

CRAI

Centre de Recursos per a
l'Aprenentatge i la Investigació

**Jornada de Bones Pràctiques del CRAI-UB
(20 de Juny 2018)**



UNIVERSITAT DE
BARCELONA

Xarxes socials acadèmiques (XSA): una mirada pragmàtica

Cristóbal Urbano (urbano@ub.edu)

Universitat de Barcelona

Facultat de Biblioteconomia i Documentació

Sumari

0. La “Pragmàtica” com a context, ... el “Pragmatisme” com a necessitat
1. Àmbits funcionals de les XSA
2. Tipologia i delimitació
3. Usos i usuaris
4. Preguntes per al debat (o per fer un estudi sobre la vostra opinió i bones pràctiques)

0. La “Pragmática” com a context, ... el “Pragmatisme” com a necessitat

Portal de lingüística hispánica

Hispanic Linguistics

<http://hispaniclinguistics.com/semantica-pragmatica/>

5 Semántica y pragmática: del significado al uso del lenguaje

Presentación

Para comprender la relación que existe entre el significado y el contexto en torno a dos disciplinas: la semántica y la pragmática. La semántica, se analiza el sentido o la interpretación del signo lingüístico, su representación del significado y su referente o elemento real. Se estudian las relaciones semánticas entre palabras y la diferencia entre el significado literal y el significado figurado (las metáforas y el lenguaje idiomático). Con la pragmática se plantea el estudio del significado en contexto, especialmente cómo los elementos extralingüísticos y la situación comunicativa

pragmática

(*pragmatics*)

Rama de la lingüística que se ocupa del significado contextual y de cómo los elementos extralingüísticos y el contexto pueden incidir directamente sobre la interpretación del significado.

**¿les XSA són una mena d'eco, mirall,
agent bibliogràfic, o espai de diàleg?**

**informal
espontani
aleatori
disruptiu
*frictionless***

...

¿eficaç? ¿eficient?

Cristobal, you have one more citation of your research

ResearchGate <no-reply@researchgatemail.net>

 Si hay problemas con el modo en que se muestra este mensaje, haga clic aquí para verlo en un explorador web.

Enviado: miércoles 13/06/2018 6:14

Para: Cristóbal Urbano

ResearchGate



Cristobal, we found one more citation of your research:

**A Comparative Study of Print Book and DDA Ebook
Acquisition and Use**

[View citing research](#)

**This article references 1 of your publications**

Send a full-text request to the authors to find out how your research is being cited.

[Request full-text](#)[View reference](#)[Cancel](#)

Article

Impact of the e-book on total circulation transactions—a case study for Hong Kong academic libraries

January 2015

DOI: 10.1080/14649055.2015.1108760

S.H. Ching · M. Hsiao

Reads ⓘ 2 [2 new](#)Recommendations 0 [0 new](#)Citations 0 [0 new](#)[Overview](#)[Comments](#)[Citations](#)[References \(1\)](#)[Related research \(10+\)](#)[Export citation](#)[Request full-text](#)

Mireu el *feed* del vostre mur: <https://www.researchgate.net>

Search bar with magnifying glass icon. Navigation icons: a bell icon, an envelope icon (highlighted with a red box and a notification bubble containing the number '1'), a speech bubble icon, and a profile picture of a man.

Messages

[Send message](#)



[Redacted name]

Jun 9

Full-text request: Journal coverage of the E...
Thanks! Appreciate the link.



[Redacted name]

May 18

Re: Journal coverage of the Emerging Sour...
Hola Cristóbal, Te envie un email con el mismo
contenido. Llego a Barcelona...



[Redacted name]

Feb 15

Re: Journal coverage of the Emerging Sour...
Muchas gracias por el envio Cristobal, lo leeré con
interés porque estamos

"When is an article actually published? An analysis..." and more articles on Mendeley

Mendeley <mendeley@notifications.elsevier.com>

Si hay problemas con el modo en que se muestra este mensaje, haga clic aquí para verlo en un explorador web.

Enviado: viernes 08/06/2018 21:24

Para: Cristóbal Urbano

Hi Cristóbal,

Here are personalised suggestions for articles to read based on your Mendeley library

When is an article actually published? An analysis of online availability, publication, and indexation dates

Stefanie Haustein, Timothy D. Bowman, Rodrigo Costas

15th International Conference on Scientometrics and Informetrics (ISSI) (2015)

+ [Save reference](#)

Dimensions: A competitor to Scopus and the Web of Science?

Mike Thelwall

Journal of Informetrics (2018)

[Feed](#)[Library](#)[Suggest](#)[Groups](#)[Datasets](#)[Careers](#)

Articles for you

[Show more recommendations like these](#)

We've failed: Pirate black open access is trumping green and gold and we must change our approach

Green T

Learned Publishing (2017)

2

Citations

91

Readers

Abstract


• Sci-Hub has made nearly all articles freely available using a black open access model, leaving green and gold models in its dust. •Why, after 20 years of effort, have green and gold open

[View more](#)

[Add to library](#)[Get full text at journal](#)[Show similar articles](#)

“Cristóbal Urbano”: 1 new mention

Academia.edu <noreply-updates@academia-mail.com>

 Si hay problemas con el modo en que se muestra este mensaje, haga clic aquí para verlo en un explorador web.

Enviado: jueves 31/05/2018 22:02

Para: Cristóbal Urbano

ACADEMIA

Dear Cristóbal,

The name “Cristóbal Urbano” was mentioned in a PDF recently uploaded to Academia.

[View your Mention ▶](#)



New paper added to **Scientometrics**:

The 2017-H-index of the University of Miskolc

The 2017-H-index of the University of Miskolc is the number of papers published by the employees of the Miskolc and its predecessors, which received at least the same number of citations according to Google year 2017. Only scientific publications, such as monographs and journal papers are taken into account. From after 1980 it is required that the University is mentioned at least as one of the affiliations of at least one of

[BOOKMARK](#)
[DOWNLOAD](#)

 by **Peter Sasvari**
 1

 3 **Scientometrics**, Hungary

Notifications

[Mark All as Read](#)


Your papers appeared in 3 searches on Academia.
4 days ago

[ANALYTICS](#)


Someone saw "**Una aproximació bibliomètri...**" with the terms "literatura catalana".
6 days ago

[ANALYTICS](#)


Someone found "**Memorias IARTEM 2017...**" on Google from Brazil.
6 days ago

[ANALYTICS](#)


Someone saw "**Una aproximació bibliomètri...**" with the terms "literatura catalana solitud".
6 days ago

[ANALYTICS](#)
[VIEW ALL NOTIFICATIONS](#)

7 days

Lecturer in Discipline

Columbia University

1. Àmbits funcionals de les XSA

- Debat i conversació científica/acadèmica
- Intercanvi i arxiu de publicacions (i ara dades)
- Treball col·laboratiu (*Crowdsourcing*)
- Alertes i control bibliogràfic social
- Identitat personal a la Xarxa: reputació digital i SEO
- Captura de mètriques ALT / AL

El debat i la conversació en la comunicació científica: en l'origen una tradició oral i epistolar

Privacy | Note legali | U.R.P.



