

# *BiD: textos universitaris de biblioteconomia i documentació:* The outlook of a scientific editor

FEBRUARY 17th 2017



2<sup>nd</sup> INTERNATIONAL  
CONFERENCE ON  
**ACADEMIC  
COMMUNICATION  
JOURNALS**



UNIVERSITAT POMPEU FABRA

Jordi Ardanuy  
jordi\_ardanuy@ub.edu

**bid** textos universitaris de  
biblioteconomia i documentació  
ISSN 1575-5886  
DL B-19.675-1998



UNIVERSITAT DE  
BARCELONA



# The journal BiD

- **Scope:** Library and Information Science (Open Access)
- **Publishers:**
  - Facultat de Biblioteconomia i Documentació de la UB / Departament de Biblioteconomia, Documentació i Comunicació audiovisual
  - Estudis de Ciències de la Informació i de la Comunicació de la UOC.
- **Editorial policy:**
  - Double blind external evaluation
  - 2 issues/years (June and December) only in electronic version (HTML)
  - Papers in Catalan and usually in another language
  - It does not have either article submission charges or article processing charges

# BiD

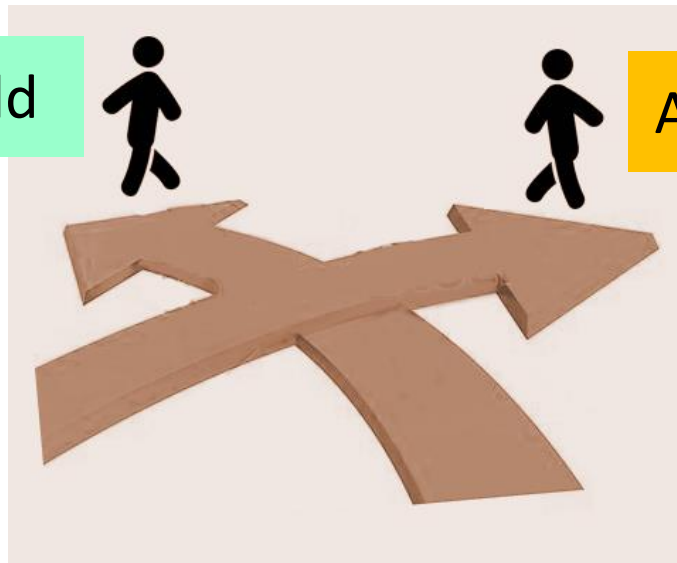
- **Contents**

- two origins:
  - ▶ monographic part, with one or more coordinators
  - ▶ Articles rebuts sense sol·licitud
- two different professional profiles:
  - ▶ Academic
  - ▶ Practitioner

# Double orientation: divergence

- The most popular articles (from practitioners) are cited less often
- The most cited articles (from scholars) are not so read

Practitioner world



Academic world

# Scholars

- Lack of difficulty in the scientific editing process
  - ▶ They are well acquainted with the process and they strive to achieve the acceptance of the papers
  - ▶ Little interest after acceptance, except for the date of publication
  - ▶ What is offered to the author: a journal indexed in Scopus and Emerging Sources Citation Index del Web of Science.
- When authors are reviewers (referees), they are very critical

# Practitioners

- Difficulties in the scientific editing process
  - ▶ They are not well acquainted with the process and it is necessary to give many indications
  - ▶ There is a higher interest in the publication and dissemination process
- **What is offered to the practitioner?**
  - ▶ They have other means to be heard; conferences, blogs, social networks, ...
- They work very hard as reviewers, but the lack of experience makes it necessary to give them many instructions and they are not so critical.

# Clear objectives

What is the  
target audience?



# Coherence

- **What kind of public do we have/want?**
  - ▶ Scholar essentially?
  - ▶ Practitioner as well?
  - ▶ Perhaps, even general public (“high culture” magazines)
- **Scope of the journal?**
  - ▶ Regional?
  - ▶ Multiregional?
  - ▶ International?
  - ▶ A mixture?



# Coherence

## International academic journal

- In English
- Concentration of publications (fusions, ...)
- Reduced number of top quality papers
- Topics of general relevance for the discipline
- Funding largely from the authors

# Coherence

## Professional and scholarly scope (regional o multiregional)

- Papers in vernacular languages
- Interest for concrete and close experiences
- Possibility of publishing topics that are not *trending topic*, without external funding, of little scientific impact, ...
- Funding from institutions, firms, and readers: **It is necessary to convince of the usefulness of the journal**