



UNIVERSITAT DE
BARCELONA

Parc de les Humanitats
i les Ciències Socials

Projecte Minerva - Parc UB



THE HUMANITIES AND SOCIAL SCIENCES PARK

Minerva project – Park UB

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DEFINITION OF THE PROJECT

- The Park of Humanities and Social Sciences → *Minerva Project – Park UB*
- University of Barcelona's Strategic **Plan for promoting the humanities and social sciences**: inclusion of many perspectives and interests
- Reflection of the current governing team's scientific and humanistic vision for the University of Barcelona
- A broad, ambitious vision in which the UB and its structures act as one of the chief driving forces in the city of Barcelona and the metropolitan area, a benchmark in the Mediterranean area and southern Europe in terms of economic impetus, cultural vitality and social welfare
- Connecting with the European agenda:
 - Focusing of the **Horizon 2020 plan** and the **EU's transversal programmes** to fund research
 - **European University Association (EUA)** → close ties to lines of work being pursued on the topics of heritage and culture by the **League of European Research Universities (LERU)**, and the Culture Arts and Humanities Task force of the **Coimbra Universities Group**.

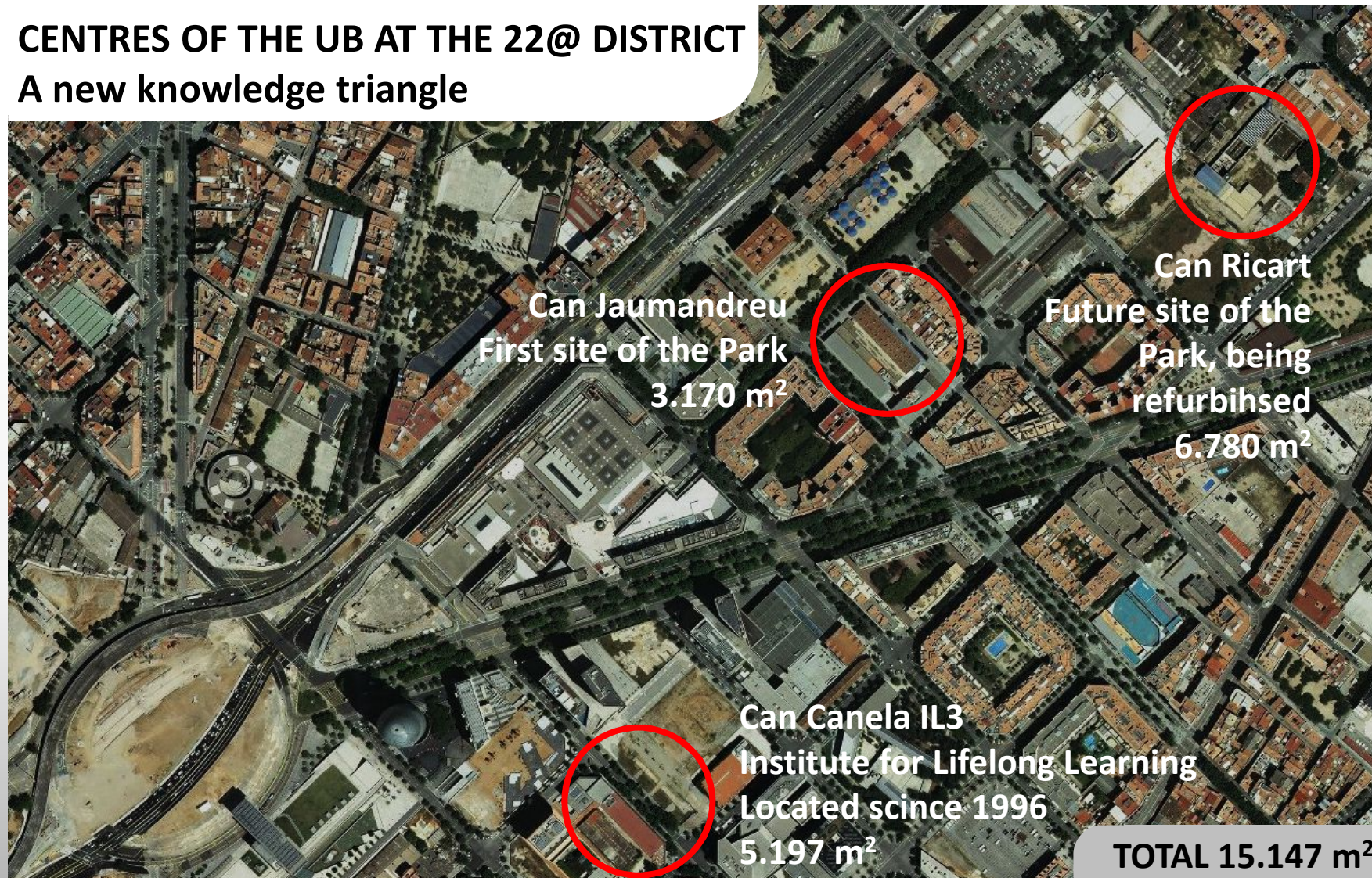


LOCALIZATION AND IMPLEMENTATION

- A refurbished pair of former industrial buildings (dating back to nineteenth century) in the 22@ innovation district (Poblenou neighborhood of Barcelona): **Can Jaumandreu** and **Can Ricart**
- Connecting the Park with the 22@ innovation district;
 - Participating in the already existing concentration of cultural production and activities on offer, exploiting the competitiveness of the established industry
 - **Seeking to have a real impact on research, knowledge transfer, and scientific and technical activities**