ACCADEMIA NAZIONALE DEI LINCEI

Palazzo Corsini - Via della Lungara, 10 - 00165 ROMA - tel. (39) 06 680271 - Fax (39) 06 6893616
E-mail: segreteria@lincei.it - Posta Elettronica Certificata

L'ACCADEMIA	LE ATTIVITA'	IL CENTRO LINCEO	L'ARCHIVIO	LA BIBLIOTECA	I LUOGHI
 RAI - Accademia dei Lincei	 RAI 1 - Magica Italia RAI TGR Leonardo RAI 3 Passepartout di Philippe Daverio				 Sito Villa Farnesina

Home

→ English

Menu rapido ▼

L'Accademia dei Lincei, **fondata nel 1603 da Federico Cesi**, è la più antica accademia scientifica del mondo; annoverò tra i suoi primi Soci Galileo Galilei. Massima istituzione culturale italiana, Ente pubblico non economico, classificata tra gli Enti di primo livello "Enti di notevole rilievo", dal luglio 1992 è consulente scientifico e culturale del **Presidente della Repubblica**, che recentemente, motu proprio, le ha accordato l'Alto patronato permanente.

VILLA FARNESINA



Capolavoro del Rinascimento con affreschi di **Raffaello**, tra cui la celebre **Galatea**, Baldassarre Peruzzi, Giovanni da Udine, Sebastiano del Piombo e Giovanni Bazzi, detto il Sodoma. Visita il **sito** per maggiori

<http://www.lincei.it/>

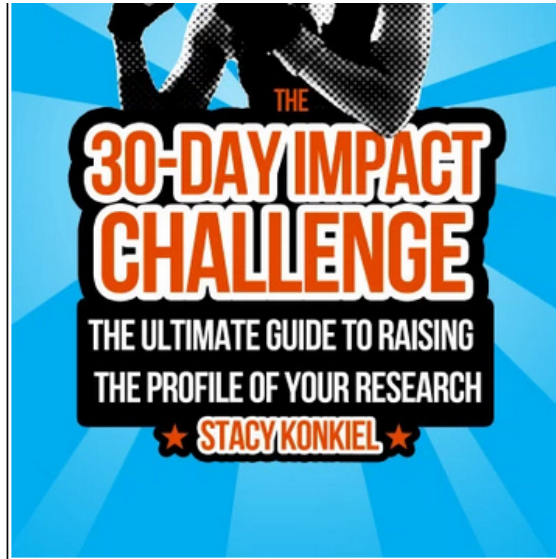
Redescobrir l'“Accademia dei Lincei” en la web social ...

The screenshot displays the ResearchGate profile of Cristobal Urbano. The profile includes a circular profile picture, the name "Cristobal Urbano" with a score of 16.67, and his credentials: PhD, Professor (Associate) at the University of Barcelona, Department of Bibliography. A blue button "Add a new Article" is visible. Below the profile, a navigation bar shows "Overview", "Contributions", "Timeline", "Info", "Stats", "Scores", and "Network" (selected). A filter dropdown is set to "Co-authors". The network list shows four co-authors:

Name	Score	Institution	Relationship
Jordi Ardanuy	12.10	University of Barcelona	Following
Jordi Andreu	3.22	University of Barcelona	Follow
Ángel Borrego	20.46	University of Barcelona	Following
Candela Ollé Castellà	10.43	Universitat Oberta de Catalunya	Following

https://www.researchgate.net/profile/Cristobal_Urbano/network/coauthors

... o participar en l'espinal "publish & promote or perish"



This free ebook is a compilation of our popular Impact Challenge blog series that teaches you how to *supercharge your research impact*. You'll:

- **Upgrade your professional visibility** by conquering social media,
- **Boost your readership and citations** by getting your work online,
- **Stay atop your field's latest developments** with automated alerts,
- **Lock in the key connections with colleagues** that'll boost your career, and
- **Dazzle evaluators with comprehensive tracking and reporting** on your impacts.

[Download Now](#)

Table of Contents

[Introduction](#)

[Day 1: Make a profile on Academia.edu](#)

[Day 2: Make a ResearchGate profile](#)

[Day 3: Create a Google Scholar Profile](#)

[Day 4: Connect with other researchers on Mendeley](#)

[Day 5: Make LinkedIn work for your research](#)

[Day 6: Create an academic website](#)

[Day 7: Establish your expertise with a science blog](#)

[Day 8: Promote your research with Kudos](#)

[Day 9: Find your community on Twitter](#)

[Day 10: Explore using Facebook in a professional context](#)

[Day 11: Social media automation for academics](#)

[Day 12: Make your data discoverable on a data repository](#)

[Day 13: Share your research software on GitHub](#)

[Day 14: Slideshare for conference talks](#)

[Day 15: Publish Open Access for more citations](#)

[Day 16: Post your preprints](#)

[Day 17: Claim your ORCID identifier](#)

[Day 18: Make a video abstract for your research](#)

[Day 19: Establish your expertise with Open Peer Review](#)

[Day 20: Stay up-to-date on your colleague's work](#)

[Day 21: Stay up-to-date on your entire field](#)

[Day 22: Get your research to the press](#)

[Day 23: Make connections and promote your work on listservs](#)

[Day 24: Hustle at conferences](#)

[Day 25: Mentor other scientists](#)

[Day 26: Expand your co-authorship base](#)

[Day 27: Track your scholarly social media and website impacts](#)

[Day 29: Discover when your work is discussed & shared online](#)

[Day 30: Create a comprehensive impact profile at Impactstory](#)

<http://blog.impactstory.org/research-impact-challenge-ebook/>

DORA: aposta per nous mètodes d'avaluació basats en els outputs concrets... Però, on trobar evidències?



