonkey).	
	7b	Provide information of survey’s time frame, such as periods of recruitment, exposure, and follow-up days.	
	7c	Provide information on the entry process: >For non-web-based surveys, provide approaches to minimize human error in data entry. >For web-based surveys, provide approaches to prevent “multiple participation” of participants.	

Study preparation	8	Describe any preparation process before conducting the survey (e.g., interviewers' training process, advertising the survey).
Ethical considerations	9a	Provide information on ethical approval for the survey if obtained, including informed consent, institutional review board [IRB] approval, Helsinki declaration, and good clinical practice [GCP] declaration (as appropriate).
	9b	Provide information about survey anonymity and confidentiality and describe what mechanisms were used to protect unauthorized access.
Statistical analysis	10a	Describe statistical methods and analytical approach. Report the statistical software that was used for data analysis.
	10b	Report any modification of variables used in the analysis, along with reference (if available).
	10c	Report details about how missing data was handled. Include rate of missing items, missing data mechanism (i.e., missing completely at random [MCAR], missing at random [MAR] or missing not at random [MNAR]) and methods used to deal with missing data (e.g., multiple imputation).
	10d	State how non-response error was addressed.
	10e	For longitudinal surveys, state how loss to follow-up was addressed.
	10f	Indicate whether any methods such as weighting of items or propensity scores have been used to adjust for non-representativeness of the sample.
	10g	Describe any sensitivity analysis conducted.

## Results

Respondent characteristics	11a	Report numbers of individuals at each stage of the study. Consider using a flow diagram, if possible.
	11b	Provide reasons for non-participation at each stage, if possible.
	11c	Report response rate, present the definition of response rate or the formula used to calculate response rate.
Descriptive results	11d	Provide information to define how unique visitors are determined. Report number of unique visitors along with relevant proportions (e.g., view proportion, participation proportion, completion proportion).
	12	Provide characteristics of study participants, as well as information on potential confounders and assessed outcomes.
	13a	Give unadjusted estimates and, if applicable, confounder-adjusted estimates along with 95% confidence intervals and p-values.
Main findings	13b	For multivariable analysis, provide information on the model building process, model fit statistics, and model assumptions (as appropriate).
	13c	Provide details about any sensitivity analysis performed. If there are considerable amount of missing data, report sensitivity analyses comparing the results of complete cases with that of the imputed dataset (if possible).

## Discussion

Limitations	14	Discuss the limitations of the study, considering sources of potential biases and imprecisions, such as non-representativeness of sample, study design, important uncontrolled confounders.
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Interpretations	15	Give a cautious overall interpretation of results, based on potential biases and imprecisions and suggest areas for future research.
Generalizability	16	Discuss the external validity of the results.

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**Other sections**

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Role of funding source	17	State whether any funding organization has had any roles in the survey's design, implementation, and analysis.
Conflict of interest	18	Declare any potential conflict of interest.
Acknowledgements	19	Provide names of organizations/persons that are acknowledged along with their contribution to the research.

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