CENTRES OF THE UB AT THE 22@ DISTRICT A new knowledge triangle





PREVIOUS STEPS: FIXING THE PROJECT IN COLLABORATION WITH THE CITY COUNCIL

- **2009:** Birth of the proposal and beginning of the conversations with the municipal authorities and the rest of involved actors
- **2013-2014:** Definition of the project and creation of the Commissioner for the Humanities and Social Sciences Park and the scientific support to SSH
- **November 2014:** approval by the competent municipal commission
- **February 2015:** signing of the agreement for the use of the buildings
- **June 2015:** Opening of the first spaces in Can Jaumandreu



SPACES AND FUNCTIONS

CAN JAUMANDREU

Working since June 2015

- Park offices (Direction and administration)
- Digitalization Center
- First spaces for seminars and dissemination activities, for both the academic and citizen publics

To develop in 2016 and 2017

- Sound and image technologies: academic purposes and productions with external partners
- Spaces for museological and creative experimentation
- Pilot research and innovation projects seeking social impact



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CAN JAUMANDREU PRESENT





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SPACES AND FUNCTIONS

CAN RICART

Developing now, first spaces opening in 2017

- Documentation Centre of the University of Barcelona: graphic and audiovisual archives, rare book and manuscript library, book restoration service, audiovisual services, in connection with the digitalization center
- Specific spaces and services for UB researchers and companies or institutions involved in the Park projects



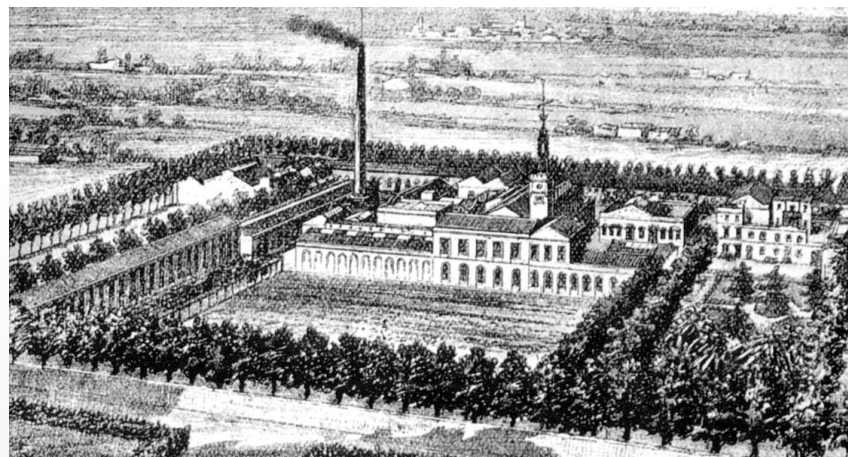
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CAN RICART PAST AND PRESENT





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CAN RICART: THE NEAR FUTURE





A YEAR OF ACTIVITY

ACTIVITIES DEVELOPED AT CAN JAUMANDREU since its opening in June 2015

- 2 One-day Conferences for SSH researchers and stakeholders
- 4 open round-table talks concerning the latest issues in the public debate
- 2 Exhibitions, 1 of them having over 400 visitors and generating complementary activities
- 2 short courses, for groups of 25 and 10 people
- 10 innovative events and institutional meetings, 1 of them having 220 attendants
- Presentation of the 1st volume of *Impacts*, the specific book collection of the SSH Park



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JOSEP TERMES CHAIR of Leadership, Citizenship and Identities

4 OPEN ROUND-TABLE TALKS ORGANIZED, AND MORE ACTIVITIES TO COME

- Round table *The refugee crisis debate: between Asylum right and hosting*
- Series of 3 round-tables, titled *Europe facing the challenge of jihadist terrorism*:
 1. *Freedom and security. The best binomial*
 2. *Religion and the limits of identity*
 3. *Education as a way to prevent extremisms*





Conference: "Humanities and social sciences: innovation, business and society"

- Conference to debate on SSH transfer knowledge, coorganized with the UB Bosch i Gimpera Foundation (knowledge transfer oriented foundation) for investigators and research groups
- Speakers from different entities
- Over 100 participants





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ANGULAR CAMP

- Meeting of program developers, using ANGULARJS code, created by Google
- Initiative of the Barcelona community Angular Beers, aiming to democratize technology
- SSH Park bet for innovation, technology and young professionals
- Over 220 attendants from different countries.





EXPRIMENTAL PERFORMING ARTS

1ST WORKSHOP FROM “EPICA” PROJECT BY “LA FURA DELS BAUS”

- “La Fura dels Baus”, an experimental performing arts company with strong background, is preparing “Epica”, a multidisciplinary learning environment.
- 1st Workshop “On memory” at the Park as a pilot initiative





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THANK YOU FOR YOUR ATTENTION

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