DORA
About DORA
Sign The Declaration
Inspiration and Good Practices
A Letter to Thomson Reuters

The San Francisco Declaration on Research Assessment (DORA), initiated by the American Society for Cell Biology (ASCB) together with a group of editors and publishers of scholarly journals, recognizes the need to improve the ways in which the outputs of scientific research are evaluated. The group met in December 2012 during the ASCB Annual Meeting in San Francisco and subsequently circulated a draft declaration among various stakeholders. DORA as it now stands has benefited from input by many of the original signers listed below. It is a worldwide initiative covering all scholarly disciplines. We encourage individuals and organizations who are concerned about the appropriate assessment of scientific research to sign DORA.

<http://www.ascb.org/dora/>

15 minutes to impact

Charlie Rapple / February 14, 2017

The pressure to create and demonstrate impact for your work means you have to work harder to ensure it is found, read, applied and cited. But you don't have to be a communications expert, or to invest a lot of time. Kudos provides you with simple tools and guidance to help you maximize readership and citations for your work. It takes three simple steps:

1. **Explain your work in plain language**
2. **Share trackable links to your work**
3. **Measure the effect on readership and citations**



ROUND THREE

HOW PROACTIVE ARE YOU IN ACHIEVING IMPACT?

Question 5 of 6

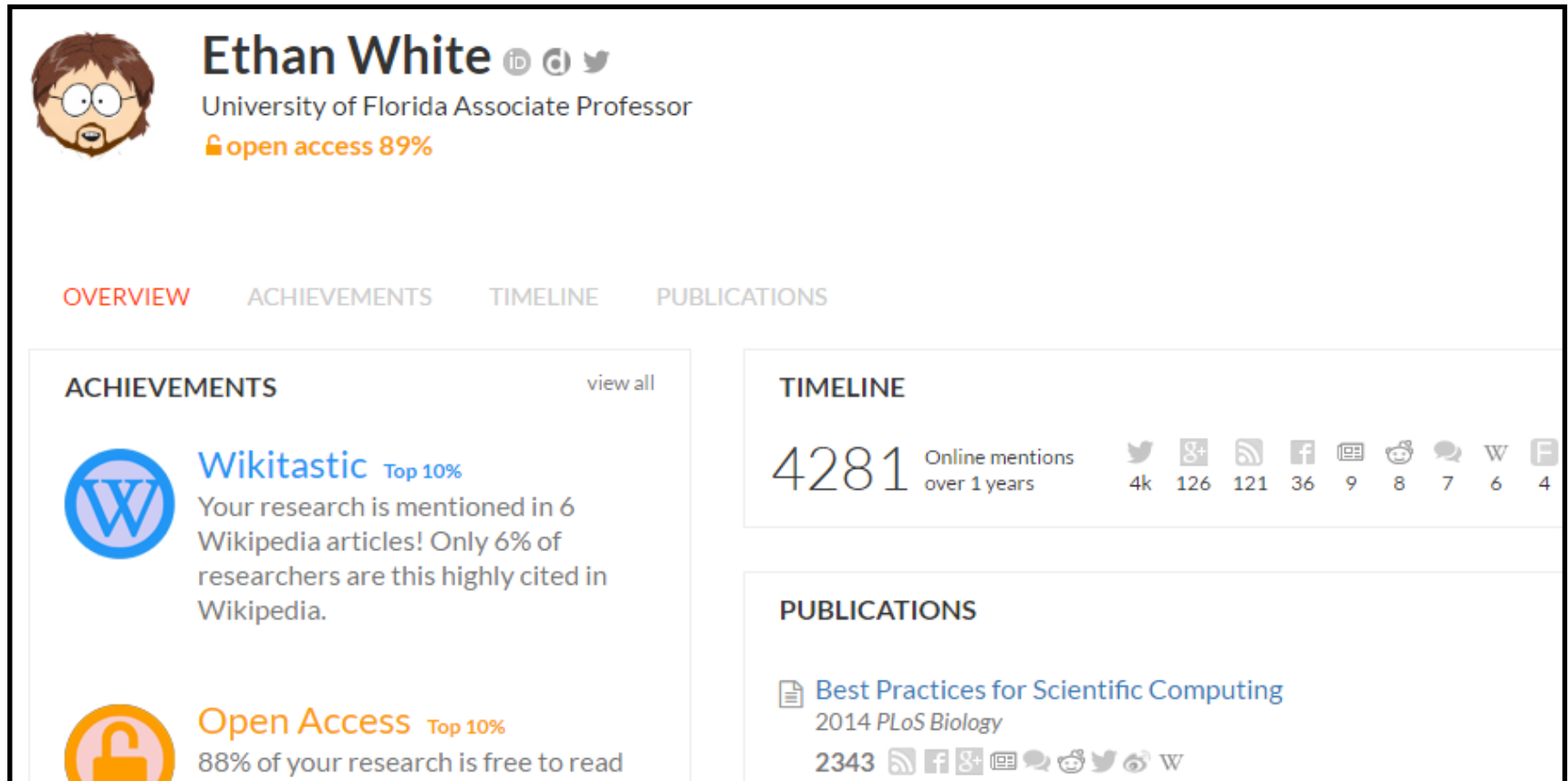
Which of the following communication channels have you used to increase awareness of your work?





(Select all that apply)

- Email
- Project website
- Academic networks e.g. ResearchGate, Mendeley
- Impact services e.g. Kudos
- Press releases
- Social media e.g. Facebook, Twitter, LinkedIn, Weibo
- Identity systems e.g. ORCID, Scopus ID, ResearcherID
- None of these

Serveis de monitoratge i potenciació de la reputació/visibilitat digital



- Kudos (<https://www.growkudos.com/>)
- Impactstory (<https://impactstory.org>)



Ethan White   
University of Florida Associate Professor
 open access 89%










OVERVIEW **ACHIEVEMENTS** **TIMELINE** **PUBLICATIONS**

ACHIEVEMENTS view all










-  **Wikitastic** Top 10%
Your research is mentioned in 6 Wikipedia articles! Only 6% of researchers are this highly cited in Wikipedia.
-  **Open Access** Top 10%
88% of your research is free to read

TIMELINE

4281 Online mentions over 1 years

 4k  126  121  36  9  8  7  6  4

PUBLICATIONS

-  **Best Practices for Scientific Computing**
2014 *PLoS Biology*
2343        

Presència, visibilitat i posicionament a Internet



"Cristóbal Urbano"



Iniciar sesión

[Todo](#) [Imágenes](#) [Maps](#) [Noticias](#) [Vídeos](#) [Más](#) [Configuración](#) [Herramientas](#)

Aproximadamente 8.610 resultados (0,28 segundos)

Cristóbal Urbano - Citas de Google Académico - Google Scholar

scholar.google.com/citations?user=pAMxT_sAAAAJ&hl=es ▼

Cristóbal Urbano. Professor (Associate), Department of Library of Information Science, Universitat de Barcelona. Dirección de correo verificada de ub.edu ...

