

# The consolidation of public banking in Spain: from the 1970s crisis to the 2008 crisis

YOLANDA BLASCO-MARTEL, \*  JOAQUIM CUEVAS\*\* and MARIA CARME RIERA-PRUNERA\*

\**Universidad de Barcelona*

\*\**Universidad de Valencia*

This article contributes to the literature analysing the role of public banks in crises. Taking the case of Spain, it analyses the behaviour of the public bank (ICO) between 1971 and 2015, specifically during two crises: the crisis of the 1970s, when Spain was an economically backward country coming out of a dictatorship; and that of 2008–13, by which time it had integrated into the international economy. Public credit underwent sweeping privatization in 1991, which translated into major downsizing. From then on, a gradual process of modernization began, mainly characterized by institutional changes in governance and access to resources. Our results indicate that public and private credit behave differently during recessions. Private credit always remains closely synchronized with the business cycle, but public credit less so.

**Keywords:** public credit, economic cycle, credit cycle, crises

**JEL classification:** H12, G23, N24

The banking sector can be said to reinforce the economic cycle, adding impetus during booms and exacerbating downturns, thus introducing instability into the economy. The 2008 crisis revived the debate about the countercyclical role that

Yolanda Blasco-Martel (corresponding author), Departamento de Historia Económica, Instituciones, Política y Economía Mundial, Facultad de Economía y Empresa, Universidad de Barcelona, Avinguda Diagonal 690, 08034 Barcelona, Spain, email: [yolandablasco@ub.edu](mailto:yolandablasco@ub.edu), <https://webgrec.ub.edu/webpages/000005/ang/yolandablasco.ub.edu.html>; Joaquim Cuevas, Department d'Anàlisi Econòmica, Àrea d'Història Econòmica i Institucions, Facultat d'Economia, Universitat de València, Avda. dels Tarongers, s/n 46022-València, Spain, email: [joaquin.cuevas@uv.es](mailto:joaquin.cuevas@uv.es); Maria Carme Riera-Prunera, Departamento de Econometría, Estadística y Economía Aplicada, Universidad de Barcelona, Avinguda Diagonal 690, 08034 Barcelona, Spain, email: [mcriteria-prunera@ub.edu](mailto:mcriteria-prunera@ub.edu). The authors would like to thank members of the research group of PID2019-108645GB-I00 project. We also thank Alfonso Herranz and especially Enrique Jorge Sotelo for their suggestions on this version. We would especially like to thank the journal editor and the two excellent and conscientious anonymous reviewers.

public banking<sup>1</sup> may play, especially since 2014, when the European Commission launched the ‘Investment Plan for Europe’ to alleviate the lack of investment in the economies most affected by the financial crisis (Mertens and Thiemann 2018). A recent paper (Bosshardt and Cerutti 2020, p. 14) argues that this countercyclical behaviour is specific to the 2008 crisis rather than being a regular characteristic of public banks in emerging economies. The debate on the behaviour of public credit in times of crisis is a particularly relevant issue today because of the Covid-19 pandemic. Both developing and developed countries have evaluated the role of their public banks in this crisis (McDonald *et al.* 2020) and the lessons that can be learnt for the future (Griffith-Jones and Naqvi 2020).

The case of Spain offers an interesting example for an analysis of the behaviour of public banking, particularly in relation to two past crises (Duprey *et al.* 2017). The first is the crisis of the 1970s, when the country was an emerging economy, and public banks were in a strong position despite facing certain problems inherited from the dictatorship. The second is the 2008–13 crisis, when Spain was a developed economy and the role of public banking had been reduced (after the 1991–3 privatization), having only a mild effect on the economy.

This article aims to analyse the behaviour of public credit in Spain during the period 1971–2015, with special emphasis on economic downturns. In order to offer a broad picture of the situation, we identify public credit turning points by applying the classical turning-point algorithm proposed by Bry and Boschan (1971) – later reinterpreted by Harding and Pagan (2002) – and a structural approach based on a hidden Markov process, as in Hamilton (1989) and Filardo (1994). We then discuss the historical events around the turning points, taking into consideration the evolution and transformation of the Spanish economy and institutions. Next, we compare the long-run behaviour of public credit in the economy by applying the Bry–Boschan algorithm, and the co-movements of public and private credit by calculating the credit-to-GDP gap (Basel gap) using a one-sided Hodrick–Prescott (HP) filter. This enables us to observe the behaviour of public credit in relation to the credit cycle and the economic cycle. In addition, we focus on the evolution and institutional transformation of the Spanish public banking sector, represented by the Official Credit Institute (ICO), over these four decades.

The study addresses a critical issue because the period 1971–2015 saw the two worst economic and financial crises in Spain’s recent history and at an international level, as highlighted by the literature. The Spanish banking crisis at the end of the 1970s is considered by Reinhart and Rogoff (2009) to be among the ‘Big Five’ international crises. This crisis was linked to an economic recession, which translated into stronger negative effects (Bordo *et al.* 2001). On the other hand, the 2008–13 crisis can be

<sup>1</sup> The terms ‘development bank’, ‘public bank’ or ‘state investment bank’ are sometimes used interchangeably. We use ‘public bank’ to refer to the institutions which have functions like state financial agency, development bank and financial instrument of economic policy.

87 considered more severe than the 1977 crisis in macroeconomic terms, though not in  
88 banking terms (Jimeno and Santos 2014; Betrán and Pons 2017). However, little  
89 attention has been paid to the behaviour of public credit during these crises.<sup>2</sup>  
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## 92 I

93 European reconstruction after World War II led to an expansion of public credit.  
94 Many countries with low levels of financial development used public credit to  
95 boost their credit markets. There was widespread development of public banking  
96 in the second half of the twentieth century, both in the more developed countries  
97 as well as in emerging and peripheral economies, although with very different  
98 degrees of implementation. The European evidence shows that new banks were  
99 established at the highest rate between 1945 and 1990, and to a lesser extent in the  
100 interwar period of 1919–29 (Verdier 2000).<sup>3</sup>  
101

102 The main contribution of public banking in Europe has been to operate in both the  
103 medium and long term, to cover the gap left by private banks, which tend to concen-  
104 trate on specific economic sectors (Schmit *et al.* 2011; Clifton *et al.* 2014). The main  
105 reasons justifying the historical intervention of the state were condensed by Revell  
106 (1991) into a single factor: the existence of private and social profits and costs relating  
107 to the distribution of credit, prompting the authorities to act to prevent natural mon-  
108 opolies and mitigate the social costs incurred by consumers and citizens due to the  
109 inefficiencies in the credit market. Public credit is an economic policy tool govern-  
110 ment employs to prioritize strategic sectors, discipline the credit market, or assist  
111 certain industries. In Spain, as in the rest of Europe, the banking sector has been  
112 shrinking over the last 50 years.<sup>4</sup>

113 The Spanish case has followed the general European timeline, albeit with a significant  
114 difference: the development of public banking in the second half of the twentieth  
115 century started within a non-democratic regime, which set up an official credit  
116 system to serve its economic and development policy. Although some public banks  
117 were created in the 1920s, it was during Franco's dictatorship that a complete system  
118 of sectoral public banking and privileged credit was organized (Martín-Aceña 1991;  
119 Martín-Aceña, Blasco and Cuevas 2016). The most intense period of activity for the  
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121 <sup>2</sup> Among the rich literature on financial crises in Spain, we can highlight the papers by Cuervo García  
122 (1988), Betran and Pons (2017), Maudos (2012), Martín-Aceña, Martínez-Ruiz and Pons (2013) and  
123 Jimeno and Santos (2014). Following international chronology, we take 2008 as the start of the Spanish  
124 crisis; however, the problems with Spanish saving banks started in March 2009.

125 <sup>3</sup> Of all the public banks created in Europe between 1845 and 1990, 53.7% were launched between 1945  
126 and 1990, whereas 24% were founded between 1929 and 1939. Savings banks and post office banks  
127 were excluded, and regarded as semi-public entities, public entities, or entities capable of influencing  
128 public authorities, depending on the regulation of each country (Revell 1991, p. 17).

129 <sup>4</sup> Significant nationalizations have taken place in Austria, Germany, Belgium, Denmark, Iceland, etc.  
See Laeven and Valencia (2010, p. 9). With regard to public banking, see Scherrer (2017, p. 13).

Spanish public banks was the 1960s, as the country's industrial development and Francoist Development Plans strongly depended on the close collaboration of the sectoral public banks. Finally, in 1971, the ICO was set up. It consisted of a body responsible for organizing and coordinating all sectoral banks and public credit.

