

Una Mà de Contes: A new website through the artistic techniques

The main goal of this research is to increase the visibility of the Catalan children's show *Una Mà de Contes*, created in 2001 and broadcasted in TV3. This project works towards the show's official webpage as a means to direct it to academic institutions such as schools, for children learning about art, and universities, for students who want to become professional artists and illustrators.

Therefore, this project focuses on creating a new taxonomy and a list of controlled terms that offer proper classifications and recuperations of the episodes through different artistic techniques that have been applied in the development of the stories. The project also includes a series of interviews with some of the show artists, where they explain their professional career and the process of creating the story.

To achieve the established result, the methodology used in this research combines both a theoretical and practical approach. Many sources of information from museums and educational organizations have been used, in order to create an accurate representation of the artistic concepts. Moreover, it should also be noted that the entire project development is carried out with the collaboration of the creator and director of *Una Mà de Contes*, Manuel Barrios, as well as the documentation department of the television network (TV3).

Finally, it is important to point out that it is taken into extreme consideration that the taxonomy created must also guarantee the preservation of the episodes of *Una Mà de Contes*, yet it is also applicable for any media material related to the fine arts.

The elaborations and result of this project provide three main outputs: the database, the web page, and the interviews. In the first place, there is the internal database and a classification system for all the descriptive content of the show, mostly focused on the classification in the fine arts field. This process results in an interactive webpage aimed at academic branches.

Secondly, the development of the visual design for the new website that combines both, the new and existing database. To create this segment of the project, the research has been

focused on existing sources that come from academic backgrounds as well as artistic institutions such as MNAC, the national museum of Catalonia; the catalogue of the specialized store VPiera from Barcelona, the Art & Architecture Thesaurus of the Getty Foundation and Europeana, the digitalised web portal of museum collections.

Furthermore, the research includes existing literature such as *Diccionario de Materias y Técnicas (part I and II)* from Kroustalis, S.; *Tesouro y diccionario de objetos asociados a la expresión artística* from the author Lafuente, I. and, the *Descriptive Terminology for Works and Art on Paper* created by the Philadelphia Museum of Art.

Lastly, the third resulting product is a set of interviews developed by the artists who have participated in the program. This is a supportive piece that increases interactivity on the website and adds dynamism to the final product. These interviews capture the experience of the artist on the set of the program, their professional career and creation process as well as their vision of their profession.