Cristóbal Urbano - Professor Titular de Universitat - Universitat de ...

<https://es.linkedin.com/in/cristobalurbano> ▼

Barcelona y alrededores, España - Professor Titular de Universitat - Universitat de Barcelona
Ve el perfil de **Cristóbal Urbano** en LinkedIn, la mayor red profesional del mundo. Cristóbal tiene 6 empleos en su perfil. Ve el perfil completo en LinkedIn y ...

Cristóbal Urbano | blok de bid - UB

www.ub.edu/blokdebid/es/users/cristobal-urbano ▼

Apellidos, Urbano Salido. Nombre, Cristóbal. Institución, Universitat de Barcelona. Facultat de Biblioteconomia i Documentació. Dirección, Melcior de Palau, ...

Cristóbal Urbano Salido - Directorio EXIT

<https://www.directorioexit.info/ficha55> ▼

Teléfono: +34-934 037 021 Fax: +34-934 035 772 Correo-e: nombre_correo_arrobita_dominio_correo

<https://www.google.com/search?source=hp&q=%22Crist%C3%B3bal+Urbano%22>

Ver resultados sobre

[Cristóbal Urbano Salido](#)

Libros: El Análisis de citas en publicac...

Presència, visibilitat i posicionament a Internet

[Cristobal Urbano | PhD | University of Barcelona, Barcelona | UB ...](#)

https://www.researchgate.net/profile/Cristobal_Urbano ▼

Cristóbal Urbano (urbano@ub.edu) is Professor (Associate) of Library and Information Science at Universitat de Barcelona, Facultat de Biblioteconomia i ...

[Cristóbal Urbano \(@Xbal_Urbano\) | Twitter](#)

https://twitter.com/xbal_urbano?lang=es ▼ Traducir esta página

The latest Tweets from Cristóbal Urbano (@Xbal_Urbano). Professor Titular a la Facultat de Biblioteconomia i Documentació de la Universitat de Barcelona ...

[Cristóbal Urbano - Dialnet](#)

<https://dialnet.unirioja.es/servlet/extaut?codigo=613807> ▼

Página que presenta los registros bibliográficos que hay en Dialnet correspondientes a publicaciones de Cristóbal Urbano (no es una página exhaustiva de la ...

[Cristóbal Urbano \(0000-0003-0935-6436\) - ORCID | Connecting ...](#)

<https://orcid.org/0000-0003-0935-6436> ▼

1997-09 to present | Professor (Associate) (Departament de Biblioteconomia, Documentació i Comunicació Audiovisual). Source: Cristóbal Urbano ...

[Cristobal Urbano Perfiles | Facebook](#)

<https://es-es.facebook.com/public/Cristobal-Urbano> ▼

Ver los perfiles de las personas que se llaman Cristobal Urbano. Únete a Facebook para conectar con Cristobal Urbano y otras personas que quizá conozcas....

[Cristóbal Urbano | University of Barcelona - Academia.edu](#)

barcelona.academia.edu/CristobalUrbano ▼

Cristóbal Urbano, University of Barcelona, Biblioteconomia, Documentació i Comunicació Audiovisual Department, Faculty Member. Studies Library Science ...

Presència, visibilitat i posicionament ...en bases de dades bibliogràfiques



What is Mendeley?

Q Search Create a free account Sign In



Cristóbal Urbano

PhD

Professor (Associate)

University of Barcelona Faculty of Library and Information Science

7
h-index

111
Citations

Follow +

Overview Stats Network

Other IDs

orcid.org/0000-0003-0935-6436

Publications (102)

Journal coverage of the Emerging Sources Citation Index

Somoza-Fernández M, Rodríguez-Gairín J, Urbano C

13
Readers

<https://www.mendeley.com/profiles/cristbal-urbano/>

Presència, visibilitat i posicionament ...en bases de dades bibliogràfiques

Cristóbal Urbano Biografía   

ORCID ID
<https://orcid.org/0000-0003-0935-6436>
Ver versión pública

Mostrar su ID en otros sitios 
Vista de impresión de registro público 
Obtenga un código QR para su ID 

También conocido como
Cristóbal Urbano Salido, Cristóbal U. Salido, Cristobal Urbano, Cristobal Urbano Salido

País
España

Palabras clave
Library and information science

Sitios web
[Mendeley Profile](#)
[Google Scholar MyCites](#)

Educación (0) 
Empleo (2) 
Financiamiento (0)  + Agregar una fuente de financiamiento 

No ha agregado ningún financiamiento [agregue alguno ahora](#)

Obras (98 of 98)  + Agregar obras  Exportar obras  Editar en lote 

Enlace BibTeX  Ocultar enlace Bi  Buscar y enlazar

Importar citas de archivos BibTeX (.bit  Enlace BibTeX  exportados de  Cancelar  Seleccionar

Google Scholar. Más información sobr  + Enlazar manualmente  archivo

Sobre la autodeterminación del usuario de información en tiempos de acceso social a los contenidos digitales   

Anuario ThinkEPI
2018-04-25 | journal-article
DOI: [10.3145/thinkepi.2018.35](https://doi.org/10.3145/thinkepi.2018.35)
Fuente: Crossref  Fuente preferida 

Agenda digital y desarrollo sostenible en África: un espejo para el resto del mundo   

Anuario ThinkEPI
2018-04-25 | journal-article

Presència, visibilitat i posicionament ...en bases de dades bibliogràfiques

RESEARCHERID



Home Login Search Interactive Map EndNote Publons >

Urbano, Cristóbal

[Return to Search Page](#)

[Get A Badge](#)

[ResearcherID Labs](#)

ResearcherID: D-7010-2014

Other Names: Urbano Salido, Cristóbal; Urbano, C.; Urbano Salido, Cristobal; Urbano Salido, C.