This article contributes to the literature on public banks by providing a case study of a country going through two crises in two different historical moments. The first is the 1970s when the ICO was set up and Spain was a middle-income country starting its modernization process after 40 years of dictatorship. This transition can be related to those discussed in the work of Meyendorff and Thakor (2002) and Spendzharova (2014). Both articles analyse the transition from centralized to market economies in Central and Eastern European countries. In Southern and Eastern Europe, financial restructuring involved several phases, depending on the degree of development of each country. The most complex and lengthy process was the change in the regulatory framework, which focused mainly on the privatization of state banks and the liberalization of credit. In Spain and the rest of emerging Europe during the 1990s, both phenomena entailed a restructuring of banks' corporate governance and an increase in the stability of the financial system. After these initial reforms, which were generally financially supported by the European Bank for Reconstruction and Development, a second phase encompassed the development of monetary policy instruments, the modification of central bank functions and the expansion of domestic capital markets. Spain was already in this second, advanced phase when the great recession hit in 2008–9, and the behaviour of official credit in Spain can be equated to that of similar institutions in developed Europe.

The second contribution of this article is the analysis of the behaviour of public credit in response to macroeconomic trends, and more specifically when economic crises and negative shocks occur (Tsouma 2010; Bartoletto *et al.* 2015). We also compare the behaviour of private banking to that of public banking in such situations. Previous studies have found that the lending behaviour of public banks is less cyclical than that of private banks (Micco and Panizza 2006; Micco *et al.* 2007; Bertay *et al.* 2012; Duprey 2012; Brei and Schclarek 2013; Becker and Ivashina 2014). More specifically, Brei and Schclarek (2015) indicate that public banks play a countercyclical role in their banking systems, while private banks play a more procyclical role, especially during a financial crisis. The authors suggest several explanations for this. Our case study is in line with their two main explanations: the different functions of public banks compared to private banks, and their better access to additional funds during a severe crisis. Therefore, public banks could act as credit stabilizers in periods of severe constraints on private lending. Evidence of such behaviour comes from very different global areas, and both emerging and advanced economies. Moreover, there seems to be a positive relationship between the degree of economic and institutional development and the capacity of these public banks to absorb negative shocks (Adrianova, Demetriades and Shortland 2008).

The case of the ICO is a good example of an institution created in a context of centralized and statist economic policy that must make changes to adapt to a new

173 institutional framework, with significant differences in its final performance. Our  
174 study concludes that public credit showed procyclical behaviour while the country  
175 was an emerging economy, in the first crisis, and non-procyclical behaviour in the  
176 second one, after joining the group of developed countries. Moreover, different  
177 lending behaviour has been observed in public and private banks in periods of recess-  
178 sion, as private banks tended to restrict lending, unlike public banks. This behaviour  
179 was influenced by the transformations that took place in the governance of the ICO  
180 itself and by the country's political and economic changes. Indeed, the consolidation  
181 of the economic transition during the 1980s was accompanied by a political transition  
182 triggered by the death of the dictator Franco in 1975, which led to an intense process  
183 of political reforms and a marked rise in the population's standard of living (Cuevas  
184 and Pons 2020).

185 The article is organized as follows. The next section offers a narrative review of the  
186 main features of the official credit system in Spain during the period under analysis.  
187 Section III presents the data and methodologies used, comparing them. Section IV  
188 analyses the long-term behaviour of public and private credit and outlines the  
189 results of the analysis. Section V sets out the main conclusions.

## 191 II<sup>5</sup>

193 The ICO is a result of the reorganization that took place in 1971 of several Official  
194 Credit Entities (EOCs): Agrarian Credit Bank (BCA); Building Credit Bank  
195 (BCC); Spanish Mortgage Bank (BHE); Industrial Credit Bank (BCI); Local Credit  
196 Bank (BCL); and the Fishing Industry Credit Bank (CSP). Credit in Spain has under-  
197 gone major transformations since the 1960s. In 1971, total credit represented 50 per  
198 cent of GDP; by 1990, it had increased to 70 per cent; 15 years later, in 2005, it  
199 was equivalent to 100 per cent of GDP; by the end of 2006, this figure had risen to  
200 150 per cent; but by 2015, it had dropped to around 130 per cent. On the other  
201 hand, the ratio of public credit to total credit fluctuated at levels of between 10 and  
202 15 per cent in the 1970s and 1980s (Figure 1). By 1986, the proportion of public  
203 credit reached its maximum level following a decade at a 6 per cent growth rate, sig-  
204 nificantly above the equivalent rate for private credit. Thereafter, and especially from  
205 the early 1990s onwards, there was a progressive shrinkage of public credit due to pri-  
206 vatization. In that period, public credit represented around 1 per cent of total credit.  
207 After the economic crisis, from 2011 on, this figure recovered slightly, reaching a value  
208 of 2.5 per cent in 2013. Undoubtedly, the size of the ICO matters when it comes to  
209 measuring the economic impact that it may have had on the economy. While in the  
210 1970s its impact was considerable, identifying its impact after privatization requires a  
211 very specific focus on key sectors or areas.

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213  
214 <sup>5</sup> This section is based on the work on official credit by Martín-Aceña, Blasco and Cuevas (2016), as well  
215 as the study on the historical origins of public banking in Spain by Martín-Aceña (1991).

Fig. 1 - B/W online, B/W in print



Figure 1. Ratio of public credit to total credit in Spain, 1971–2015 (%)

Source: Public credit (ICO) and private credit (banks and saving banks), deflated quarterly data: Bank of Spain ([www.bde.es/webbde/es/estadis/infoest/bolest4.html#chapa\\_12](http://www.bde.es/webbde/es/estadis/infoest/bolest4.html#chapa_12)); quarterly data (other residential sectors and public administrations): Bank of Spain ([www.bde.es/webbde/es/estadis/infoest/htmls/nov1403.html](http://www.bde.es/webbde/es/estadis/infoest/htmls/nov1403.html)).

The performance of the ICO can be divided into two clearly differentiated periods, separated by the 1991 regulation implemented to reform the bank, which included the privatization of a substantial part of its resources (Table 1). During the first period, 1971 to 1991, the ICO controlled and managed the entire group of EOCs, and the expansion of public credit matched the scope of the activities of these sectoral public banks. Throughout this period, the ICO experienced a slow progression towards sole governance of the institution. In addition, its initial institutional design reflected the economic planning of the Franco regime, which, among other aspects, established that the lending resources would come directly from the Treasury, that is, from the national budget. Thus, during this period, the Institute still relied heavily on public money (Treasury provisions) to fund its credit activities. However, it weathered a series of radical economic and social changes resulting from the end of Franco's dictatorship and Spain's admission to what was then known as the European Community (EC), in 1986. Consequently, a succession of legal reforms was implemented to reduce the dependence of official credit on the national budget. As will be detailed below, the ICO began issuing fixed-income securities (ICO bonds) and capturing savings through deposits and other financial products. Since 2005, financial markets (domestic and foreign) have been the sole means of financing the ICO (Martín Aceña *et al.* 2016).

Table 1. *Official credit regulation*


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259	
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261	1971 Law creating the ICO, bringing together all sectoral public banks.
262	1977 Reform decrees to prevent financial imbalance. They stipulated that funds should be
263	sought on the market and subjected the ICO to strictly banking criteria.
264	1987 Internal Reorganization law (increased professionalization). The public banking
265	representatives were pushed out of the Institute's governing board.
266	It was no longer associated with the Ministry of Finance, instead being attached to
267	the Ministry of Economy.
268	1991 Organization laws on public credit institutions. The Spanish Banking Corporation
269	(CBE) – later known as Argentaria and then privatized – was created.
270	1995 The ICO, without the support of the sectoral banks (EOCs), redesigned its activity as a
271	credit institution and became a state agency. A law was passed in 1995 and the bylaws
272	were approved in 1999.

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274 From the late 1970s and during the 1980s, public credit underwent substantial

275 changes, mainly due to the economic measures undertaken by the government to

276 fight the crisis, as well as to changes in the financial system, which was moving

277 towards a system appropriate for a developed economy. In addition, the victory of

278 the socialist party in the 1982 elections marked the end of democratic transition<sup>6</sup>

279 and brought about substantial changes in the economy: the recent financial liberaliza-

280 tion was reinforced and a number coordinated action plans involving the existing

281 public banks and the ICO were put into practice.

282 As shown in [Figure 2](#), a sudden rebalancing of public credit occurred between 1991

283 and 1994 because of two key events: first, the sectoral public banks, coordinated by

284 the ICO, were progressively privatized; and second, partly because of that, the

285 Institute underwent a profound internal transformation. This transformation required

286 not only new credit distribution channels but also additional resources to enable the

287 ICO to carry out its operations. The privatization coincided with the intervention of

288 the Spanish government in recapitalizing one of the largest private banks (Banesto). It

289 was classified as a 'residual event' by the European Systemic Risk Board (ESRB;

290 [2017](#)). However, this intervention did not involve the ICO since it was carried out

291 by the Bank of Spain.

