



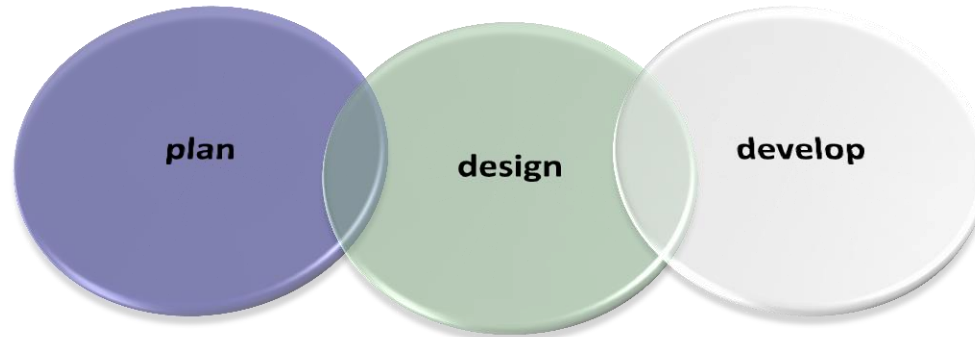
# CRAI: Projects Unit

# Presentation

**The Projects Unit is a technical unit of the Learning and Research Resource Center.**

**Was created in 2004 as part of the general restructuring of the UB.**

# Mission



**To plan, design and implement projects in accordance with the general mission and strategic and action plans of Resource Center, for the improvement, innovation and dissemination of the services offered to users.**

# Operation

**Comprises:**

**5 people**

**Temporary work groups**

**Including staff from the Projects Unit and libraries and other units of the CRAI and the UB in general, depending on the project requirements.**

# Functions

**To develop new projects,  
usually in the area of digital  
library services**

**To coordinate and monitor  
existing projects**

# Areas of activity



# New projects and prospective technological studies

**New projects: configured according to the needs of users, the demands of UB and CRAI directors, and the requirements of cooperation frameworks.**

**Prospective technological studies: analysis, evaluation and application of ICTs to the services offered by the CRAI.**

# Website

**Editing and  
coordination of the  
CRAI website**



# Marketing and communication services

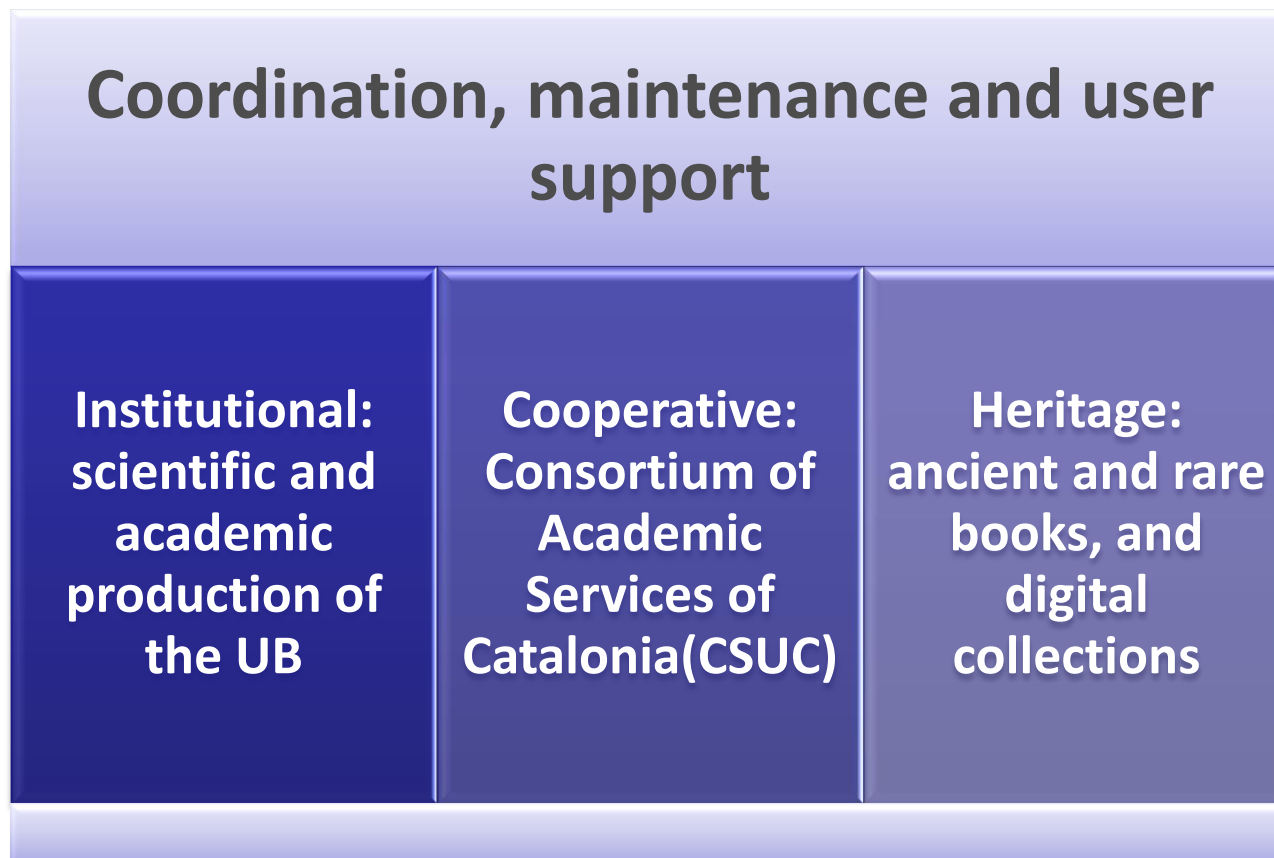
**Stable work group coordinated by the  
Projects Unit**