URL: <http://www.researcherid.com/rid/D-7010-2014>

Subject: Information Science & Library Science

Keywords: digital libraries, librarianship, information science; bibliometrics studies; information seeking behaviour

Publons: <https://publons.com/a/1221598>

ORCID: <http://orcid.org/0000-0003-0935-6436>

My Institutions (more details)

Primary Institution: Universitat de Barcelona (UB)

Sub-org/Dept: Departament de Biblioteconomia, Documentació i Comunicació Audiovisual

Role: Faculty

My URLs: http://scholar.google.es/citations?user=pAMxT_sAAAAJ&hl
http://www.researchgate.net/profile/Cristobal_Urbano

My Publications

My Publications (99)

[View Publications](#) ▶

[Citation Metrics](#)

My Publications: View

This list contains papers that I have authored.

99 publication(s)



Page 1 of 10



Sort by:

Presència, visibilitat i posicionament ...en bases de dades bibliogràfiques

Scopus Preview

Author search Sources

Author details

Urbano, Cristóbal

Follow this Author

Universitat de Barcelona, Barcelona, Spain
Author ID: 6601990505

View potential author matches

 <http://orcid.org/0000-0003-0935-6436>

Other name formats:

Salido, Cristóbal Urbano

Urbano, Cristóbal

Urbano, Cristobal

Urbano, C.

Salido, Cristóbal Urbano

Subject area:

Social Sciences

Computer Science

Medicine

Document and citation trends:



Presència, visibilitat i posicionament ...en bases de dades bibliogràfiques

The screenshot displays the Dimensions AI interface for a researcher profile. The header includes the Dimensions logo, a search bar with the name 'Cristóbal Urbano' and a close button, and navigation options like 'Save / Export', 'Support', and a user profile icon.

Left Sidebar (Filters):

- FILTERS (selected) / FAVORITES
- PUBLICATION YEAR
- RESEARCHER
 - Cristóbal Urbano: 15
 - Kay Downey: 4
 - Ángel Borrego: 3
 - Jordi Ardanuy: 3
 - Josep Manuel Rodríguez Gairín: 3
 - Marta Somoza Fernández: 3
 - Tom Klingler: 2
 - Yin Zhang: 2
 - Lluís Quintana: 2
 - Yin Zhang: 1
 - More
- FIELDS OF RESEARCH
- PUBLICATION TYPE
- SOURCE TITLE

Main Profile Area:

- Cristóbal Urbano**, University of Barcelona - Barcelona, Spain
- ORCID record, ResearcherID, Scopus Author ID
- Overview** | Experience & Education
- Publications**: 15
- Citations**: 43
- Text: "The information on this profile has been aggregated algorithmically from several different sources (including publication and public ORCID data). In the event that something is wrong, or if you have questions, please [contact us](#)."
- PUBLICATIONS**: 15
- Sort by: Publication Date
- Title, Author(s), Bibliographic reference - [About the metrics](#)
- Journal coverage of the Emerging Sources Citation Index**
- Marta Somoza-Fernández, Josep-Manuel Rodríguez-Gairín, Cristóbal Urbano
- 2018, Learned Publishing - Article
- Metrics: Citations (1), Altmetric (29), In Library, In your ORCID record

Right Panel (Analytical Views):

- ANALYTICAL VIEWS**
- FIELDS OF RESEARCH**
 - 2103 Historical Studies: 3
 - 1402 Applied Economics: 2
 - 0104 Statistics: 1
 - 2005 Literary Studies: 1
- OVERVIEW**
- RCR Mean: 0.00
- FCR Mean: 3.17
- Line graph showing Publications from 2009 to 2018.
- RESEARCHERS

https://app.dimensions.ai/discover/publication?and_facet_researcher=ur.07472342463.40

2. Tipologia i delimitació

- **Espais acadèmics de web social**
 - Blogs, espais d'autoarxiu, directoris bio-bliogràfics , wikis, plataformes open peer review...
- **Xarxes socials acadèmiques (XSA)**
 - Bookmarking i gestió de bibliografies
 - Gestió integral del CV, les publicacions i els contactes en la Xarxa
 - Especialitzades
- **Xarxes socials generalistes amb aplicació acadèmica**

Exemples rellevants d'espais acadèmics de web social (sense component de xarxa social)

- Autoarxiu (nova onada d'escala global)
 - FigShare (<https://figshare.com/>)

- Directoris bio-bibliogràfics
 - Google Scholar Citations (<https://scholar.google.es/intl/es/scholar/citations.html>)
 - ORCID (<https://orcid.org/>)
 - ResearcherID (<http://www.researcherid.com/>)
 - Directorio Exit (<https://www.directorioexit.info/>)

Exemples de Xarxes Socials Acadèmiques (XSA)

- Bookmarking o gestió de fitxers bibliogràfics personals
 - Mendeley (<https://www.mendeley.com/>)
 - ReadCube (<https://www.readcube.com/>)
 - CiteUlike (<http://www.citeulike.org/>)
 - F1000 (<https://f1000.com/>)
 - Zotero (<https://www.zotero.org/>)
 - LibraryThing (<https://www.librarything.com/>)
- Especialitzades:
 - Publons (<https://publons.com/home/>)
 - Methodspace (<http://www.methodspace.com/>)

Exemples de Xarxes Socials Acadèmiques (XSA)

- Gestió integral del CV, les publicacions i els contactes en la Xarxa:
 - ResearchGate (<https://www.researchgate.net/>)
 - Academia.edu (<https://www.academia.edu/>)
 - Loop (<http://loop.frontiersin.org>)
 - AMiner (<https://aminer.org/>)
 - ScienceOpen (<https://www.scienceopen.com>)
- Generals amb gran presència acadèmica
 - LinkedIn (www.linkedin.com)
 - Twitter (<https://twitter.com/>)
- **Més exemples** al blog de Lydia Gil: *Social media en investigación* (<http://socialmediaeninvestigacion.com/>)

3. Usos i usuaris

- Quin ús manifesten?
- Els canvis en l'avaluació de la recerca com a “combustible” de les XSA
- Planificació, estratègia, ètica, drets d'autor... i equilibris
 - Nivell personal
 - Nivell institucional

Quin ús manifesten?

- Opcions del formulari d'enquesta recent a ResearchGate

5 → What is the main benefit you get from using ResearchGate?*

A Connecting with other researchers

B Discussing and collaborating on research topics

C Increasing the visibility of my research

D Discovering research and publications

E Finding relevant jobs

F Tracking how many people are reading/ citing my work

Quin ús manifesten?