292 During the second period, from 1992 to the present, the Institute became a public

293 bank and a state financial agency and reinvented itself as a second-tier bank, a bank

294 that does not deal directly with companies and entrepreneurs but rather with other

295 banks acting as intermediaries. The search for sources of financing other than the

296 national budget got well underway in this period. The government encouraged

297 the Institute to source funds from the market. As a result, Treasury provisions declined

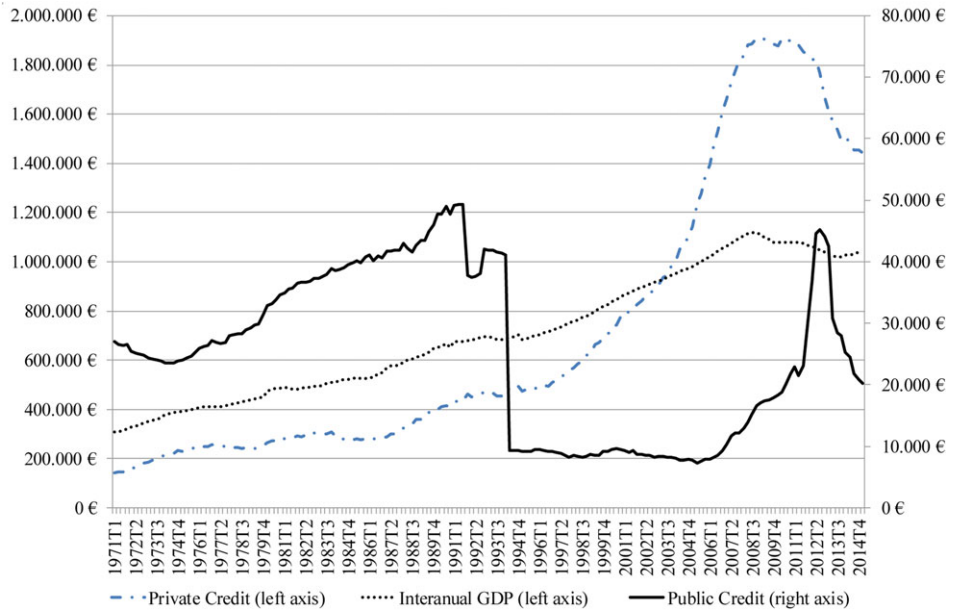
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300 <sup>6</sup> Pinpointing the end of democratic transition is a controversial matter. We identify it as the beginning

301 of the alternation in power with the socialist victory in the elections of 1982.

Fig. 2 - Colour online, B/W in print

Figure 2. *Credit and GDP: 1971–2015 (million euros)*

Source: Public credit (ICO) and private credit (banks and saving banks), deflated quarterly data: Bank of Spain ([www.bde.es/webbde/es/estadis/infoest/bolest4.html#chapa\\_12](http://www.bde.es/webbde/es/estadis/infoest/bolest4.html#chapa_12)). Quarterly data (other residential sectors and public administrations): Bank of Spain ([www.bde.es/webbde/es/estadis/infoest/htmls/nov1403.html](http://www.bde.es/webbde/es/estadis/infoest/htmls/nov1403.html)). Year-on-year GDP: INE – Quarterly National Accounts. Seasonally corrected data (1986 basis until 1994 and 2010 basis from 1995). Quarterly data.

while market resources rapidly increased; as we will see later, until 1988 public financing represented more than 70 per cent of the Institute's resources, but by 2001 this figure had dropped to just 5 per cent, with the rest of the funds coming from the market, both domestic and foreign (Figure 6).

The Institute maintained relatively stable credit behaviour, at least until 2007, when it can be seen to momentarily join the upward cycle. Starting in 2006, the ICO made direct loans, registering a notable increase in its operations. In 2007, securitization was used for the first time (ICO, Annual reports). From then on, public credit played a decisive role – especially between 2009 and 2012, the worst years of the Spanish and European financial crisis. As depicted in Figure 2, while public credit underwent a significant expansion, supported by Spanish policy makers (public credit increased five-fold between 2000–6 and 2009–14), the economic cycle reached a peak in 2007 and 2008, and private credit started to stagnate in 2009 followed by a decline. The ICO's performance in the 2008–11 banking crisis and the sovereign debt crisis of 2012 was reflected in the credit figures. At the same time, this performance was the consequence of an unprecedented expansion of the Institute's assets: between 2000 and 2006, the balance sheet of the Spanish public bank remained stable at between



345 24 and 26 billion euros; in 2007, it rose to 39 billion; from that year onwards the figures  
346 multiplied until reaching a peak in 2012, with assets of 115 billion, i.e. almost three  
347 times more than five years earlier and 4.5 times more than in the period 2000–6.  
348 Subsequently, from 2013 onwards, there was a gradual decline in assets to 62  
349 billion in 2015, reflecting the government's reduced requirements (ICO, Annual  
350 reports).

351 The changes in public credit can be explained in terms of the economic and insti-  
352 tutional transformations that the country underwent, and a series of measures adopted  
353 by successive governments during that period. Changes in public credit were made  
354 parallel to the progressive liberalization of the whole national financial system,  
355 which affected the entire regulation and operation of private banks, savings banks  
356 and the stock market, as the political transition progressed (Malo de Molina and  
357 Martín-Aceña 2012; Tortella Casares and García Ruiz 2013; Cuevas and Pons  
358 2020). These measures contributed to the supply of public loanable funds. The  
359 changes in Spain also reflect a general pattern in the European financial system,  
360 which registered a decline in special credit systems. Coinciding with the financial lib-  
361 eralization in the 1980s and 1990s, and following the European Monetary System  
362 integration, a significant part of European public banking has been privatized or  
363 has simply disappeared as a result of political decisions (Schmit *et al.* 2011; Clifton,  
364 Comín and Díaz-Fuentes 2003, 2006).

365 For some time, the decline in public banking as a share of the Spanish financial  
366 system reflected the decline in the rest of Europe. That is, the privatization of  
367 public banking largely took place in the 1990s, particularly from 1993 on (Clifton  
368 *et al.* 2006, p. 747). This can be seen in Table 2, where discrepancies at a national  
369 level are also observed. The differences are due to the various specific circumstances  
370 under which public banks were created in each country, although there is an overall  
371 downward trend in European public banking relative to the entire financial system.  
372 Exceptions to this trend are Portugal and Germany. The Portuguese bank (*Caixa*  
373 *Geral de Depósitos*, CGD) is currently undergoing a restructuring process. However,  
374 the German KfW (*Kreditanstalt für Wiederaufbau*) remains one of the most solid  
375 public banks in the world, and is unique in terms of size (Naqvi, Henow and  
376 Chang 2018). It contributed to a selective industrial policy based on the promotion  
377 of strategic sectors. Focusing on Spain, the figures still reflect features of the savings  
378 bank system that collapsed during the last crisis, specifically between 2010 and 2013.<sup>7</sup>

379 Before privatization, the Institute combined sectoral activity with reform pro-  
380 grammes intended to rationalize the system and thus limit the autonomy traditionally  
381 enjoyed by the public banks it coordinated. Figure 3 shows the distribution of credit  
382 among the different entities grouped under the ICO (the EOCs) up to 1988. It is  
383 worth highlighting the reduction in agricultural credit throughout this period (in  
384 line with the final transformations of the Spanish economy), the expansion of the  
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387 <sup>7</sup> See Martín-Aceña (2014).

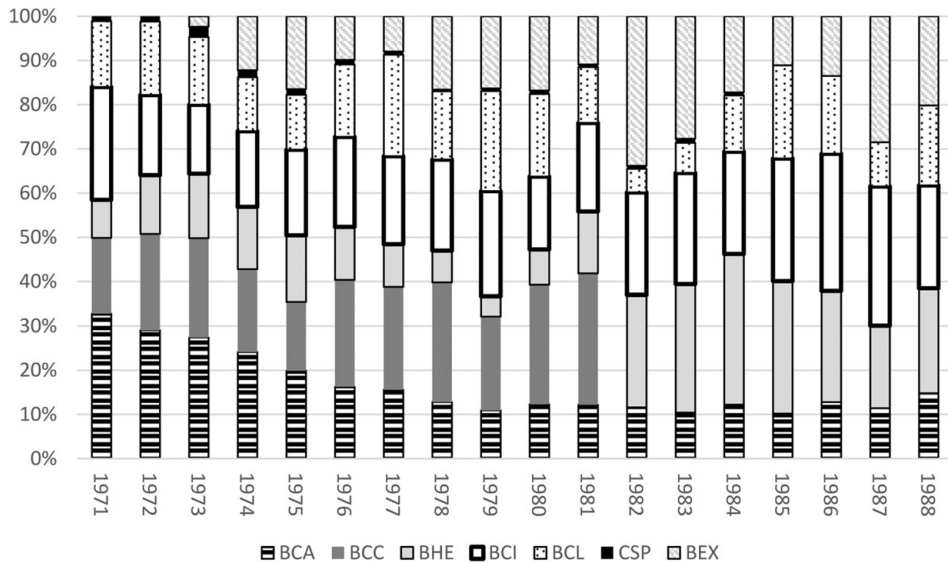
Table 2. *Public banks in Europe (percentage of total assets in the national financial system)*

	1988	2010
Belgium	25 (9.9)	0.1 (20.3)
Denmark	14.1	1.9
France	13.8	4.2
Germany	6.1 (39.6)	23.9 (9)
Italy	20.9	6
Holland	18.2	6.9
Norway	20 (38.8)	5.6 (41.1)
Portugal	40.2	23.5
Sweden	35	5.9
UK	1.6	0.0
<b>Spain</b>	<b>11.3</b>	<b>1.9</b>

Note: In Belgium, Germany and Norway, percentages for savings banks and post office savings, shown in brackets, are included due to their high degree of political influence.

