

WHAT CAN
WE SPEND OUR
CAVs ON?

WORKING HARD PAYS OFF!

SAVE-THE-DATE

Save-the-date	Price
Online design	50 CAVs
Mass e-mail sending	25 CAVs
Print design	50 CAVs
Save-the-date prints	5 CAVs each
Snail mail sending	10 CAVs each

INVITATION CARDS

Invitation cards	Price
Online design	50 CAVs
Mass e-mail sending	25 CAVs
Print design	50 CAVs
Invitation card prints	5 CAVs each
Snail mail sending	10 CAVs each

EVENT ESSENTIALS: LOCATION

Capacity (pax)	Location renting time	Fee in CAVs
50	1h	200
50	2h	250
50	3h	275
100	1h	300
100	2h	350
100	3h	375
200	1h	400
200	2h	475
200	3h	525
500	1h	600
500	2h	700
500	3h	800

EVENT ESSENTIALS: FOOD & SPIRITS

Cold canapes per pax	CAVs
50	50
100	100
200	300
500	400

Warm canapes per pax	CAVs
50	100
100	200
200	500
500	700

Sparkling water & soft drinks	CAVs
50	30
100	65
200	175
500	400

Chips, pork rinds, nachos...	CAVs
50	25
100	50
200	100
500	200

Still water	CAVs
50	20
100	50
200	100
500	250

Spirits	CAVs
50	70
100	150
200	300
500	750

PRESS KITS

Number of items per kit	Price per kit in CAVs
2	2
3	4
4	6
5	8

PHOTO SHOOT & PRESS DISSEMINATION

Photographer category	Hourly rate in CAVs
1 st	200
2 nd	250
3 rd	300

Photoshoot backdrop category	Fee in CAVs
1 st	30
2 nd	50
3 rd	60

Copyright per photo	Fee in CAVs
2	50
5	100
10	150

Press feature	Fee in CAVs per week
B/W Newspaper	50
Color Newspaper	100
Glossy magazine	125
Customized online ads	200

CELEBRITY ENDORSEMENT

Category	Fee in CAVs
1 st – actors	1,000
2 nd – sportspeople	800
3 rd – journalists / TV presenters / influencers	500
4 th – others	300

PRODUCT PLACEMENT

Time	Period	Fee in CAVs
Prime time	1 week	300
	2 weeks	400
	3 weeks	450
Morning	1 week	100
	2 weeks	200
	3 weeks	250
Evening	1 week	200
	2 weeks	300
	3 weeks	350
Late night	1 week	100
	2 weeks	200
	3 weeks	250