- Respostes de l'estudi Nández i Borrego (2013):

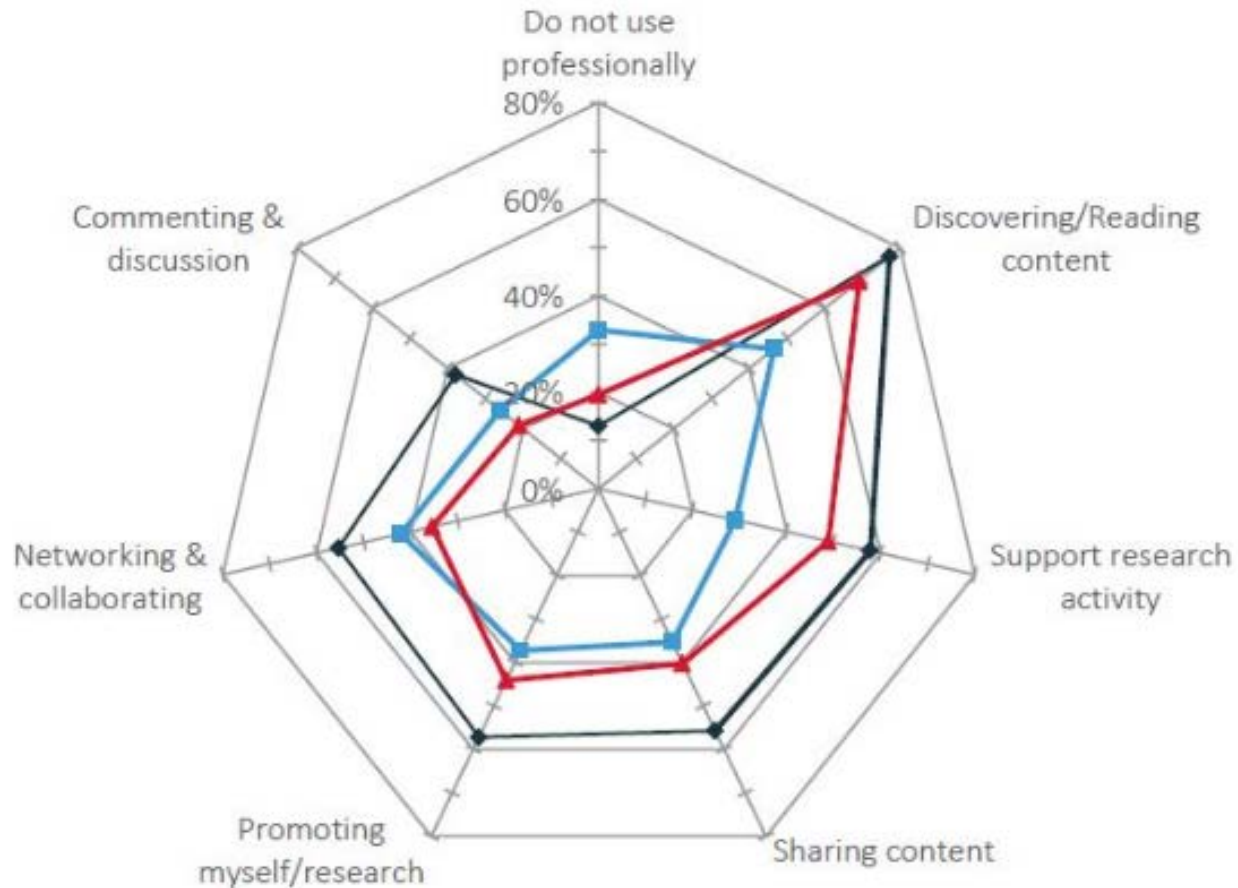
Table 4. Reasons for using an academic social network

	n	%
Get in touch with other researchers	197	67.2
Disseminate research output (papers, conference presentations, etc.)	180	61.4
Follow other researchers' activities	172	58.7
Disseminate curriculum vitae	116	39.6
No specific aim, signed up because other researchers from the department/faculty are there	64	21.8
Find collaborators for research projects	49	16.7
Disseminate teaching material (notes, class slides, etc.)	33	11.3
Search for a job	25	8.5
Other	18	6.2

Quin ús manifesten?

"Which, if any, of the following tasks do you do on social media/SCNs in relation to your work?"

— Overall — Social Media — SCNs



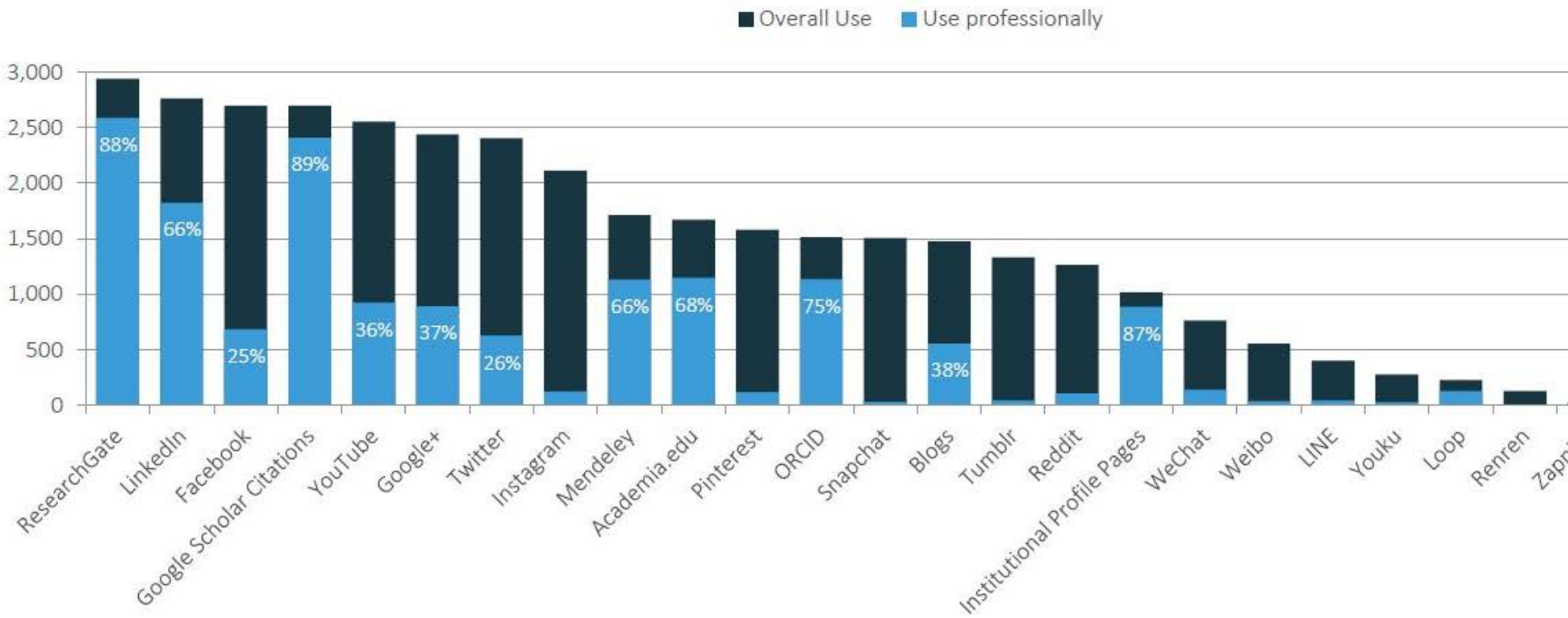
Harseim (2017)