Source: Own elaboration based on data from Revell (1991), Gardener and Molyneux (1990) and Schmit *et al.* (2011, p. 53).

Fig. 3 - B/W online, B/W in print

Figure 3. *Public credit among the sectoral EOCs, 1971–88 (%)*

Note: BCA: Agrarian Credit Bank; BCC: Building Credit Bank; BHE: Spanish Mortgage Bank; BCI: Industrial Credit Bank; BCL: Local Credit Bank; CSP: Fishing Industry Credit Bank; BEX: Spanish Foreign Bank.

Source: ICO, *Memorias*; Tarrafeta, *Una historia del Instituto Oficial de Crédito* (unpublished); Martín-Aceña *et al.* (2016).

431 Mortgage Bank and the credit growth of the Industrial Credit Bank (which included  
432 the ship-building sector) to cope with the industrial restructuring initiated in 1983.

433 The privatization process that the Spanish public banking system went through at  
434 the beginning of the 1990s brought about the modernization of the ICO (the end of  
435 privileged credit areas and elimination of the Treasury funding that raised the public  
436 deficit, etc.), the privatization of most of its activities (demise of the sectoral EOCs)  
437 and, as a result, a reduction in size.<sup>8</sup> These changes had direct effects on the perform-  
438 ance of the Institute: first, the branches of the former public banks were shut down;  
439 and second, the ICO's objectives were necessarily reformulated. Without public  
440 banks to coordinate credit, two main goals were set in the 1990s for the Institute to  
441 pursue over the coming decades; namely, the development of credit lines for small  
442 and medium-sized enterprises (SMEs) (with the intermediation of private banks);  
443 and the redesign of its role as a financial agent of the government, especially in  
444 terms of long-term financing, both domestic (public administration) and foreign.

445 All in all, this initial historical overview of the nature and performance of the ICO  
446 gives some insight into the behaviour of public credit. The statistical analysis that  
447 follows will allow us to formally address the research objective: to examine the behav-  
448 iour of public credit in Spain, especially during crisis periods.

### 450 III

451 This section examines the behaviour of three series covering the period  
452 1971Q1–2015Q4: Public credit (ICO), Private credit and GDP. Data on loans  
453 have been taken from the Bank of Spain records (quarterly data have been calculated).  
454 Concerning GDP, we use the data from the Quarterly National Accounts published  
455 by the National Statistics Institute (INE). We use data with base-year 1986 (up to  
456 1994) and base-year 2010 from then on, linking these two series together through ret-  
457 ropolation. To facilitate the comparison with the credit data, we use the cumulative  
458 GDP. We work with series in levels, as in Terrones *et al.* (2011). When necessary, data  
459 are deflated using the GDP deflator. Qualitative information on public credit has been  
460 extracted from ICO Annual Reports and Board Minutes from 1971 to 2015.

461 We begin by identifying the cycles. Then we analyse the degree of synchronization.  
462 To identify the cycles we date global business cycle turning points in a classical system-  
463 atic and transparent manner by applying the algorithm proposed by Bry and Boschan  
464 (1971) – subsequently modified by Harding and Pagan (2002) for quarterly data – to  
465 identify the turning points in the log level of a series. To assess the chronology estab-  
466 lished using this method, we compare it with the likelihood of a global turning point  
467  
468

469 <sup>8</sup> During the 1990s, the ICO secured resources by issuing assets (fixed-income securities, mainly bonds  
470 and debentures) and to a lesser degree by taking out private loans with private credit institutions (basic-  
471 ally from the European Investment Bank). The ICO assets remained almost unchanged during the first  
472 half of the 1990s. Later, from 1995 onwards, they began to grow and by 2000 their value had increased  
473 by 25% relative to their 1991 value.

resulting from the application of a structural approach based on an econometric model with a hidden Markov process, as in Hamilton (1989) and Filardo (1994).

Having identified the turning points, the next step is to analyse the behaviour of public credit and look for indications of it balancing the economy during crises, particularly financial and economic crises. To do so, we analyse the degree of synchronization between public credit and economic upturns and downturns; and between public and private credit, considering private credit as an indicator of the degree of risk aversion. As for the degree of synchronization with the economic cycle, the analysis is based on the Bry–Boschan algorithm results, built on a direct relationship between the levels of the variables. When focusing on the specific relationship between public and private credit, the results are based on the credit-to-GDP gap (the so-called Basel gap) calculated using a one-sided HP filter applied to the credit-to-GDP gap.

#### *Turning points analysis*

According to Martínez-García, Grossman and Mack (1985), the algorithm proposed by Bry and Boschan (1971) ‘removes all subjective judgment from the process of identifying turning points in the global cycle’. Gadea, Gómez-Loscos and Montañés (2012) use this algorithm to explore the correlation of regional cycles across Spanish regions, checking for the presence of co-movements across various economic variables. In their business cycle analysis, Berge and Jordà (2013) propose a chronology of turning points in Spanish economic activity. They use the Bry–Boschan algorithm to arrange the basic events of the Spanish economy in an intuitive and appealing way. Moreover, they highlight the robustness of the method in terms of its calculation and performance. The key to this approach is how to determine the exact turning point from an expansion to a contraction and vice versa. The general rule applied to identify a local minima and maxima is the following:

A peak in a quarterly series  $y_t$  occurs in period  $t$  if:

$$\{(y_t - y_{t-2}) > 0, (y_t - y_{t-1}) > 0\} \text{ and } \{(y_{t+2} - y_t) < 0, (y_{t+1} - y_t) < 0\}$$

Likewise, a trough occurs if:

$$\{(y_t - y_{t-2}) < 0, (y_t - y_{t-1}) < 0\} \text{ and } \{(y_{t+2} - y_t) > 0, (y_{t+1} - y_t) > 0\}$$

For both cyclical phases, the algorithm allows us to calculate the amplitude, the slope or intensity of each phase and the duration. The duration of a downturn is the number of quarters from a peak to the subsequent trough; likewise, the duration of an upturn is the number of quarters from a trough to the next peak.

Later, to characterize the state-dependent dynamics of GDP (the average GDP growth rate tends to be higher in expansions than in recessions; expansions tend to last longer than recessions), Hamilton (1989) specified a non-linear model in terms of a two-state Markov switching model, in which the mean growth rate of GNP is

subject to regime switching and errors follow a regime-invariant AR (4) process. More specifically, he considered a finite number of unobserved states (1-recession, 2-expansion;  $s_t$  denotes a random variable such that  $s_t = 1$  or  $s_t = 2$  at any time, where  $s_t$  follows a first-order Markov process). The current value of  $s_t$  depends only on the immediate past value. We do not know in which state the process is, so we can only estimate the probability of it being in that state. We also assume that the process can switch between states repeatedly.

We then estimate the state-dependent parameters and the transition probabilities  $P(s_t = j | s_{t-1} = i) = p_{ij}$  from state  $i$  to state  $j$ , as well as the expected duration of a state. When the process is in state  $s$  at time  $t$ , a general specification of the MSAR model is written as:

$$x_t = \mu_{s_t} + \phi_1(x_{t-1} - \mu_{s_{t-1}}) + \phi_2(x_{t-2} - \mu_{s_{t-2}}) + \phi_3(x_{t-3} - \mu_{s_{t-3}}) + \phi_4(x_{t-4} - \mu_{s_{t-4}}) + \varepsilon_t$$

where  $y_t$  is the dependent variable (GNP growth) at time  $t$ ;  $\mu_s$  is the state-dependent intercept,  $\varepsilon_t$  is an independent and identically distributed (i.i.d.) normal error with mean 0 and state-dependent variance  $\sigma_s^2$ .  $\phi_1$  is the first AR term in state  $s_t$ ;  $\phi_2$  is the second AR term in state  $s_t$ ,  $\phi_3$  and  $\phi_4$  are the third and fourth terms respectively.

#### *The behaviour of public credit: synchronization in the economy*

To examine in depth the degree of synchronization between public credit and the economy we refer to two different yet complementary statistics: the concordance index developed by Harding and Pagan (2002) and the correlation between public and private credit-to-GDP gap. The first one establishes a direct relationship between public and private credit and the evolution of the economy, allowing us to compare the synchronization between public and private credit. Our hypothesis regarding private credit is that its behaviour follows the economic cycle. To some extent, this enables us to talk about the degree of procyclicality or countercyclicality of the credit. The second one focuses exclusively on the financial aspects and could be seen as an indirect measure of the involvement and intervention of the government in a possible credit crunch. In fact, what happened is that private credit was not available during the recession.

