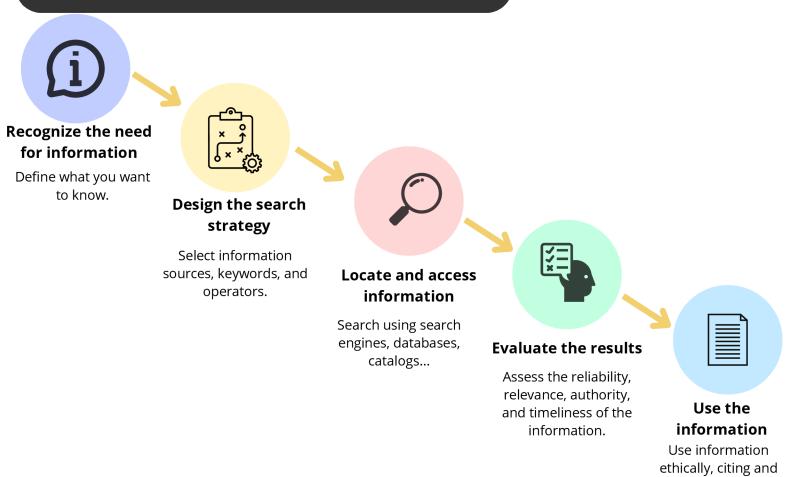


# The Information-Seeking Process

### Definition

A conscious and systematic process of information searching to meet an information need, whether personal, academic, or professional.

## Phases of the information-seeking process



#### **Examples**

- Leisure: planning a trip by searching for reviews, prices, and schedules.
- Academic: preparing a paper by finding high-quality academic articles.
- **Professional:** writing a report by consulting statistical data, reports, and specialized press.

#### Influencing factors

- Cognitive: prior knowledge, level of information literacy
- Emotional: anxiety, motivation, confidence
- Contextual: available time, access to resources

#### Best practices

- Clearly define the research question.
- Use advanced search strategies (Boolean operators, filters).
- Critically evaluate sources (authority, reliability, bias).
- Record and organize results (bibliographic managers).

Target audiencies: Student

#### References

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# GEDIS - Gender Diversity in Information Science: Challenges in Higher Education. https://ub.edu/gedis

tackle gender inequalities in higher education, with an emphasis on disciplines related to Information and Library Science.

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