Quin beneficis s'observen?

- Estudi de Nicholas (2017, p. 4-5):
 - Build a dynamic digital identity you can control;
 - Build a reputation more quickly;
 - Calibrate and benchmark your reputation;
 - Provide greater opportunities for collaboration;
 - Get ongoing peer feedback;
 - Attract the attention of colleagues to your research and publications;
 - Make your research and impact more visible to a larger and wider audience;
 - Better understanding of who are the most valuable contacts in their specialism;
 - More efficient access to research (no password or costs);
 - Be spotted by editorial teams, scientific authorities for jobs, and conference organisers.”

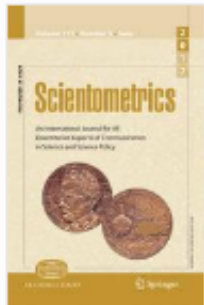
Quines són les plataformes més usades?

Use of different social media platforms/ SCNs overall and in a professional capacity by researchers



Font: Harseim (2017)

Gaming en les XSA que donen mètriques de reputació, citació, etc?




[Scientometrics](#)

pp 1-18

Do ResearchGate Scores create ghost academic reputations?

[Authors](#)

[Authors and affiliations](#)

Enrique Orduna-Malea, Alberto Martín-Martín, Mike Thelwall, Emilio Delgado López-Cózar 

Article

First Online: 28 April 2017

DOI: [10.1007/s11192-017-2396-9](https://doi.org/10.1007/s11192-017-2396-9)

Cite this article as:

Orduna-Malea, E., Martín-Martín, A., Thelwall, M. et al. Scientometrics (2017). doi:10.1007/s11192-017-2396-9

90

Shares

222

Downloads

Font: Orduña-Malea, Martín-Martín, Thelwall, Delgado López-Cózar (2017)



Adam B Shapiro

764.46 · Ph.D

Follow

Overview

Contributions

Info

Reputation

Research Interests

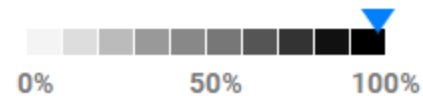
RG Score ⓘ
764.46

Breakdown:

- 4.66% Publications
- 0.04% Questions
- 95.28% Answers
- 0.02% Followers

Percentile:

Adam Shapiro's score is higher than 97.5% of ResearchGate members'.

https://www.researchgate.net/profile/Adam_Shapiro/reputation



Walter C Willett

56.34



Overview

Contributions

Info

Reputation

Research Interests

RG Score ⓘ
56.34

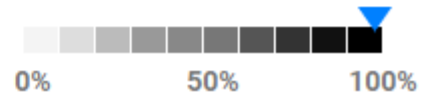


Breakdown:

- 99.54% Publications
- 0.00% Questions
- 0.00% Answers
- 0.46% Followers

Percentile:

Walter Willett's score is higher than 97.5% of ResearchGate members'.



https://www.researchgate.net/profile/Walter_Willett/reputation

Els grups editorials defensen el seu terreny

Science Home News Journals Topics Careers

Publishers take ResearchGate to court, alleging massive copyright infringement

By Dalmeet Singh Chawla | Oct. 6, 2017 , 5:47 PM

Scholarly publishing giants Elsevier and the American Chemical Society (ACS) have filed a lawsuit in Germany against ResearchGate, a popular academic networking site, alleging copyright infringement on a mass scale. The move comes after a larger group of publishers became dissatisfied with ResearchGate's response to a request to alter its article-sharing practices.

ResearchGate, a for-profit firm based in Berlin that was founded in 2008, is one of the largest social networking sites aimed at the academic community. It claims more than 13 million users, who can use their personal pages to upload and share a wide range of material, including published papers, book chapters, and meeting presentations. Science funders and investors have put substantial <http://www.sciencemag.org/news/2017/10/publishers-take-researchgate-court-alleging-massive-copyright-infringement>

 Last updated: January 08th, 2018

<https://www.researchgate.net/application.IntellectualPropertyPolicy.html>

Els grups editorials defensen el seu terreny



Home > Elsevier Connect > SSRN—the leading s...

SSRN—the leading social science and humanities repository and online community—joins Elsevier

Elsevier's acquisition of the Social Science Research Network, with plans to strengthen it alongside Mendeley's technology platform, marks a significant advancement for each community of users

By Gregg Gordon Posted on 17 May 2016

<https://www.elsevier.com/connect/ssrn-the-leading-social-science-and-humanities-repository-and-online-community-joins-elsevier>

4. Preguntes per al debat (o per fer un estudi sobre la vostra opinió i bones pràctiques)

**¿és possible una mirada/posició “pragmàtica” des del servei
bibliotecari de suport a la recerca?**

**¿quina ha estat la vostra experiència de participació en alguna
d'aquestes xarxes?¿cóm ha de ser el perfil del bibliotecari en una XSA?**