#### *Concordance index*

Using the Bry-Boschan algorithm and measures, we have calculated how often two variables are in the same phase of the cycle (upturn or downturn).  $S_{yt}$  denotes a binary variable with a value of one ( $S_{yt} = 1$ ) when the series  $Y_t$  is in an upturn, and zero ( $S_{yt} = 0$ ) during a contraction. The concordance index between two variables  $X_t$  and  $Y_t$  established by Harding and Pagan ( $CI_{xy}$ ) adopts the following form, where  $I(\bullet)$  refers to the binary function, the value of which is one when both series

are in the same phase of the cycle, and  $n$  refers to the number of time periods:

$$CI_{xy} = \frac{1}{n} \left[ \sum I(S_{y,t} = 1; S_{x,t} = 1) + \sum I(S_{y,t} = 0; S_{x,t} = 0) \right]$$

Thus, index values very close to one indicate that the two series are synchronized (they are perfectly procyclical), whereas when the index takes values close to zero it means that the two variables are highly countercyclical. That said, the length of the two phases of the cycle may be distinct and so the magnitude of the relationship between the two variables could depend on the phase of the cycle. To account for this possibility, Harding and Pagan suggest that if the two series are independent, then the expected concordance value can be calculated as follows:

$$E(C_{xy}) = E(S_{yt})E(S_{xt}) + (1 - E(S_{yt}))(1 - E(S_{xt}))$$

We can also determine whether the credit increases or decreases according to the phase of the business cycle. To do so, the literature divides the concordance index into two distinct indexes: one for the upturn,  $CI_{xy}$  when  $S_y = 1$ ; and another for the downturn,  $CI_{xy}$  when  $S_y = 0$ . The asymmetry index calculated later will indicate whether the concordance index varies according to the phase of the economic cycle.

$$CI_{asym} = CI_{xy}(S_y = 1) - CI_{xy}(S_y = 0)$$

One advantage of the synchronization measures is that they provide a synthetic number, but they do so at the expense of ignoring the nuances.

#### *Public and private credit synchronization*

We then compare trends in public and private credit to check their level of synchronization. We base our analysis on the proposal by Borio and Lowe (2002), who suggested a credit-to-GDP gap measured by the deviation of the credit-to-GDP ratio from its long-run trend, which is calculated as a one-sided HP filter with a large smoothing parameter (400,000 for quarterly data). Generally speaking, this gap addresses the need for a standardized indicator of excess credit. In this sense, the excess credit can be seen as a deviation from the rule and thus a warning about future financial problems (Lang and Welz 2017; Drehmann and Yetman 2021).

$$Basel\ gap = \frac{Credit}{GDP} - long-term\ trend$$

Nevertheless, some authors have raised doubts about the use of an HP filter to estimate the gap because it may yield spurious dynamics and may have endpoint problems (Hamilton 2018). However, we should take it as an indicator and as such

603 what matters is its relative performance compared to different measures. In this article,  
604 we compare the public and private credit-to-GDP gaps to look for synchronization in  
605 the measures applied and compare it with the previous indicators calculated using the  
606 Bry–Boschan method.

#### 608 IV

609 This section analyses the long-term behaviour of public credit, both for the entire  
610 period under study and for the two separate subperiods identified by applying  
611 Chow's test for structural change. The value for the F statistic is 256.109,<sup>9</sup> which  
612 leads us to reject the null hypothesis and thus conclude that there is a structural  
613 change in the public credit series.

##### 616 *Period 1971–2015*

617 The starting point has been to establish the chronology and the main turning points of  
618 the period. Figures 4 and 5 depict a comparison between the two methods used for  
619 the period under analysis. There are minor discrepancies between the chronologies  
620 produced by the two methods. Differences arise mainly from the calculation of the  
621 smoothed transition probabilities under the Markov switching model, which can  
622 make some crisis periods appear milder. Both methods coincide in the existence of  
623 three main crisis episodes. The first was the crisis of the 1970s, which extended into  
624 the first half of the 1980s (until September 1985, according to ESRB 2017), character-  
625 ized mainly by an industrial and financial downturn; in this case, a banking crisis.  
626 Secondly, there was the brief but intense economic adjustment from the end of 1992  
627 to the end of 1993, which also involved a short period of financial stress due to the  
628 bailout of one of the largest private banks in the country as it had become insolvent.  
629 Finally, there was the period of greatest financial turbulence, which began in 2008  
630 with a banking crisis triggered by excessive borrowing in the housing market, followed  
631 by a significant sovereign debt crisis that exacerbated the impact of the economic crisis.

632 From the graphical analysis of the Basel gap (Figure 5), we see the expansion in  
633 public credit from the mid 1970s on, especially during the 1980s and until 1993.  
634 This coincided with periods of economic and financial crisis and public recovery  
635 policies. Public credit then decreased significantly following the privatization of the  
636 mid 1990s, before expanding again in the last financial crisis (2009–13). The trend  
637 in the period between crises, from 1993 to 2008, was mainly contractionary.  
638 Private credit, on the other hand, expanded slightly from 1973 to 1984, with fluctua-  
639 tions related to the solvency crisis of the Spanish banking system and the industrial  
640 crisis. We then see a strong expansionary trend from 2005 to 2012, primarily  
641 fuelled by the boom in the housing business. In contrast, between 1993 and 2003,  
642 the gap with GDP was negative, despite the net increase in credit.

643  
644  
645 <sup>9</sup> Chow test for structural break at observation 1992Q1:  $F(2,173)=256.109$  with  $p\text{-value}<0.0001$ .

Fig. 4 - Colour online, B/W in print

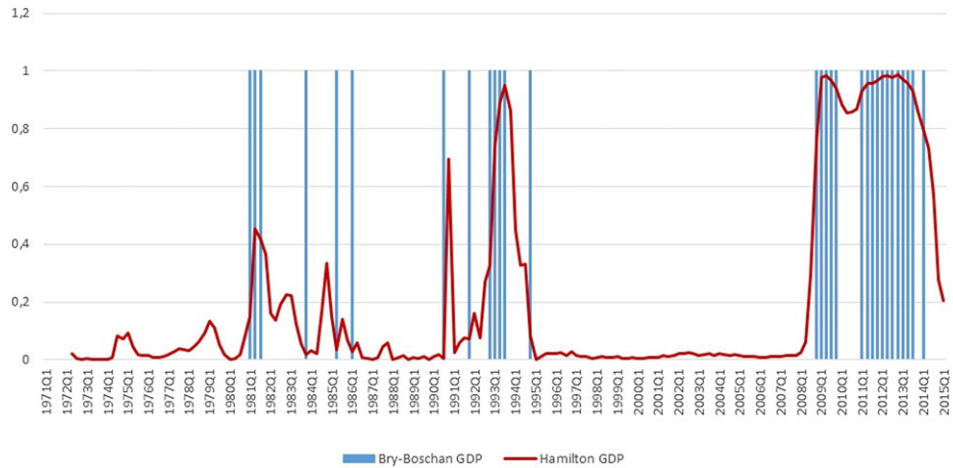


Figure 4. Business cycle chronologies identified using the Bry–Boschan and Hamilton methods, based on aggregate data 1971Q1–2015Q1

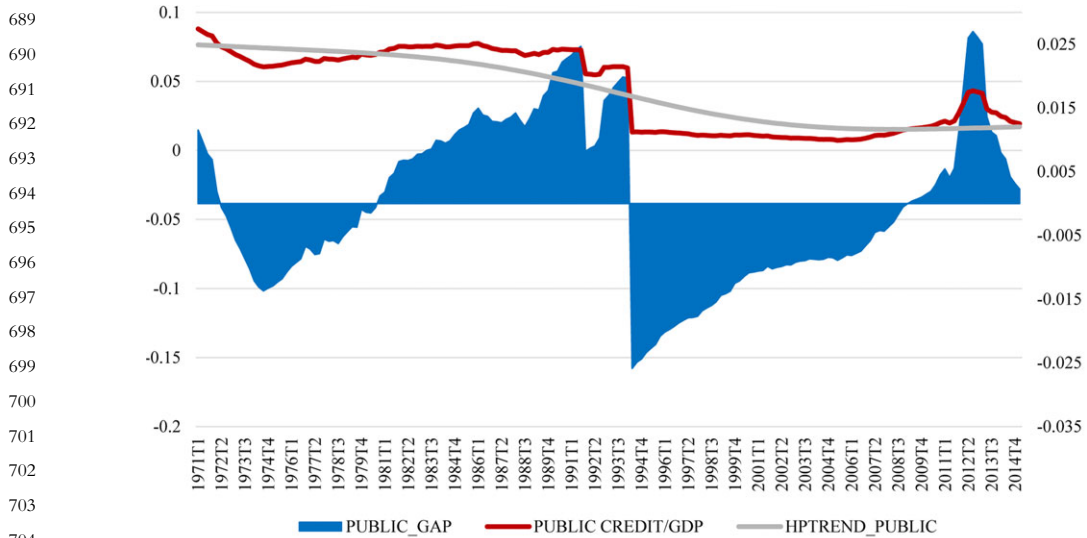
Note: The contraction periods identified with the Bry–Boschan algorithm applied to aggregate data in levels are plotted against the smoothed transition probabilities of the Hamilton (1989) model. The Hamilton model is based on one-year percentage changes in the aggregate real GDP series. State 1: recession.

