

# Cultivating Information Literacy Through SDGs: a Comprehensive Spotify Song Analysis



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# Introduction



**Sustainable Development Goals (SDGs)**



**SDG 16: peace, justice, and strong institutions**



**Analyzing popular music**

# Goals of the study



**Study**

Explore how the lyrics of popular music represent the SDG 16.

Delve into the themes and depth of information within the lyrics.

# Methodology - 1



Use of words  
related to the SDG  
16 in Spotify  
search.



Popularity and  
relevance of the  
songs.



Selection of 25 songs.

# Methodology - 2



Transcription of the lyrics from Spotify.



Whisper software for the transcription of the lyrics.



Content analysis.

# Preliminary results

<b><u>"Imagine" – John Lennon</u></b>	Envisions a world of peace and unity.
<b><u>"Blowin' in the Wind" – Bob Dylan</u></b>	Questions about freedom and equality.
<b><u>"Man in the Mirror" – Michael Jackson</u></b>	Encourages self-reflection and positive change.
<b><u>"What's Going On" – Marvin Gaye</u></b>	Addresses social and political issues, advocating for understanding and compassion.
<b><u>"Give Peace a Chance" – John Lennon:</u></b>	Promotes peace as a universal cause.
<b><u>"A Change Is Gonna Come" – Sam Cooke</u></b>	Reflects the struggle for civil rights and social change.

# Preliminary results



# Music as a Tool for Social Transformation



Emphasize the accessibility and influence of music as a powerful medium.



Argue that music mirrors and advocates for global initiatives like the SDGs.



Align the discussion with LIS goals of utilizing information for societal benefit.



# Conclusions

Library and Information Science by demonstrating how cultural mediums can effectively be utilized to advance global development objectives.

Reinforce the effectiveness of cultural mediums in advancing global development objectives.

Emphasize the validation of music's role in raising awareness about SDG 16.

# Future directions

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Broaden our sample of songs in the subsequent phase.

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Conduct further research to enhance the content analysis.

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Expand this study by incorporating other SDGs.

# Thanks!

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