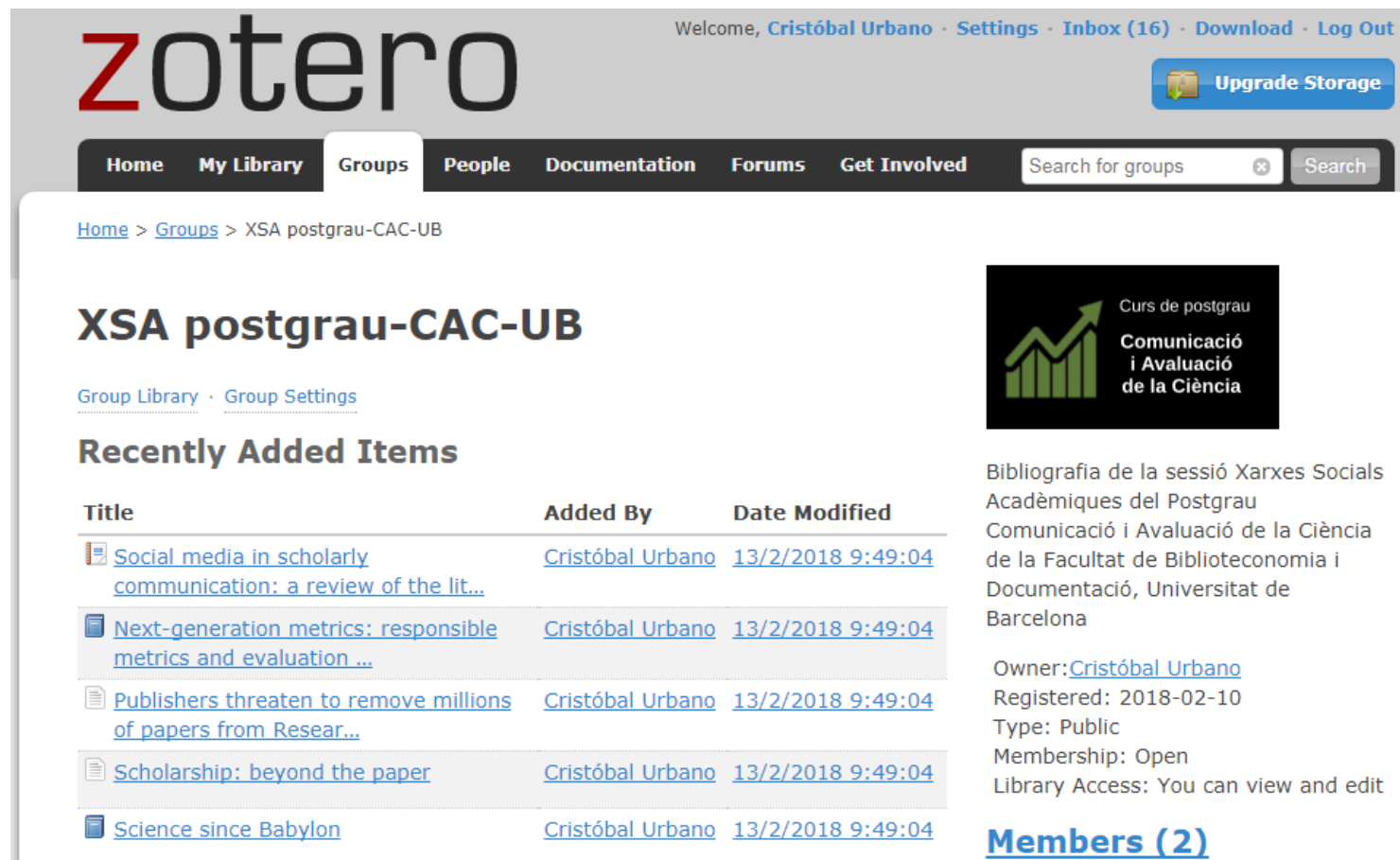
¿com minimitzar la saturació creada pels *feeds* d'una xarxa?

¿en quantes i en quines xarxes és convenient participar?

**¿cal una guia d'estil per a la firma de treballs connectada amb
l'elaboració de perfils digitals?**

Referències i lectures complementàries

Totes les referències citades les trobareu en aquest grup de Zotero:
https://www.zotero.org/groups/2111439/xsa_postgrau-cac-ub



Welcome, [Cristóbal Urbano](#) · [Settings](#) · [Inbox \(16\)](#) · [Download](#) · [Log Out](#)






[Home](#) [My Library](#) **Groups** [People](#) [Documentation](#) [Forums](#) [Get Involved](#)


[Home](#) > [Groups](#) > XSA postgrau-CAC-UB

XSA postgrau-CAC-UB

[Group Library](#) · [Group Settings](#)

Recently Added Items

Title	Added By	Date Modified
 Social media in scholarly communication: a review of the lit...	Cristóbal Urbano	13/2/2018 9:49:04
 Next-generation metrics: responsible metrics and evaluation ...	Cristóbal Urbano	13/2/2018 9:49:04
 Publishers threaten to remove millions of papers from Resear...	Cristóbal Urbano	13/2/2018 9:49:04
 Scholarship: beyond the paper	Cristóbal Urbano	13/2/2018 9:49:04
 Science since Babylon	Cristóbal Urbano	13/2/2018 9:49:04



Curs de postgrau
Comunicació
i Avaluació
de la Ciència

Bibliografia de la sessió Xarxes Socials Acadèmiques del Postgrau Comunicació i Avaluació de la Ciència de la Facultat de Biblioteconomia i Documentació, Universitat de Barcelona

Owner: [Cristóbal Urbano](#)
Registered: 2018-02-10
Type: Public
Membership: Open
Library Access: You can view and edit

[Members \(2\)](#)

Planes webs amb “consells” i recursos

- **10 reasons why scientists should embrace social media** / The Academy of Medical Sciences (UK): <https://acmedsci.ac.uk/more/news/10-reasons-why-scientists-should-embrace-social-media>
- **15 minutes to impact** / Kudos: <https://blog.growkudos.com/2017/02/14/15-minutes-to-impact/>
- **The A to Z of social media for academia: THE essential guide** / Times Higher Education: <https://www.timeshighereducation.com/a-z-social-media>
- **Authors tips for promoting your research** / Nature Publishing Group: <http://www.nature.com/content/authortips/index.html>
- **How can I share It** : <http://www.howcanishareit.com>
- **Promotional author toolkit** / Wiley: <https://authorservices.wiley.com/author-resources/Journal-Authors/Promotion/promotional-toolkit.html>
- **Strategies: social networking sites** / American Association for the Advancement of Science: <https://www.aaas.org/pes/strategies-social-networking-sites>
- **Test your research impact muscles** / Kudos: <https://kudosimpactgame.com>

Moltes gràcies

Cristóbal Urbano

urbano@ub.edu

<https://orcid.org/0000-0003-0935-6436>



UNIVERSITAT DE
BARCELONA

Facultat de Biblioteconomia
i Documentació