Source: Public credit (ICO) and private credit.

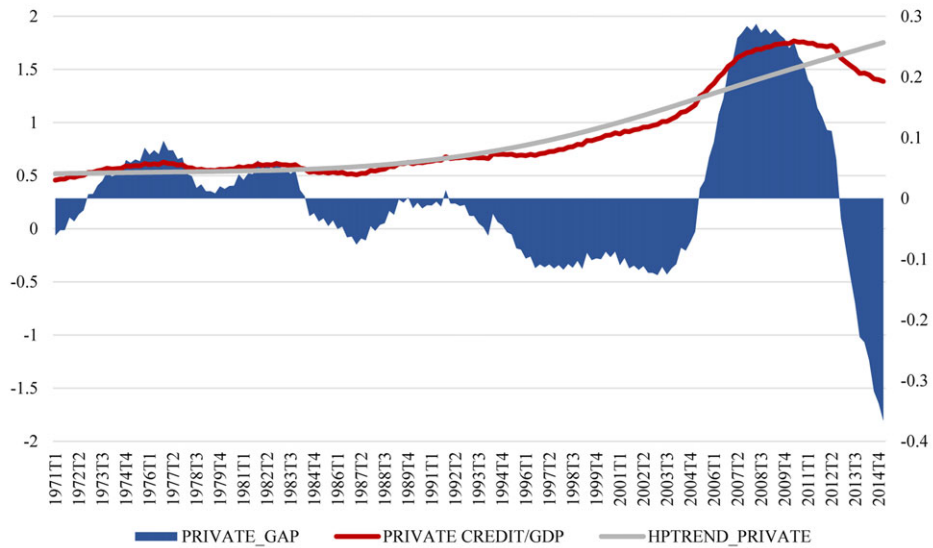
In a second step, we compare these trends with the concordance index values (Table 3). Considering the full period, the results show a fairly low degree of synchronization between public credit and GDP. There are no statistically significant differences between upturns and recessions, which may be an indication that public credit is aimed at supporting economic activity regardless of the phase of the cycle. Comparing public and private credit the data in Table 3 show a certain degree of synchronization between them ( $CI_{xy} = 0.551$ ), with statistically significant differences according to the phase of the cycle. The two types of credit show more similar behaviour during upturns (58.5 per cent of the time both types of credit move in the same direction), while in the crisis periods ( $CI_{xy, recession} = 0.472$ ) the behaviour diverges somewhat (the two types of credit move in the same direction only 47.2 per cent of the time in recessionary periods). This is partly confirmed by the Basel gap analysis (Table 3) showing a negative and significant correlation between public and private credit during recessionary periods (albeit not in upturns), with public credit thus replacing private credit.

According to these results, it can be said that the ICO did not fully meet its objective of counteracting certain effects in the economy. Had the ICO acted strongly countercyclically the value of the concordance index would have dropped far below the expected value. There may be a number of different reasons why the results do not show that. Specifically, the first big crisis occurred right after the





a. Public credit-to-GDP ratio, trend and gap for Spanish public credit



b. Private credit-to-GDP ratio, trend and gap for Spanish private credit

Fig. 5 – Colour online, B/W in print

Figure 5. *Public and private credit-to-GDP ratio: ‘Basel gap’, 1971–2015*

Note: Credit gap calculated with the Hodrick–Prescott filter and a smoothing parameter of 400,000 (Drehmann, Borio and Tsatsaronis 2011).

Deviations of private and public debt from their long-term trend are measured on the right-hand scale.

Left axis: HPTREND\_PRIVATE and HPTREND\_PUBLIC.

Table 3. Synchronization measures: Bry–Boschan algorithm and Basel gap, 1971Q1–2015Q1

Bry–Boschan				Basel gap	
	Public credit vs GDP	Public credit vs private credit	Private credit vs GDP	Correlation coefficient public credit vs private credit	
$CI_{xy}$	0.580	0.551	0.801	0.062 (41.118%)	Total
$E(C_{xy})$	0.545	0.527	0.631		
$CI_{xy}$ expansion	0.589	0.585	0.801	0.042 (63.781%)	Expansion
$CI_{xy}$ recession	0.533	0.472	0.800	-0.656 (0.050%)***	Recession
$CI_{xy}$ asymmetry	0.056	0.114**	0.001		
$X^2$ (independence)	1.519	0.492	42.765***		

Notes: The test to calculate the significance of the  $CI_{xy}$  asymmetry, since it is a difference of frequencies, is based on the binomial distribution, which for large samples has mean 0 and variance  $V = I(1-I)n/(n1(n-n1))$ ; where  $n1$  is the number of periods for the variable under analysis to be in expansion.

A chi-square non-parametric test of independence is applied to check if the two values are independent or not.

\*\*\* \*\* significant at 1% and 5% respectively.

775 ICO came into operation, when its coordination was still weak and it was not power-  
776 ful enough to take major decisions. Besides, the fragile political situation as the  
777 country came out of the dictatorship did not help. In the 1970s/80s crisis, these  
778 two factors, along with the lack of rigorous banking criteria, led to an arbitrary distri-  
779 bution of credit among the various sectoral banks coordinated by the Institute. The  
780 result limited the ability of the ICO to perform its role. This behaviour reflected  
781 the sectoral activity of the EOCs, which did little to account for the economic situ-  
782 ation. This continuance of a historical pattern would eventually be corrected, enab-  
783 ling future governments to use the ICO as an economic policy instrument. By the  
784 time the second big crisis hit, the situation had changed completely, with a stable pol-  
785 itical situation enabling resolute action by the authorities and the appropriate per-  
786 formance of the ICO to effectively tackle it. Moreover, from the 2000s on, the  
787 ICO coordinated its efforts with multilateral European institutions, in which the  
788 Spanish economy was already integrated, such as the European Investment Bank  
789 and the European Central Bank, which implies financial support mainly in times of  
790 unexpected difficulties in the financial markets.

791 These findings also confirm that the behaviour of private credit is closer to that of  
792 the economy, with a higher degree of risk aversion during downturns. There are two  
793 noteworthy moments when an increase in public credit is followed by a decrease in  
794 private credit; namely, the period 1976–86 (industrial restructuring and banking  
795 crisis), and more notably, the last crisis, between 2009 and 2012 (banking and  
796 sovereign debt crisis). The latter happens to coincide with the expansionary policy  
797 implemented by the government, which used the ICO to implement measures  
798 aimed at facilitating access to credit. This resulted in further problems. The income  
799 statement deteriorated due to the high percentage of loan defaults.<sup>10</sup>

800 One possible explanation for the different behaviour of the ICO concerning private  
801 banks during the crises may reside in its provisioning of financing. The different forms  
802 of financing, the presence of different leading supranational financial institutions, and  
803 the continual changes in regulation may have influenced the capacity of public banks  
804 to act in each period of crisis. To clarify this, we analyse the liabilities of the ICO and  
805 the banks. Figures 6 and 7 compare the distribution of public and private liabilities  
806 over the two periods under analysis.

807 Figure 6 shows that during the 1970s and 1980s most of the ICO's resources came  
808 from the public budget (special financing), while market resources represented a  
809 minority share. However, the public deficit situation from the mid 1970s onwards  
810 forced the ICO to focus on obtaining resources from the market. From 1975  
811 onwards, the ICO turned to external credit (from private banks, and previously  
812  
813

814 <sup>10</sup> We refer to the '*Facilitador Financiero*' as well as the '*ICO Directo*', two instruments implemented by the  
815 ICO between 2009 and 2011 to facilitate access to credit for SMEs (Martín-Aceña *et al.* 2016, pp.  
816 275–81 and 293–4). See also the 2016 Court of Audit report, pointing out the lack of risk control  
817 responsible for the high default rate.

