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EL MÈTODE DEL VALOR AFEGIT PER A L'AVALUACIÓ DE PROJECTES D'INVERSIÓ

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THE ADDED VALUE METHOD FOR EVALUATION OF INVESTMENT PROJECTS

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SUMMARY OF THE THESIS.

The PhD thesis develops the **added value method** for **evaluation of investment projects**. Considering the hypothesis of which a business is one organization that adds value and creates wealth, this method consists of elaboration of the project theory. This theory is expressed through the mathematical-financial model of Doctor Alfonso Rodríguez.

Also, the thesis analyzes the problem of the treatment of the uncertainty, with one better conceptualization and understanding of investment problem. We distinguish between the well-known "pricing models", or models of formation of prices, and the models based on the intrinsic value.

KEYWORDS:

Added value, intrinsic value, uncertainty, financial maths, analytical finance, pricing models, Keynes, Schumpeter