



UNIVERSITAT DE
BARCELONA

CRAI

Centre de Recursos per a
l'Aprenentatge i la Investigació

CRAI Projects Unit

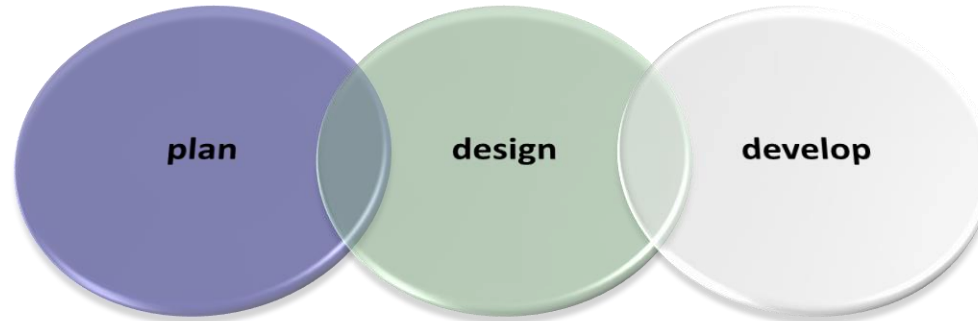


Presentation

The Projects Unit is a technical unit of the Learning and Research Resource Center.

Was created in 2004 as part of the general restructuring of the University of Barcelona.

Mission



To plan, design and implement projects in accordance with the general mission and strategic and action plans of Resource Center, for the improvement, innovation and dissemination of the services offered to users.



Operation

Comprises :

5 members

Temporary work groups

Including staff from the Projects Unit and libraries and other units of the CRAI and the University in general, depending on the project requirements.



Functions

**To develop new projects,
usually in the area of digital
library services.**

**To coordinate and monitor
existing projects.**



Areas of activity

**New projects and
prospective
technological
studies**

Website

**Marketing and
communication in
social networks**

**Repositories and
digital collections**



New projects and prospective technological studies

New projects: configured according to the needs of users, the demands of the University and CRAI directors, and the requirements of cooperation frameworks.

Prospective technological studies: analysis, evaluation and application of ICTs to the services offered by the CRAI.



Website

**Editing and
coordination of the
CRAI website**



Marketing and communication services

**Stable work group coordinated by the
Projects Unit**

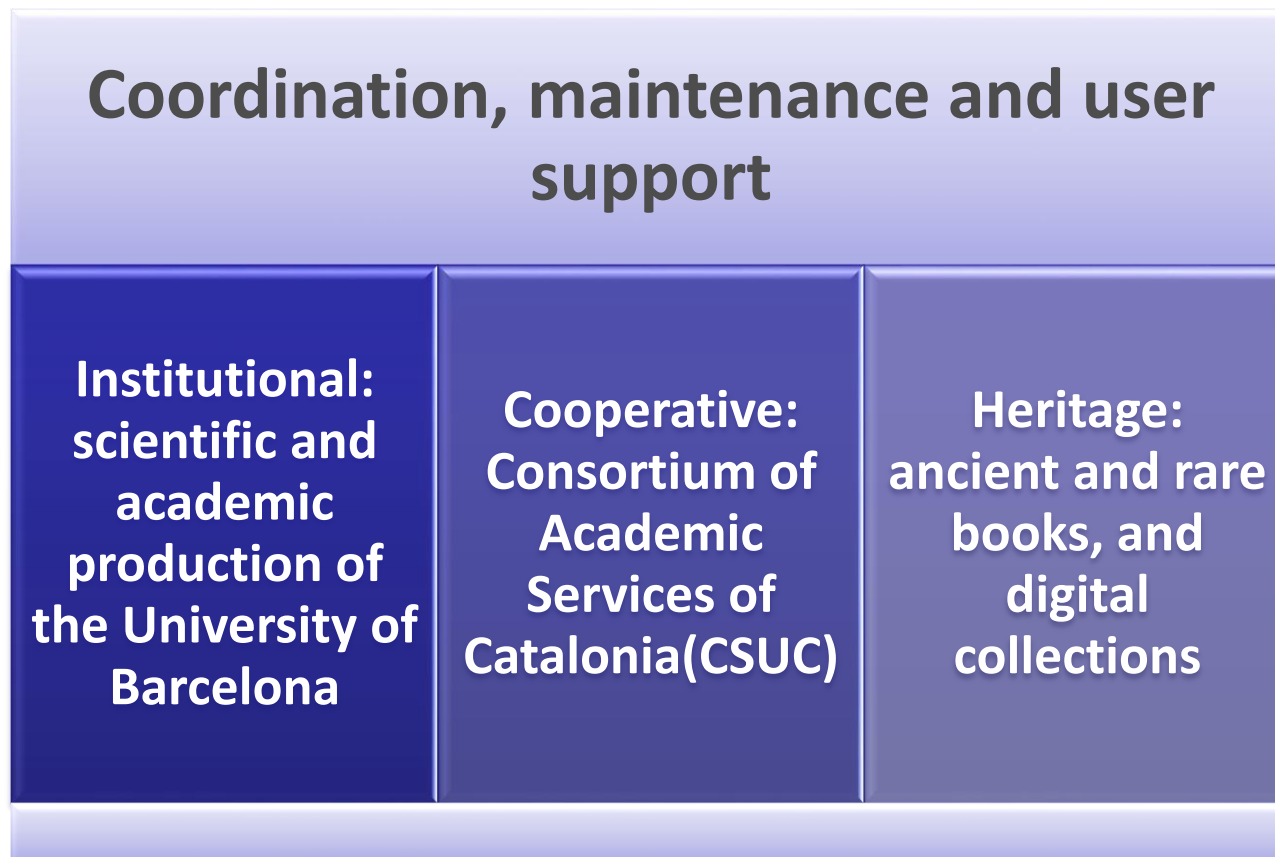
**Development
of marketing
campaigns
according to
the annual
marketing
plan**

**Coordination
of CRAI social
networks:
blogs,
facebook,
twitter, etc.**

**Writing and
distribution of
CRAI news**



Repositories and digital collections



Institutional repositories



**UB Digital Repository
of the University of
Barcelona: publications
based on teaching,
research and institutional
activities**



**RCUB Portal
(University of
Barcelona Scientific
Journals)**

Cooperative repositories

PhD theses



Research documents



Learning materials



Catalan journals in open access



Heritage repositories

Ancient and rare books (10th-19th century).
Patrimonial Digital Library of the University
of Barcelona (BiPaDi)



bipa
di

BIBLIOTECA
PATRIMONIAL
DIGITAL

Digitized collections of images: photographs,
maps, posters, etc.



Thank you!