Fig. 6 - B/W online, B/W in print

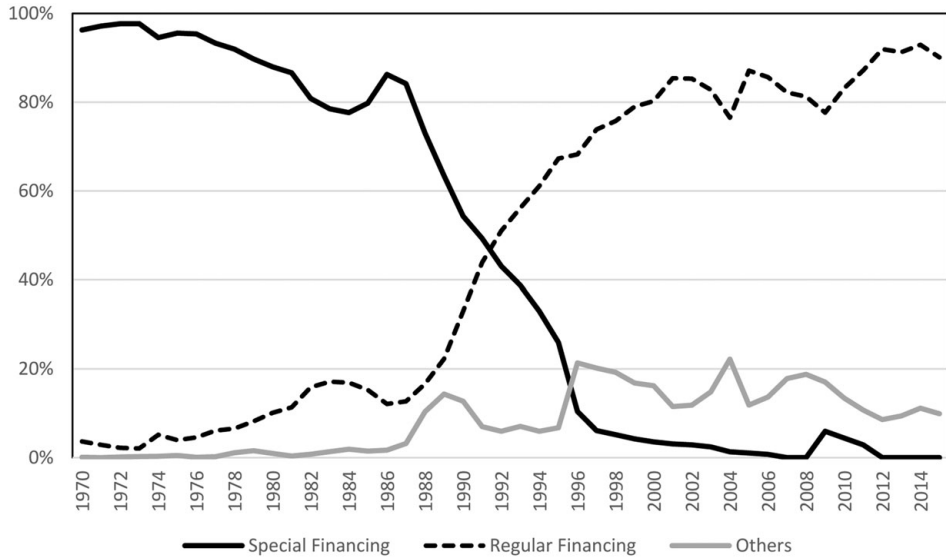


Figure 6. *Composition of the ICO's liabilities*  
Source: ICO Annual Reports.

Fig. 7 - B/W online, B/W in print

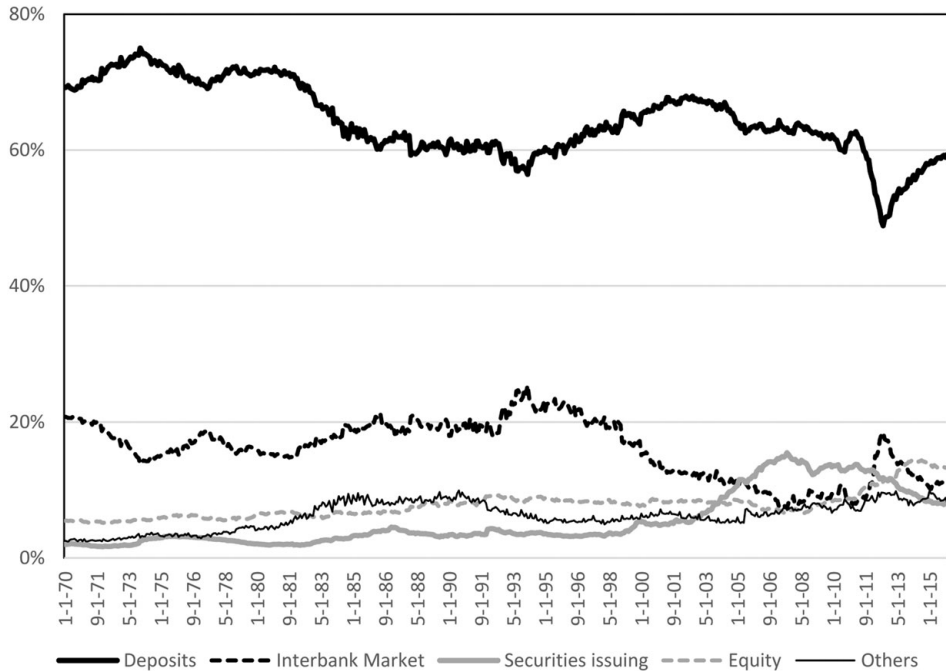


Figure 7. *Composition of private credit liabilities, 1970–90*  
Source: Private credit (banks and saving banks), deflated quarterly data: Bank of Spain ([www.bde.es/webbde/es/estadis/infoest/bolest4.html#chapa\\_12](http://www.bde.es/webbde/es/estadis/infoest/bolest4.html#chapa_12)).

861 authorized by the government), and did so quite intensively between 1977 and 1983.  
862 The ICO had to turn to foreign financing, despite the obvious exchange risk  
863 involved, because the situation facing the national financial system during the  
864 banking crisis of 1977–83 prevented it from gaining access to large amounts of  
865 funds on the domestic market. From the mid 1980s, the situation changed radically  
866 as the government forced the progressive withdrawal of Treasury resources and  
867 public credit was directed towards the market, mainly through bond issues and  
868 access to credit from other banks and institutions, both domestic and foreign.  
869 Credit operations with the European Investment Bank began in 1983 and increased  
870 significantly over the following decades. Besides, from the late 1990s until 2007, most  
871 market funding came from issues of fixed-income securities (between 76 and 88 per  
872 cent). The rest of the regular funding consisted of loans from other financial institu-  
873 tions and, to a much lesser extent, from the interbank market (ICO, Annual Reports).

874 **Figure 7** shows that most of the resources of private banks in those years came from  
875 customer deposits, mainly from the domestic market. The banking crisis that began in  
876 the mid 1970s reduced the availability of deposits, and limited access to foreign  
877 markets; Spanish banks had fewer resources to lend, at least until the mid 1980s. In  
878 fact, the credit-to-deposits ratio at the beginning of the crisis in 1977 was 0.97, and  
879 fell to 0.79 in 1986 (Betran and Pons 2017).

880 With respect to the 2008–13 crisis, there are significant differences between public  
881 and private credit in terms of the source of funds. The outbreak of the crisis was  
882 marked by significant changes in how funds were obtained. On the one hand,  
883 there was an increase in borrowing from other financial institutions and to a lesser  
884 extent from the interbank market. On the other, there was a return of special finan-  
885 cing from the State in the form of extraordinary liquidity in 2009, 2010 and 2011. It  
886 should be noted that the sovereign debt crisis had pushed the Spanish risk premium up  
887 to 650 basis points in 2012, making it difficult for banks to access funds. However, the  
888 ICO was directly and explicitly guaranteed by the State, which placed it in a favour-  
889 able position compared to private banks. In addition to the state guarantee, another  
890 difference from private banks is that the ICO relied on loans from other multilateral  
891 banks; between 2012 and 2014, a significant part of the funds secured on the market,  
892 between 27 and 35 per cent, were loans provided by the European Investment Bank,  
893 the Development Bank of Latin America, the Council of Europe Development Bank  
894 and the KfW (ICO, Annual Reports).

895 Private credit continued to rely on deposits as the main source of funds, although  
896 from the 2000s on the growing demand for credit, mainly mortgages, forced the  
897 search for supplementary funds. As **Figure 7** shows, during the years before the  
898 crisis, there was a significant rise in the issuance of securities, generally mortgage secur-  
899 itizations by savings banks and, to a lesser extent, by banks. In the former, the annual  
900 growth rate of issuance between 2000 and 2007 was 60 per cent, while for banks it was  
901 somewhat lower (Bank of Spain 2017). From 2007, we see a decline in the issuance of  
902 securities due to the tensions in international financial markets. On the other hand,  
903 the impact of the international financial crisis can be seen in the abrupt drop in

domestic and foreign bank deposits between 2009 and 2012, when the European Central Bank provided liquidity to the system. This decision led to a rapid recovery of central bank deposits and the usual channel of private bank resources. At the same time, we also observe that the interbank market recovered from December 2011, as the European Central Bank provided extraordinary liquidity to banks, increasing its share in their funding until the eventual easing of the markets in 2014.

In short, by the time of the 2008–13 crisis, the ICO was already a bank managed entirely according to market criteria when it came to securing resources and granting loans, even though it remained public in nature. In particular, its ability to secure funding enabled it to adopt some countercyclical policies, unlike private credit. This difference in performance is consistent with the findings of Duprey (2015). According to his work, the ability of public banks to lend depends on the composition of their liabilities. It is in this respect that public and private credit differed during the 2008–13 crisis.

#### *Subperiods 1971–91 and 1992–2015*

To strengthen the analysis, we divide the period into two subperiods, with the cut-off point being the first quarter of 1992, coinciding with the launch of Argenteria, an event which fully validates this cut-off point.

The Bry–Boschan results, with a concordance index of 0.699 meaning that the credit cycle coincides with the economic cycle 69.9 per cent of the time, reveal that public credit was slightly procyclical during the first subperiod (1971–91), reflecting its active role during the transition to democracy and in support of the first modernizing measures adopted by the different governments. This took place once the economic crisis was over, i.e. during the second half of the 1980s, when the ICO was the financial instrument used by governments to promote the economy and implement expansionary policies.

Concerning private credit, two aspects are worth mentioning. First, the low degree of synchronization between public and private credit, which only coincide in just over 50 per cent of the observations. Second, the different behaviour of the two types of credit depending on the phase of the economic cycle ( $CI_{xy\_recession}=0.261$  vs  $CI_{xy\_expansion}=0.633$ ). This is supported by the large and significant value of the concordance index asymmetry value (Table 4). These results show how the behaviour of public credit differs in periods of expansion and recession.