**Development  
of marketing  
campaigns  
according to  
the annual  
marketing  
plan**

**Coordination  
of CRAI social  
networks:  
blogs,  
facebook,  
twitter, etc.**

**Writing and  
distribution of  
CRAI news**

# Repositories and digital collections



# Institutional Repositories



**UB Digital Repository:  
Open access  
publications based on  
teaching, research and  
institutional activities**



**RCUB Portal  
(University of  
Barcelona Scientific  
Journals)**

# Cooperative repositories CSUC

Theses



Research documents



Learning materials



Catalan journals in open access



# Heritage repositories

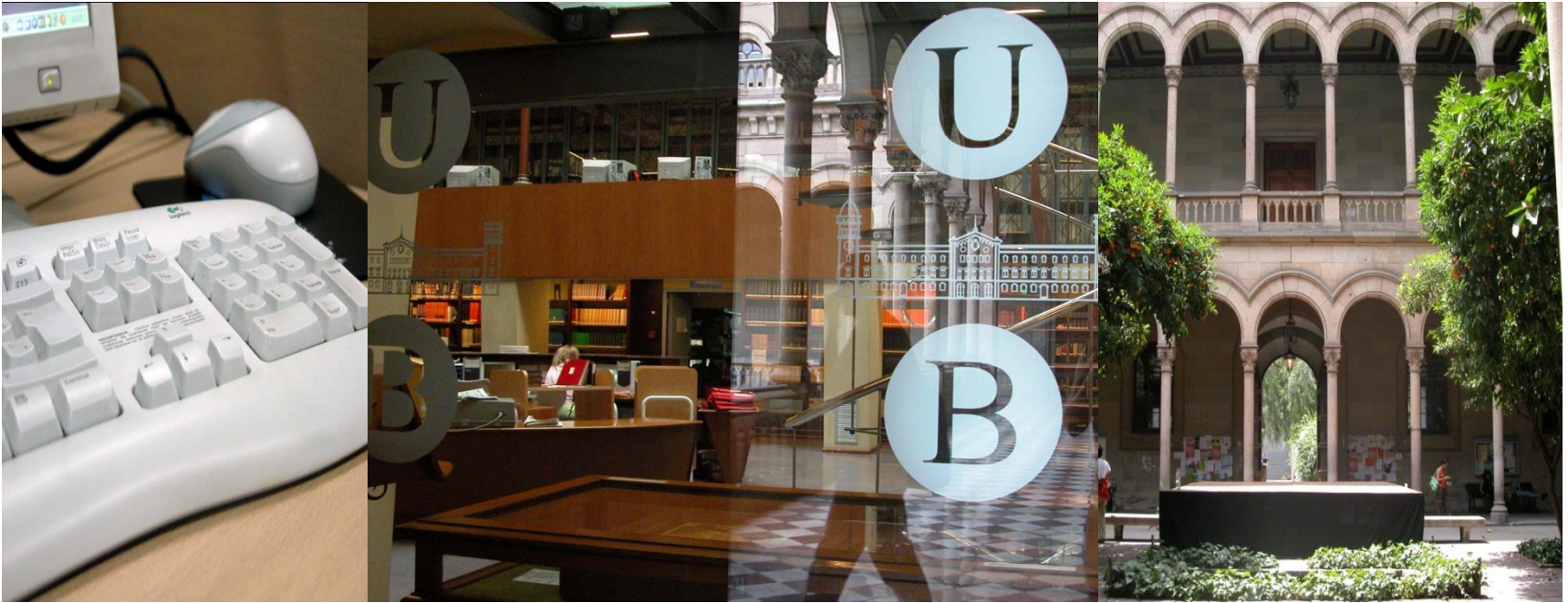
**Ancient and rare books (10th-19th c.):  
Patrimonial Digital Library UB (BiPaDi)**



**Digitized collections of images: photographs,  
maps, posters, etc.**



**Digitization projects**



**Thank you very much!!!**