In contrast, in the second subperiod (1992–2015), we no longer see the procyclicality of public credit. The behaviour of public credit coincides with the business cycle only 47.3 per cent of the time. This strongly contrasts with the behaviour of private credit, which in periods of both expansion and recession behaves highly procyclically, as can be seen from the concordance index, which at over 85 per cent is much higher than expected ( $E(CI_{xy})=0.590$ ). The beginning of this second period corresponds to the initial policy of the Spanish socialist government led by Felipe González, which was aimed at reducing the public banking sector to clear the way for the creation of large banking entities – big enough to compete in Europe – as

Table 4. Synchronization measures: Bry–Boschan algorithm and Basel gap, 1971Q1–1991Q4 and 1992Q1–2015Q1

	Bry–Boschan						Basel gap		
	Public credit vs GDP		Public credit vs private credit		Private credit vs GDP		Correlation coefficient public credit vs private credit		
	1971 Q1–1991Q4	1992 Q1–2015Q1	1971 Q1–1991Q4	1992 Q1–2015Q1	1971 Q2–1991Q4	1992 Q1–2015Q1	1971 Q2–1991Q4	1992 Q1–2015Q1	Total
$CI_{xy}$	0.699	0.473	0.554	0.548	0.735	0.860	-0.669 (<0.001%) <sup>***</sup>	0.188 (7.048%) <sup>*</sup>	
$E(C_{xy})$	0.655	0.481	0.583	0.487	0.685	0.590			
$CI_{xy}$ expansion	0.711	0.457	0.667	0.508	0.750	0.857	-0.667 (<0.001%) <sup>***</sup>	0.099 (40.495%)	Expansion
$CI_{xy}$ recession	0.571	0.522	0.261	0.633	0.570	0.870	-0.943 (1.587%) <sup>**</sup>	-0.810 (0.003%) <sup>***</sup>	Recession
$CI_{xy}$ asymmetry	0.139	-0.065	0.406 <sup>***</sup>	-0.125 <sup>*</sup>	0.179	-0.012			
$X^2$ (independence)	2.369	0.031	0.406	1.632	3.30 <sup>*</sup>	41.838 <sup>***</sup>			

Notes: The test to calculate the significance of the  $CI_{xy}$  asymmetry, since it is a difference of frequencies, is based on the binomial distribution, which for large samples has mean 0 and variance  $V = I(1-I)n/(nI(n-1))$ ; where  $nI$  is the number of periods for the variable under analysis to be in expansion.

A chi-square non-parametric test of independence is applied to check if the two values are independent or not.

<sup>\*\*\*</sup> <sup>\*\*</sup> <sup>\*</sup> significant at 1%, 5% and 10% respectively.

well as the policies of the subsequent conservative governments to constrain public credit.

Based on the Basel gap analysis, we observe a negative correlation in both recessionary and upturn periods during 1971–91, pointing out the substitutive role that public banks played through their sectoral policies. Besides, public banks responded to the growing credit needs of the public sector, mainly those related to the construction of the first domestic welfare system during the consolidation of democracy. In the second subperiod the negative correlation is found only in recessions, thus pointing to the idea of public credit measures as a way of attempting to allay the negative consequences of crises. This could be partly due to the major downsizing the ICO went through at the beginning of the 1990s, as well as to changes in the direction of the policies applied, especially during upturns.

Consequently, it could be said that the evolution of private credit is characterized by a growing risk aversion, with public credit seen as an attempt to alleviate the effects of the negative part of the cycle. When the Great Recession began in 2008, the Spanish financial situation changed substantially (Maudos 2012). From then onwards, there was a downward trend in credit assistance to the private sector, with negative rates from 2009 (below –5 per cent from 2012) until 2014.<sup>11</sup> In response to the crisis, due to both supply-side factors (the banking crisis and later restructuring, which strongly influenced the cost of financing and banking liquidity) and demand-side factors (excessive indebtedness until 2008 and shrinking incomes), the banking sector restricted credit and tended to enforce the capital and solvency requirements imposed by the European banking authority to manage the crisis. This situation contrasts with the behaviour of public credit.

The ICO, at the request of the different governments, had to deal with the credit restriction imposed by private entities on firms and public administrations. The Institute, which had already begun to increase its balance shortly before the beginning of the crisis, designed specific business lines and took over the Spanish Plan for the Stimulus of the Economy and Employment (E-Plan) launched by the government in 2008. It also played a role in decisively mitigating the lack of liquidity of the local public institutions, municipalities and regions (by managing the mechanisms created by the government in 2011, such as the Suppliers Payment Financing Fund (FFPP) and the Regional Liquidity Fund (FLA)).<sup>12</sup> While private banking restricted access to credit, the Institute stimulated credit flow, thus acting countercyclically both with respect to the business cycle and also to the private credit cycle. Credit operations in 2012 increased by more than 30 per cent with respect to the previous year. At that time, the ICO's assets represented 3 per cent of the total assets of the

<sup>11</sup> Bank of Spain, *Boletín Económico*, October 2013.

<sup>12</sup> The FFPP is the national implementation plan to reduce public administrations' debt through a syndicated banking loan. The FLA was created in 2012 by the government and consists of a credit line managed by the ICO to support Spain's autonomous communities.



Spanish banking system, and it ranked as the seventh largest bank in terms of balance sheet size. It is worth noting the ICO's flexibility in terms of its ability to expand or shrink its liabilities according to economic policy guidelines. Indeed, during the last crisis, the ICO acted as a public bank, balancing the lack of liquidity in the economy and the collapse of private credit. For instance, right after the crash of the savings banks and the credit restrictions in the banking system, the ICO doubled its credit lines for SMEs and entrepreneurs, as well as direct credit to customers, despite the closure of the interbank market.

## V

This study provides evidence of the behaviour of public credit with a particular focus on two crises during the period 1971–2015: the first in the 1970s, and the second between 2008 and 2013. It also compares the evolution of public credit with that of private credit and the business cycle. The Spanish case adds to the international literature on economic and political transition processes. Between the 1980s and 1990s, Spain underwent a change from a statist and strongly interventionist economic model to a market economy. The transformation was characterized by macroeconomic and monetary stabilization, economic liberalization, and privatization of most public enterprises. In this process, public banks were privatized, their size reduced and governance mechanisms transformed to minimize corruption and authoritarian practices inherited from the Franco regime.

First, we carried out a descriptive and functional analysis of the evolution of public credit during the period under study. We then graphed the data, observing that the behaviour of public and private credit has varied over the period depending on the business cycle, and especially during crises. To confirm this initial interpretation, we identified turning points in credit and GDP using the Bry and Boschan algorithm and a structural approach based on a hidden-Markov process. Results from the two methods coincided in the vast majority of cases, providing the evidence required to perform the synchronization analysis based on the Bry–Boschan algorithm and the Basel gap approach. We used two approaches to check the robustness and reliability of the results regarding the evolution over time of public and private credit, and in parallel to the historical evolution of the ICO. The two approaches also enable a broad comparison of the behaviour of public and private credit to each other and to the business cycle.

More specifically, the figures show that the results from the Bry–Boschan algorithm closely coincide with those from the hidden-Markov process concerning the dating of the crises over the entire period of analysis, although not in their amplitude in the first half of the period. This is because the Markov process, by incorporating probabilities, is somewhat more accurate at capturing the milder crises.

We then analysed the behaviour of public and private credit. Two robust conclusions can be drawn. First, the Basel gap results confirm that the behaviour of public credit differs significantly from that of private credit over the entire period, which

reveals the different roles of the two types of credit in the economy and the specific role of the ICO, as indicated by the literature on public banking. Second, the results confirm the strong procyclicality in the behaviour of private credit, with no differences between expansion and recession periods, which is clearly in line with the nature of banking institutions.

Since the ICO went through a profound restructuring at the beginning of the 1990s, we applied a Chow test to check for the existence of a structural break. Considering the test results, we split the data into two subperiods and concentrated on each of them separately. The structural break detected did indeed coincide with the privatization of public credit between 1991 and 1993. The findings reveal that during recessions public credit behaves the opposite way to private credit in both subperiods, and in the first subperiod (1971–91) it also does so during expansions. This has been explained by the fact that in the early years the ICO responded mainly to internal criteria. In the second subperiod (1992–2015), public credit behaves the opposite way to private credit only in recessions. This is explained by changes in the modernization of the Institute’s governance and in the transformations in access to resources. The ICO tripled the size of its assets between 2007 and 2012 and thus its capacity to act during the crisis. Moreover, Spain’s integration into the European monetary system gave the ICO access to new resources. This had a particular impact during the most critical years, allowing it to offer liquidity to companies when private banks had restricted their credit.

In short, the performance of Spanish public credit was below expectations, although in periods of economic crisis and remodelling it assumed the role (perhaps more weakly than expected) that is traditionally attributed to public banking as a shock absorber.

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